



Position Title:
Strategic Planning Fellow

Overview:

The Strategic Planning Fellow will play a pivotal role in shaping the future of Randolph County's economic development efforts. This fellowship offers hands-on experience in strategic planning, stakeholder engagement, and economic development analysis. The Fellow will evaluate the current five-year strategic plan, gather community and investor feedback, and develop recommendations for the next strategic cycle and capital campaign.

Overall Goals:

- Assess the effectiveness of RCEDC's current strategic plan and initiatives.
- Identify future priorities and opportunities for growth.
- Develop actionable recommendations for the next five-year strategic plan.
- Support planning for a capital campaign to fund future initiatives.
- Strengthen community engagement and alignment with economic development goals.

Roles and Responsibilities:

- **Strategic Analysis:**
 - Review and evaluate the current five-year strategic plan.
 - Analyze recent growth, development trends, and program outcomes.
- **Stakeholder Engagement:**
 - Conduct interviews and meetings with local officials, business leaders, and community stakeholders.
 - Collect feedback on current initiatives and future priorities.
- **Data Collection and Reporting:**
 - Gather and synthesize data on economic development metrics.
 - Prepare a comprehensive report summarizing findings and recommendations.
- **Presentation Development:**
 - Create a presentation for RCEDC leadership and stakeholders outlining proposed goals and strategies.
- **Program of Work Review:**
 - Assess current initiatives for relevance and impact.
 - Identify new focus areas for future growth.

Skills Required and Preferred:

Required:

- Strong analytical and research skills.
- Excellent written and verbal communication abilities.
- Ability to engage with diverse stakeholders professionally.
- Project management and organizational skills.

Preferred:

- Background in economic development, public policy, or strategic planning.
- Experience with data analysis and report writing.
- Familiarity with fundraising or capital campaign planning.

What a Typical Day Could Look Like (Atypical Days Are Likely):

- **Morning:**
 - Review strategic plan documents and analyze progress metrics.
 - Prepare questions for stakeholder interviews.
- **Midday:**
 - Conduct meetings with local officials, business leaders, or community partners.
 - Document feedback and insights.
- **Afternoon:**
 - Compile data and draft sections of the strategic analysis report.
 - Collaborate with RCEDC staff on refining recommendations.
- **End of Day:**
 - Update project timeline and deliverables.
 - Prepare for next day's engagement or analysis tasks.