

meet patch.

Patch Caregiving is the first childcare benefit designed for the frontline workforce. Partnering with some of the nation's largest employers, Patch delivers childcare benefits that actually work for both workers and their employers.

at a glance

the challenge

- 80% of frontline workers rely on family & friends for childcare
- Informal care has a high frequency of disruptions
- When frontline workers face childcare disruptions, only 4% have a back-up plan so they're forced to miss work

the patch solution

- **Onsite back-up care:** Patch converts office space into onsite care rooms
- **Trusted caregivers:** Patch caregivers are selected for trust & safety criteria
- **Employer insights:** Patch provides data-driven dashboards about program utilization and impact on absenteeism and attrition

"This program makes me view [my employer] differently, like they actually care about us. They want people to show up to work and they want to help. They seem more family oriented"

-- Adelina M. Operations Worker, UPS



why invest in childcare?

Attracting and retaining frontline talent is more important than ever. But the tools to tackle this labor reality feel stale and ineffective. Turns out, childcare disruptions are the number one driver of absenteeism among frontline workers and a top driver of turnover. Fix the problem at the source with Patch.

pitfalls of existing solutions

Existing childcare benefit options don't work for frontline workers. The frontline workforce is different – these parents have untraditional schedules, tend to work in daycare deserts, and have limited budgets. Patch is the only solution designed for your workforce from the very start.

the Patch difference

accessible

Patch's hours are designed exactly match your shift hours and the on-site model allows parents to book care at the very last minute, when they need support the most.

cost efficient

By focusing on back-up care, Patch's model can be deployed quickly and at a fraction of the upfront cost of traditional onsite care. A typical Patch care room has 5 spots in it and can serve a shift of over 500 workers.

measurable

Patch is not a "perk" benefit – our solution delivers measurable operational value to employers through reductions in absenteeism and employee turnover. Our data-driven reporting makes the impact of this benefit tangible to employers.