



2024 FALL CONFERENCE

October 21-22 • Grandover Resort • Greensboro

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2024 NCEDA FALL CONFERENCE AGENDA

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Conference Agenda

Monday, October 21

2 pm
Grandville Ballroom Foyer

CONFERENCE REGISTRATION DESK OPENS
Refreshments Sponsor: **CIVIL & ENVIRONMENTAL CONSULTANTS**

4 – 4:30 pm
Berkeley

MENTORSHIP PROGRAM PARTICIPANT RECEPTION
Reception Sponsor: **NORTH CAROLINA'S ELECTRIC COOPERATIVES**

4:30 – 5 pm
Grandville B/C Foyer

BOARD OF DIRECTORS / EMERGING EXECUTIVES / NEW MEMBER RECEPTION
Reception Sponsor: **DUKE ENERGY**

5 – 6 pm
Grandville Ballroom

WELCOMING RECEPTION / DONATION DRIVE SERVICE PROJECT
Sponsor: **TERRACON CONSULTANTS**

6 – 8 pm
Grandville Ballroom

DINNER AND KEYNOTE ADDRESS
Dinner Sponsors: **ECONOMIC DEVELOPMENT COALITION FOR ASHEVILLE BUNCOMBE COUNTY • HENDERSON COUNTY PARTNERSHIP FOR ECONOMIC DEVELOPMENT**
Speaker Sponsor: **ARCO DESIGN/BUILD**

6 – 7 pm

Dinner Buffet / Networking

7 – 8 pm

The Road Home: Lessons Learned from Hurricane Katrina
MARLA NEWMAN
Director, Community Development & Neighborhood Connections – Town of Apex
DR. ALLISON PLYER
Chief Demographer – The Data Center of Southeast Louisiana

Tuesday, October 22

6 – 7 am
Grandover Bike/Walk Trail

OPTIONAL ACTIVITY: GROUP RUN/WALK
Meet in the Grandover Lobby.

7 am
Grandville Ballroom Foyer

CONFERENCE REGISTRATION DESK OPENS

7 – 8:15 am
Ballroom

NETWORKING BREAKFAST
Breakfast Sponsor: **ECS • NC CAROLINA CORE**

8:15 am – 12:30 pm
Ballroom

GENERAL SESSION
Candy Basket Sponsor: **ENBRIDGE**
Productivity Bell Sponsor: **ELECTRICITIES OF NORTH CAROLINA**
Pads and Pens Sponsor: **THOMAS & HUTTON**

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8:15 – 8:25 am

Welcoming Remarks

ANDRÉ LENNON

Principal – Civil & Environmental Consultants

NCEDA Secretary / Treasurer and Fall Conference Committee Co-Chair

DAN WARRICK

Senior Project Manager, Industrial Practice Builder – BGE

NCEDA Board Member and Fall Conference Committee Co-Chair

8:25 – 8:35 am

Board of Directors Update and Lifetime Service Award Recognition

GARY LANIER

Director – Columbus County Economic Development Commission

NCEDA President

8:35 – 8:50 am

NCEDA Bylaws Revisions and Membership Vote

SCOTT HAMILTON

President & CEO – Golden LEAF Foundation

NCEDA Past President

JOANNA HELMS

Director – Apex Economic Development

NCEDA Immediate Past President

8:50 – 8:55 am

NCEDA 2024-25 Mentorship Program Announcement

ALBERT ALWANG

Economic Development Director – Wake County Economic Development

NCEDA Emerging Executives Chair

8:55 – 9:05 am

Western NC Recovery

DALE CARROLL

Partner – Sanford Holshouser Economic Development Consulting

NCEDA Past President

9:05 – 9:30 am

Commerce Update

THE HONORABLE MACHELLE BAKER SANDERS

Secretary – North Carolina Department of Commerce

9:30 – 10 am

Disaster Preparedness and Visionary Leadership In Recovery

GRAY SWOOPE

President & CEO – Vision First Advisors

10 – 10:30 am

Networking Break

Networking Break Sponsor: **MOUNTAIN VALLEY PIPELINE**

10:30 – 11 am

Legislative Update and Response to Hurricane Helene

NATALIE HAWKINS

President – Moore County Economic Development Partnership

NCEDA Board Member and Legislative Committee Chair

THE HONORABLE DAVE CRAVEN

North Carolina Senate

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11 – 11:15 am

NCEDA Foundation Report and Scholarship Recognition

RANDALL JOHNSON

Executive Director, Southeastern Office – North Carolina Biotechnology Center
NCEDA Foundation Chair / NCEDA Past President

11:15 – 11:45 am

IEDC Response and Recovery Resources

DANA CRATER

Director of Technical Assistance – International Economic Development Council

11:45 am – 12:30 pm

The Role of Economic Development in Disaster Recovery

CHRISTOPHER CHUNG, *moderator*

CEO – Economic Development Partnership of North Carolina

BRITTANY BRADY

President – Henderson County Partnership for Economic Development
NCEDA Vice President / Board of Directors

CLARK DUNCAN

Executive Director – Asheville-Buncombe County Coalition for Economic Development
NCEDA Board of Directors

DAVID FRANCIS

President & CEO – Haywood Chamber of Commerce

BEN TEAGUE

Vice President – Strategic Development – Biltmore Farms

12:30 – 12:45 pm

Closing Remarks

ANDRÉ LENNON

Principal – Civil & Environmental Consultants
NCEDA Secretary / Treasurer and Fall Conference Committee Co-Chair

DAN WARRICK

Senior Project Manager, Industrial Practice Builder – BGE
NCEDA Board Member and Fall Conference Committee Co-Chair

12:45 – 2 pm

Grandville Ballroom

LUNCH / DONATION DRIVE SERVICE PROJECT

Sponsors: **NORTH CAROLINA'S SOUTHEAST • WESTERN CAROLINA UNIVERSITY**

Boxed Lunches / Organize Items / Load Truck!

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