



# NCEDA FOUNDATION 3<sup>rd</sup> ANNUAL SILENT AUCTION FUNDRAISER

## NCEDA FALL CONFERENCE 2024 | OCTOBER 21-22 | ASHEVILLE, NC

For more than half a century, the North Carolina Economic Development Association (NCEDA) and its over 900 members have led successful efforts to promote North Carolina as an ideal destination for business investment, serving as the voice for North Carolina's economic development community by providing professional development, networking opportunities, and advocacy to secure the state's economic future.

In 2020, NCEDA established the North Carolina Economic Development Association (NCEDA) Foundation to build on NCEDA's mission and successes with new and expanded programs and sources of funding. The NCEDA Foundation advances the economic development profession, enhances the knowledge and skills of economic developers, and strengthens the broad, statewide economic development community in North Carolina through funding professional development activities, research, and education programs, especially to underserved, distressed, and rural counties and economic developers across North Carolina.

During **NCEDA's 2024 Fall Conference in Asheville**, the NCEDA Foundation will host its 3rd Annual Silent Auction to benefit the Foundation's areas of work. The 2023 Silent Auction helped the Foundation raise over \$10,000!

### AREAS OF WORK:



#### SCHOLARSHIPS FOR ECONOMIC DEVELOPERS

The Foundation funds professional development scholarships to enhance the knowledge and skills of economic developers. Scholarships are available statewide for a wide range of professional development training and target under-represented people and professionals working in underserved and distressed areas.



#### SCHOLARSHIP ACTIVITY UPDATE

The NCEDA Foundation awarded 25 scholarships during the 2023-24 fiscal year, totaling a commitment of over \$46,000 in scholarship funding for young professionals and seasoned executives across North Carolina.



#### RESEARCH PROGRAMS

The Foundation supports research projects that advance the economic development profession and inform public policy.

- **RESEARCH ACTIVITY UPDATE:** The NCEDA Foundation executed a research study in 2022 to consider North Carolina's system of municipal, county, and state public finance, with a focus on exploring potential new revenue streams over the next 30 years. The study is intended to serve as a base of information policy makers may use to plan for the future - specifically to explore revenue generation opportunities and to address associated needs through 2050. An update was executed in 2023.



#### ECONOMIC DEVELOPMENT AWARENESS AND FELLOWSHIP PROGRAMS

The Foundation funds economic development awareness training for elected and community leaders, builds relationships with universities, and provides stipends for EDOs to hire interns. Training sessions and scholarships for elected and community leaders are targeted to under-represented people and leaders representing underserved and distressed areas.

- The Foundation will begin coordinating seminars around the state during the 2024-25 year to educate community and elected leaders about the purpose, practices, and needs of economic development programs and practitioners.
- The Foundation hosted a pilot Economic Development Fellowship program the summer of 2024 and gave two graduate students opportunities to apply their knowledge and skills to benefit economic development organizations. The Foundation has plans to expand the Fellowship program for the summer of 2025.



## 2024 NCEDA Foundation Silent Auction Donation Form

In 2020, the North Carolina Economic Development Association (NCEDA) established the NCEDA Foundation to build on the association's mission and successes with new and expanded programs and sources of funding.

The NCEDA Foundation will hold its 3rd Annual Silent Auction during the 2024 NCEDA Fall Conference scheduled for **October 21-22 in Asheville**. Proceeds will benefit professional development scholarships for economic developers, awareness & training programs, and research programs.

Your silent auction donation will help us continue with our professional advancement efforts. Thank you for your generosity!

**NAME:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

**YOUR ORGANIZATION:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**BRIEF DESCRIPTION OF ITEM:**

**ESTIMATED VALUE OF ITEM** (*value should be no less than \$50*): \_\_\_\_\_

**DONATED BY:** (*if different from your organization listed above*)

**NAME:** \_\_\_\_\_ **DONATING BUSINESS:** \_\_\_\_\_

**STREET ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**DONATING BUSINESS WEBSITE:** \_\_\_\_\_

Please submit completed form and a photo of your donated item(s) to [torsha@nceda.org](mailto:torsha@nceda.org) by **Friday, October 18**.

Bring donated items to the Fall Conference and deliver to the NCEDA registration desk.

If you are unable to attend the conference and need to mail an item,  
or have any questions, contact Torsha Eubanks (888.246.2332 / [torsha@nceda.org](mailto:torsha@nceda.org)).

**NCEDA Foundation Inc. Tax ID Number: 85-4233724**