



ADVOCACY IN ACTION

2024 Legislative Breakfast Agenda

May 8 • 7:30 – 8:30 am • Legislative Cafeteria

NCEDA serves as *the* voice for North Carolina's economic development community – providing professional development, networking opportunities and advocacy to secure the state's economic future.

7:30 – 7:50 am

Breakfast / Networking

7:50 – 8:30 am

NCEDA Legislative Program

7:50 – 7:55 am

Welcome / Overview

JOANNA HELMS

Economic Development Director – Town of Apex

NCEDA President

JOSH LEWIS

President – Greenville ENC Alliance

7:55 – 8 am

2024 Legislative Priorities

BRITTANY BRADY

President – Henderson County Partnership for Economic Development

NCEDA Legislative Committee Chair

8 – 8:20 am

Site Competitiveness

DEWEY EVANS

Director – Site Selection Group

THE HONORABLE DEAN ARP

NC House of Representatives

8:20 – 8:25am

Closing Remarks

JOANNA HELMS

8:25 – 8:30 am

Adjourn / Networking

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ELECTRICITIES OF NORTH CAROLINA

NORTH CAROLINA'S ELECTRIC COOPERATIVES

NCEDA 2024 Legislative Priorities

Product Development and Site Readiness

- Following the 2023 & 2024 EDPNC studies, invest in North Carolina's greatest economic need – product development by supporting the Selectsite Readiness and Megasite Readiness Programs.
- Re-establish the Rural Transformation Grant fund through state appropriation and continue funding that will improve existing industrial and business properties through the NC Department of Commerce's Building Re-use Grant programs.

Workforce Innovation

- Support the North Carolina Community College System's **Propel NC** initiative, which realigns program funding to follow the most urgent workforce needs by prioritizing courses in high-demand, high-wage fields.
- Financially assist credential-seeking students for their training in high-demand industries and further extend persistence supports to increase program completion.



Correct North Carolina's workforce development disadvantage by approving NCCCS's request for salary alignment with neighboring states: continuing the three-year salary increase proposal, 3.5% in FY 2023-24 and 3.5% in FY 2024-25.



Support for greater career planning and apprenticeships.

Enhancing Our Competitive Posture

- Encourage \$1 million in funding for the 46th Annual Joint Meeting of the Southeast U.S./Japan Association (SEUS/Japan) conference being hosted in Charlotte in October 2024. This event will encourage continued foreign direct investment in North Carolina from Japanese companies, as well as support for our export ties in Japan.



Support additional reforms to the franchise tax, which detract from tangible investments in North Carolina

The North Carolina Economic Development Association (NCEDA) builds on a legacy of expertise and leadership stretching back to its founding in 1966. Today, the organization's 900+ members advocate for policies, programs and strategies designed to bring sustainable prosperity to all the state's communities. Our membership is composed of economic development practitioners at the municipal, county, regional and statewide levels, as well as numerous educational partners and private allies such as real estate, legal, engineering, utility, transportation, finance and other professionals. In addition to its policy leadership, NCEDA provides an ongoing, inclusive platform for knowledge building, professional development, mentorship and peer-to-peer networking.