



PATHWAY TO LEADERSHIP

The Board of Directors of NCEDA has introduced the "Pathway to Leadership," a comprehensive outline designed to provide greater clarity the process for members aspiring to leadership roles. This initiative aims to promote broader participation in the organization's governance by providing opportunities for mentorship, guidance, and skill development, thereby enhancing members' abilities to effectively lead NCEDA into the future.

The "Pathway to Leadership" reflects NCEDA's commitment to increasing North Carolina's competitiveness through an inclusive approach that fosters a sense of belonging and commitment among members. It encourages individuals to take on greater responsibilities, with the prospect of advancing to the Board of Directors and potentially to executive leadership roles.

By fostering the involvement of individuals with diverse talents and contributions, the "Pathway to Leadership" seeks to create a more engaged and collaborative community within NCEDA, working collectively for the betterment of North Carolina. While the pathway offers guidance and support, it does not guarantee leadership selection, but rather inspires members to enhance their potential for leadership opportunities within the organization.

Early Career Practitioners and Allies

- Join the Emerging Executives Committee and engage. Participate in events throughout the year and special receptions at conferences where Board Members set out time to engage directly with this group of future leaders.
- Enroll in the NC Economic Development Certification course via East Carolina University.
- Join other NCEDA Committees and volunteer - conference planning committees give early career individuals the best opportunity to gain "visibility" within the Association.
- Participate in extra activities at the Conferences to develop individual relationships with members from all levels of experience.



Mid-Career to Experienced Practitioners and Allies

- Participate in events throughout the year and special receptions at conferences to establish a relationship with the Board of Directors.
- Enroll in the NC Economic Development Certification course via East Carolina University.
- Join NCEDA Committees and volunteer - the Marketing / Membership and Professional Development committees provide mid-career individuals opportunities to be noticed by the association leadership.
- Participate in the extra activities at conferences to develop individual relationships with members from all levels of experience.



Members Seeking to Serve on the Board of Directors

- Get heavily involved on the Legislative and Professional Development Committees - typically the path to the Board usually goes through these committees.
- Seek opportunities to introduce speakers or lead activities at the conferences.
- Complete the NC Economic Development Certification course via East Carolina University.
- Make your interest in a Board seat known to the current Board of Directors and Past Presidents of the Association, both in-person and written. It is vital to communicate with NCEDA Past Presidents by May of the year you wish to join, especially via telephone conversations.

For more information on committees and Leadership opportunities, please look at the NCEDA website: NCEDA.org/about/committees or please feel free to contact Torsha Eubanks at torsha@nceda.org