



2024 SPRING CONFERENCE PROGRAM

March 5-6 • Pinehurst Resort

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Conference Exhibitors

365 DEGREE TOTAL MARKETING
BGE
BRANCH CIVIL
DAVIE CONSTRUCTION COMPANY
ECONOMIC DEVELOPMENT PARTNERSHIP OF NORTH CAROLINA
NC WORKFORCE LEADERSHIP ACADEMY
S&A COMMUNICATIONS

Conference Agenda

Tuesday, March 5

10:15 am – 5 pm	OPTIONAL NETWORKING ACTIVITIES <i>(separate registration required)</i>
10:15 am – 5 pm:	Golf Outing <i>Pinehurst #5 (10 tee times starting at 10:28 am)</i> Golf Outing Sponsor: OMEGA CONSTRUCTION
11:30 am – 4 pm:	Sporting Clays <i>DeWitt's Outdoor Sports, Ellerbe</i> Sporting Clays Sponsor: ARCO DESIGN/BUILD

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2 – 4 pm:	Golf Lessons <i>Golf Academy, Pinehurst #8</i> Golf Lesson Sponsors: THE CHRISTMAN COMPANY
2 – 4 pm:	Croquet Tournament <i>Pinehurst Croquet Pavilion</i> Croquet Tournament Sponsors: COLUMBUS COUNTY ECONOMIC DEVELOPMENT • ECS SOUTHEAST
2 – 4 pm:	Pickleball Clinic and Tournament <i>Pinehurst #6 Complex</i> Pickleball Tournament Sponsor: WOOD PLC
2:30 – 4:30 pm:	Golf Outing <i>The Cradle Short Course (4 tee times starting at 2:30 pm)</i> Cradle Sponsors: IREDELL COUNTY ECONOMIC DEVELOPMENT CORPORATION
3 – 4 pm:	Village of Pinehurst Historic Walking Tour Historic Tour Sponsor: MOUNTAIN VALLEY PIPELINE
3:30 – 4:30 pm:	Golf House Pinehurst Tour Tour Sponsor: SBTDC
4 pm <i>Conference Center Foyer</i>	CONFERENCE REGISTRATION DESK OPENS Refreshments Sponsor: MESSER CONSTRUCTION
5 – 5:30 pm <i>North Room</i>	MENTORSHIP MEET-UP Sponsor: BENESCH
5:30 – 6 pm <i>Carolina Hall / Terrace</i>	EMERGING EXECUTIVES / NEW MEMBER / BOARD OF DIRECTORS RECEPTION Reception Sponsor: T.A. LOVING COMPANY
6 – 7:30 pm <i>Carolina Hall / Terrace</i>	WELCOMING RECEPTION Reception Sponsors: 365 DEGREE TOTEL MARKETING • FRAMPTON CONSTRUCTION Entertainment Sponsor: PITT COUNTY ECONOMIC DEVELOPMENT
<u>Wednesday, March 6</u>	
7 am <i>Conference Center Foyer</i>	CONFERENCE REGISTRATION DESK OPENS
7 – 8:15 am <i>Carolina Dining Room</i>	NETWORKING BREAKFAST Breakfast Sponsors: BRANCH CIVIL • NORTH CAROLINA'S ELECTRIC COOPERATIVES
7:15 – 8:15 am <i>Crystal Room</i>	PAST PRESIDENTS / BOARD OF DIRECTORS BREAKFAST Sponsors: CIVIL & ENVIROMENTAL CONSULTANTS • NORTH CAROLINA'S SOUTHEAST
8 am – 2 pm	EXHIBITOR HALL OPEN
8:30 am – 12:30 pm <i>Callaway / Oakley</i>	GENERAL SESSION Candy Basket Sponsor: ELECTRICITIES OF NORTH CAROLINA Lanyard Sponsor: NC GLOBAL TRANSPARK ECONOMIC DEVELOPMENT REGION Notepads and Pens Sponsor: THOMAS & HUTTON Productivity Bell Sponsor: ENBRIDGE WiFi Sponsor: DAVIE CONSTRUCTION COMPANY

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- 8:30 – 8:40 am **Welcoming Remarks**
RYAN NANCE
Director of Economic Development – North Carolina’s Electric Cooperatives
Spring Conference Committee Co-Chair and NCEDA Secretary / Treasurer
- JULIE PRUETT**
Development Manager – Marlboro Development Team
Spring Conference Committee Co-Chair
- 8:40 – 8:50 am **NCEDA Business Session**
Board of Directors Update, Lifetime Service Award Recognition
JOANNA HELMS
Director of Economic Development – Town of Apex
NCEDA President
- 8:50 – 8:55 am **Pinehurst Welcome**
THE HONORABLE PATRICK PIZZELLA
Mayor – Village of Pinehurst
- 8:55 – 9:10 am **USGA’s Golf House Pinehurst / US Open Update**
JANEEN DRISCOLL
Director, Brand Communications – USGA
- REG JONES**
Managing Director, Open Championships – USGA
- 9:10 – 9:50 am **North Carolina Global Business Attraction Strategies**
CHRISTOPHER CHUNG, *moderator*
CEO – Economic Development Partnership of North Carolina
- ANDERS VICTOR CEcD**
Senior Business Development Manager – Economic Development Partnership of North Carolina
- MARQUETA WELTON**
Chief of Staff – North Carolina Department of Commerce
- 9:50 – 10 am **Spotlight Segment: NCSU Industry Expansion Solutions**
ANNA MANGUM
Regional Manager, Industry Expansion Solutions – North Carolina State University
- 10 – 10:15 am **NCEDA Foundation Report and Scholarship Recognition**
DR. PATRICIA MITCHELL CEcD
MPA Director / Assistant Professor – Appalachian State University
NCEDA Foundation Chair / NCEDA Past President
- 10:15 – 10:45 am **Networking Break**
Networking Break Sponsor: **W.K. DICKSON & CO.**
- 10:45 – 11 am **Spotlight Segment: NC Leads**
GARY SALAMIDO
President & CEO – North Carolina Chamber

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11 – 11:40 am	<p>Economic Development in the General Assembly NATALIE HAWKINS, <i>moderator</i> President – Moore County Economic Development Partnership <i>NCEDA Legislative Committee Vice Chair</i></p> <p>THE HONORABLE JOHN BELL Majority Leader – North Carolina House of Representatives (R-Wayne)</p> <p>THE HONORABLE ROBERT REIVES Democratic Leader – North Carolina House of Representatives (D-Chatham, Randolph)</p>
11:40 – 11:50 am	<p>Interactive Trivia Session NATE GROOVER, <i>emcee</i> Economic Development Director – Town of Garner</p> <p>MARVIN PRICE, <i>emcee</i> Executive Vice President, Economic Development – Greensboro Chamber of Commerce</p>
11:50 am – 12:30 pm	<p>Electric Utilities: The Changing Landscape MARK JAMES CECD, <i>moderator</i> Principal – Hickey Global</p> <p>DANIELLE BUCKINS Senior Manager, Economic Development – Duke Energy</p> <p>KATHY MILLER Interim Chief Office Customer Care – Fayetteville Public Works Commission</p> <p>BRYAN SMITH Economic Development Manager – Dominion Energy</p> <p>CRYSTAL SPENCER Director of Marketing – Blue Ridge Energy</p>
12:30 – 12:40 pm	<p>Spotlight Segment: NC Military Base Energy Infrastructure SCOTT DORNEY Executive Director – North Carolina Military Business Center</p>
12:40 – 12:45 pm	<p>Morning Closing Remarks</p>
12:45 – 2 pm <i>Ross/Tufts/Olmstead</i>	<p>LUNCHEON Luncheon Sponsor: TERRACON CONSULTANTS</p>
12:45– 1:15 pm	<p>Luncheon / Networking</p>
1:15 – 1:55 pm	<p>Luncheon Keynote: Demystifying Generative AI BEN GILMAN Principal – Dualboot Partners</p>
1:55 – 2 pm	<p>Closing Remarks RYAN NANCE & JULIE PRUETT <i>Spring Conference Committee Co-Chairs</i></p>
2 pm	<p>CONFERENCE ADJOURNS</p>

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