



## 2024 EMERGING EXECUTIVES FORUM

February 7-8 • Greensboro

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<b>BASE HOTEL:</b>	<b>Hampton Inn &amp; Suites Greensboro Downtown</b> 222 West McGee Street
<b>RECEPTION:</b>	<b>Greensboro Chamber of Commerce</b> 111 West February Place
<b>FORUM:</b>	<b>The Colonnade at Revolution Mill</b> 900 Revolution Mill Drive

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## Forum Agenda

### Wednesday, February 7

Afternoon **ARRIVAL / HOTEL CHECK-IN**  
5:30 – 7 pm **WELCOMING RECEPTION**  
7 pm – Until **DINNER / DRINKS ON YOUR OWN**

### Thursday, February 8

8 – 9 am **CONFERENCE REGISTRATION / CONTINENTAL BREAKFAST**

9 am – 12:30 pm **GENERAL SESSION**  
9 – 9:05 am **Welcoming Remarks**  
**ELIZABETH UNDERWOOD**  
Workforce Development Manager – Lake Norman Economic Development  
*NCEDA Board of Directors / Emerging Executives Committee Co-Chair*

**ALBERT ALWANG**  
Economic Development Director – Wake County Economic Development  
*Emerging Executives Committee Co-Chair*

9:05 – 9:10 am **Legislative 101**  
**BRITTANY BRADY**  
President & CEO – Henderson County Partnership for Economic Development  
*NCEDA Board of Directors / Legislative Committee Chair*

**JOSH GRANT**  
Director of Public Policy and Government Relations – Smith Anderson

9:10 – 9:55 am **Leadership Profile Panel: Breaking Glass Ceilings**  
**ELIZABETH UNDERWOOD**, moderator  
Workforce Development Manager – Lake Norman Economic Development  
*NCEDA Board of Directors / Emerging Executives Committee Co-Chair*

**UCONDA DUNN**  
Vice President of Business Development – Greenville ENC Alliance

**JOANNA HELMS**  
Director of Economic Development – Town of Apex  
*NCEDA President / NCEDA Board of Directors*

**LEEANN NIXON**  
President – Wilkes Economic Development Corporation

**MELISSA SMITH**  
Vice President, Business Recruitment & Development – EDPNC

9:55 – 10:15 am **Spotlight Segment: Childcare**  
**BOBBY TODD**  
President – Yadkin County Economic Development Partnership

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10:15 – 10:45 am	<b>Networking Break</b>
10:45 – 11 am	<b>How to Lose a Project in Ten Days</b> <b>MARY LESA PEGG</b> Senior Business Recruitment Manager – EDPNC
11 – 11:30 am	<b>AI for Economic Developers</b> <b>WADE MINTER</b> Product Principal – Dualboot Partners
11:30 – 11:45 am	<b>Spotlight Segment: Honda Aircraft Company</b> <b>MARVIN PRICE</b> Executive Vice President of Economic Development – Greensboro Chamber of Commerce
11:45 am – 12:30 pm	<b>Apprenticeship and Internship Interactive Session</b> <b>APPRENTICESHIP NC</b> <ul style="list-style-type: none"><li>• John Loyack, North Carolina Community College System</li></ul> <b>CAREER ACCELERATOR PROGRAM AND ADULTS FOR INDUSTRIAL DEVELOPMENT</b> <ul style="list-style-type: none"><li>• Bettina Akukwe, Alamance Community College</li></ul> <b>GUILFORD COUNTY APPRENTICESHIP ADVANCEMENTS:</b> <b>Guilford Apprenticeship Partners and Local Workforce Development Initiatives</b> <ul style="list-style-type: none"><li>• Melissa Smith, Greensboro Chamber of Commerce</li></ul> <b>PIVOT PROGRAM</b> <ul style="list-style-type: none"><li>• Elizabeth Underwood, Lake Norman Economic Development</li></ul> <b>SOUTHEASTERN EDUCATION AND ECONOMIC DEVELOPMENT INITIATIVE</b> <ul style="list-style-type: none"><li>• Craig Foucht, North Carolina Global TransPark Economic Development Region</li></ul> <b>SURRY-YADKIN WORKS</b> <ul style="list-style-type: none"><li>• Crystal Folger-Hawks, Surry Community College</li></ul>
12:30 – 2 pm	<b>LUNCHEON</b>
12:30 – 1:15 pm	<b>Luncheon / Networking</b>
1:15 – 1:55 pm	<b>Incentives 101</b> <b>DAVE EFIRD</b> Partner – Womble Bond Dickinson
1:55 – 2 pm	<b>Closing Remarks</b> <b>ELIZABETH UNDERWOOD &amp; ALBERT ALWANG</b> <i>Emerging Executives Committee Co-Chairs</i>
2 pm	<b>FORUM ADJOURNS</b>
2 – 4 pm	<b>OPTIONAL INDUSTRY TOUR: HONDA AIRCRAFT COMPANY</b>
2 – 2:45 pm	<b>Travel to Honda Aircraft Company</b>
2:45 – 3 pm	<b>Arrive / Check-In</b>
3 – 4 pm	<b>Presentation and Tour</b>

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