



For economic development professionals, success starts with relevant knowledge, actionable intelligence, and up-to-date skills. Ensure your ongoing competitiveness by becoming an active member of North Carolina's leading statewide association for economic developers and their allies.

Association Overview

With over 900 members, **NCEDA serves as *the voice for North Carolina's economic development community – providing professional development, networking opportunities and advocacy to secure the state's economic future.*** It is the leading association for economic developers and their allies and partners in North Carolina. For over 50 years, NCEDA has led efforts to promote North Carolina as an ideal destination for new businesses, jobs and investment. NCEDA promotes professionalism and results in economic development in many ways:

- *Provides a broad range of learning, networking, and leadership opportunities*
- *Advocates for effective economic development-related laws and strategies through policy action by the legislative and executive branches*
- *Creates opportunities for collaboration among economic developers at the state, regional, and local levels and their public and private allies and partners*
- *Enhances public understanding and support for economic development programs, strategies and organizations*
- *Facilitates networking opportunities that grow intellectual capital and ensure the long-term vibrancy of North Carolina's economic development community*

Member Testimonial

"I have attended NCEDA events for over 10 years. NCEDA conferences and luncheons are the best I have ever attended. I have learned best practices from professionals that make up a comprehensive economic development team across the state. NCEDA has provided a forum for me to grow my professional allies across the state, and I am grateful for all that the organization does!"

- Tracy Dellinger, NCEDA Member

Join Today!

- **\$320** (*\$295 annually plus one-time \$25 application fee*)
- **\$25** Student Membership
- **\$125** Retiree Membership

NCEDA members include local, regional and state economic development professionals and their public partners and private allies – educators, public service providers, architects, real estate professionals, utility representatives, leaders in the financial industry and others who share the common vision of securing economic opportunities for every North Carolina community.

Contact Liz Dobbins-Smith with any questions:
liz@nceda.org or 888.246.2332.



Membership Benefits

Professional Development and Networking

NCEDA conferences and events connect members to exchange ideas and examine issues:

- Three annual conferences offer panel discussions and presentations on critical issues economic developers face.
- Professional development webinars and seminars provide intensive sessions on specific topics.
- Luncheons offer perspectives on critical issues and the opportunity to engage business and government leaders.
- The Emerging Executives Initiative engages members newer to the North Carolina economic development community with customized programming and community service opportunities.

Advocacy and Public Policy

With economic developers statewide, help shape legislative action and public policies that sharpen North Carolina's global competitive edge. NCEDA advocates for policies, initiatives and programs that promote job creation, encourage investment and economic prosperity throughout the state. We keep you informed about important issues impacting the economic development community.

Research

The NCEDA research committee supports research projects that advance the economic development profession and inform public policy with regular blog posts about important topics impacting the economic development field, including the 2022 Local Incentives Study and the 2023 Salary Survey.

NCEDA Foundation

Created in 2020, the Foundation advances economic development by funding professional development activities, research, and education programs, especially for underserved, distressed, and rural counties and economic developers across North Carolina. The Foundation offers six different scholarships and supports practitioners' career development.

Member Recognition

NCEDA supports the advancement of outstanding economic development practitioners by annually honoring members with several awards including the North Carolina Economic Developer of the Year, the North Carolina Emerging Leader of the Year, Deal of the Year (small, mid-size and large markets) and Innovator of the Year.

Publications and Resources

Stay informed and engaged as a member of North Carolina's economic development community:

- **Developments** – NCEDA's bi-weekly e-newsletter covers trends, legislative issues, career opportunities and important news from around the state.
- www.nceda.org – NCEDA's website offers information and links, resources, and professional development opportunities.
- **NCEDA Membership Directory** – This searchable listing of economic development professionals and allies provides members with access to a vital resource: each other.