



## 2024 EMERGING EXECUTIVES FORUM

February 7-8 • Greensboro

AGENDA CURRENT AS OF 01.24.23 – ITEMS IN YELLOW NOT YET CONFIRMED

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<b>BASE HOTEL:</b>	<b>Hampton Inn &amp; Suites Greensboro Downtown</b> 222 West McGee Street
<b>RECEPTION:</b>	<b>Greensboro Chamber of Commerce</b> 111 West February Place
<b>FORUM:</b>	<b>The Colonnade at Revolution Mill</b> 900 Revolution Mill Drive

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## Forum Agenda

### Wednesday, February 7

Afternoon	<b>ARRIVAL / HOTEL CHECK-IN</b>
2 – 4 pm	<b>OPTIONAL TOUR – TBD</b>
5:30 – 7 pm	<b>WELCOMING RECEPTION</b>
7 pm – Until	<b>DINNER / DRINKS ON YOUR OWN</b>

### Thursday, February 8

8 – 9 am	<b>CONFERENCE REGISTRATION / CONTINENTAL BREAKFAST</b>
9 am – 12:45 pm	<b>GENERAL SESSION</b>
9 – 9:10 am	<b>Welcoming Remarks</b> <b>ELIZABETH UNDERWOOD</b> Workforce Development Manager – Lake Norman Economic Development <i>NCEDA Board of Directors / Emerging Executives Committee Co-Chair</i> <b>ALBERT ALWANG</b> Economic Development Director – Wake County Economic Development <i>Emerging Executives Committee Co-Chair</i>
9:10 – 9:55 am	<b>Leadership Profile Panel: Breaking Glass Ceilings</b> <b>ELIZABETH UNDERWOOD</b> , moderator Workforce Development Manager – Lake Norman Economic Development <i>NCEDA Board of Directors / Emerging Executives Committee Co-Chair</i> <b>UCONDA DUNN</b> Vice President of Business Development – Greenville ENC Alliance <b>JOANNA HELMS</b> Director of Economic Development – Town of Apex <i>NCEDA President / NCEDA Board of Directors</i> <b>LEEANN NIXON</b> President – Wilkes Economic Development Corporation <b>MELISSA SMITH</b> Vice President, Business Recruitment & Development – EDPNC
9:55 – 10:15 am	<b>Spotlight Segment: Childcare</b> <b>BOBBY TODD</b> President – Yadkin County Economic Development Partnership
10:15 – 10:45 am	<b>Networking Break</b>

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10:45 – 11 am	<b>How to Lose a Project in Ten Days</b> <b>MARY LESA PEGG</b> Business Recruitment Manager Economic Development Partnership of North Carolina
11 – 11:30 am	<b>AI for Economic Developers</b> <b>WADE MINTER</b> Product Principal – Dualboot Partners
11:30 – 11:45 am	<b>Spotlight Segment – Honda Aircraft Company</b> <b>TBD</b>
11:45 am – 12:30 pm	<b>Apprenticeship and Internship Interactive Session</b> <b>CAREER ACCELERATOR PROGRAM AND ADULTS FOR INDUSTRIAL DEVELOPMENT</b> <ul style="list-style-type: none"><li>• Bettina Akukwe, Alamance Community College</li></ul> <b>APPRENTICESHIP NC</b> <ul style="list-style-type: none"><li>• Chris Harrington and John Loyack, NC Community College System</li></ul> <b>GUILFORD COUNTY APPRENTICESHIP ADVANCEMENTS:</b> <b>Guilford Apprenticeship Partners and Local Workforce Development Initiatives</b> <ul style="list-style-type: none"><li>• Melissa Smith, Greensboro Chamber</li></ul> <b>LEAP: LEARN AND EARN APPRENTICESHIP PROGRAM</b> <ul style="list-style-type: none"><li>• Danielle Rose, Forsyth Technical Community College</li></ul> <b>PIVOT PROGRAM</b> <ul style="list-style-type: none"><li>• Elizabeth Underwood, Lake Norman Economic Development</li></ul> <b>SOUTHEASTERN EDUCATION AND ECONOMIC DEVELOPMENT INITIATIVE</b> <ul style="list-style-type: none"><li>• Craig Foucht, NC Global TransPark Economic Development Region</li></ul> <b>SURRY-YADKIN WORKS</b> <ul style="list-style-type: none"><li>• Crystal Folger-Hawks, Surry Community College</li></ul>
12:30 – 2 pm	<b>LUNCHEON</b>
12:30 – 1:15 pm	<b>Luncheon / Networking</b>
1:15 – 1:55 pm	<b>Incentives 101</b> <b>DAVE EFIRD</b> Partner – Womble Bond Dickinson
1:55 – 2 pm	<b>Closing Remarks</b> <b>ELIZABETH UNDERWOOD &amp; ALBERT ALWANG</b> <i>Emerging Executives Committee Co-Chairs</i>
2 pm	<b>FORUM ADJOURNS</b>
2 – 3:30 pm	<b>OPTIONAL INDUSTRY TOUR – HONDA AIRCRAFT CO.</b>

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