



2024 SPRING CONFERENCE SPONSORSHIP OPPORTUNITIES

March 5 – 6 • Pinehurst Resort

Attendance is anticipated to be 300+.

Contact Liz Dobbins-Smith with any sponsorship questions: liz@nceda.org or 888.246.2332.

CURRENT AS OF 01.05.24

PRESENTING SPONSOR • \$5,000 (EXCLUSIVE)

Confirmed:

- **ECS SOUTHEAST**

GOLD SPONSOR • \$2,500

Confirmed:

- **365 DEGREE TOTAL MARKETING**
- **FRAMPTON CONSTRUCTION**

Benefits:

- Recognition as 'Gold Sponsor' on all event collateral
- Choice to sponsor one of the following for added recognition:
 1. Tuesday Welcoming Reception Co-Sponsor (co-sponsored by three Gold Sponsors - sign with company logos displayed during reception)
 2. Wednesday Networking Breakfast Co-Sponsor (co-sponsored by two Gold Sponsors - sign with company logos displayed during breakfast)
 3. Wednesday Luncheon (sign with company logo displayed during luncheon)
 4. WiFi (sign with company logo displayed during general session)
- One complimentary member registration (must register spouse/guest separately)
- One complimentary exhibit table
- Company logo on event registration webpage, all conference materials and signage
- Company logo included in sponsorship slideshow presented during conference
- Verbal recognition from the podium

SILVER SPONSOR • \$1,500

Confirmed:

- **DUKE ENERGY**

Benefits:

- Choice to exclusively sponsor one of the following for added recognition:
 1. Tuesday New Member / Emerging Executives Reception (to be held prior to Welcoming Reception – sign with company logo displayed during reception)
 2. Tuesday Welcoming Reception Entertainment Sponsor (sign with company logo displayed by band during dinner reception)
 3. Highlighters, Koozies, Lanyards, Notepads or Pens (sponsor company **provides** item with their company logo that is distributed to attendees during general session)
- Company name on event registration webpage, all conference materials and signage
- Company logo included in sponsorship slideshow presented during conference
- Verbal recognition from the podium

NCEDA 2024 SPRING CONFERENCE SPONSORSHIP OPPORTUNITIES

BRONZE SPONSOR • \$1,000

Confirmed:

- **ELECTRICITIES OF NORTH CAROLINA**
- **WK DICKSON & CO.**

Benefits:

- *Recognition as 'Bronze Sponsor' on all event collateral*
- *Choice to exclusively sponsor one of the following for added recognition:*
 1. *Tuesday Registration Refreshments (sign with company logo displayed during registration)*
 2. ~~*Wednesday Networking Break (sign with company logo displayed during networking break)*~~
 3. ~~*Candy Basket Sponsor (sign with company logo by candy basket on the registration desk for duration of conference)*~~
 4. *Productivity Bell (company logo signage by bell on the registration desk for duration of conference – bell will be rung at the end of networking breaks)*
 5. *Tuesday Optional Activity (sign with company logo displayed at activity – golf, sporting clays, croquet, pickleball, etc.)*
- *Company name on event registration webpage, all conference materials and signage*
- *Company logo included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*

PROGRAM SPONSOR • \$500

Confirmed:

- **BRAND ACCELERATION**
- **BROOKS PIERCE**
- **CIVIC FEDERAL CREDIT UNION**
- **DAVIS MARTIN POWELL**
- **DOMINION ENERGY**
- **KCI ASSOCIATES OF NORTH CAROLINA**
- **NORTH CAROLINA BIOTECHNOLOGY CENTER**
- **NORTH CAROLINA RAILROAD COMPANY**
- **NORTH CAROLINA'S ELECTRIC COOPERATIVES**
- **WITHERS RAVENEL**

Benefits:

- *Recognition as 'Program Sponsor' on all event collateral*
- *Company name on event registration webpage, all conference materials and signage*
- *Company name included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*