



North Carolina
Economic Development Career Trek
February 9, 2024



The Economic Development Partnership of North Carolina (EDPNC) and the North Carolina Economic Development Association (NCEDA) will host students in Guilford County from three (3) universities around the state for a one-day seminar to learn from economic development and business professionals.

[CLICK HERE TO VIEW THE STUDENT APPLICATION FORM](#)

Student Learning Outcomes:

1. Understand the role economic development plays in job creation and investment in communities by learning from state and local practitioners with varying levels of experience.
2. Learn from business leaders what important components go into the expansion process by hearing from business leaders directly.
3. Become aware of job opportunities available to them and what employers are looking for in qualified candidates.
4. Learn from the diverse group of professionals that support economic development including business development, project management, construction, tax, planning, government consulting, etc.

Target Student Population:

A diverse group of undergraduate students in business, marketing, government, economic development, or related fields and graduate students in an MPA or MBA program.

Program Schedule – February 9, 2024:

10:30 – 10:45 am	Students Arrive
10:45 – 11 am	Welcome / Program Overview
11 – 11:45 am	What is Economic Development Panel
11:45 am – 12:45 pm	Working Lunch / Company Presentation
12:45 – 1 pm	Break
1 – 1:45 pm	Economic Development Industry Speed Dating Roundtable Session – Part I
1:45 – 2 pm	Break
2 – 2:45 pm	Economic Development Industry Speed Dating Roundtable Session – Part II
2:45 – 3 pm	Travel to Site Visit
3 – 4 pm	Site Tour
4 pm	Students Depart

Economic Development Industry Speed Dating Roundtable Groups:

- *Group 1- Project Management*
- *Group 2- Engineering, Architecture, Construction*
- *Group 3- Local Economic Development*
- *Group 4- Business Development/Sales*
- *Group 5- State & Local Government*
- *Group 6- Consulting & Tax*
- *Group 7- Utility Partners*
- *Group 8- Marketing & Research*

Contact Information:

Mary Lesa Pegg, EDPNC
marylesa.pegg@edpnc.com; 336.782.2047

Liz Dobbins-Smith, NCEDA
liz@nceda.org; 919.604.0815