



## 2024 FORECAST FOR ECONOMIC DEVELOPMENT IN EASTERN NC

### Greenville Area Networking Luncheon

January 18 • 12:30 – 2 pm • ECU Willis Building

Presenting Sponsor



- |                 |   |
|-----------------|---|
| Noon – 12:30 pm | <b>Registration / Networking</b>  |
| 12:30 – 1 pm    | <b>Luncheon</b>   |
| 1 – 1:10 pm     | <b>Welcome / Introductions</b><br><b>KELLY ANDREWS</b><br>Director – Pitt County Economic Development<br><i>NCEDA Board of Directors</i>            |
| 1:10 – 1:45 pm  | <b>2024 Forecast for Economic Development<br/>in Eastern NC</b><br><b>MARY LILLEY</b><br>President - Greenfield Development                         |
| 1:45 – 1:55 pm  | <b>Q&amp;A Session</b><br><b>MARY LILLEY</b><br>President - Greenfield Development<br><br><b>ROBIN SPINKS</b><br>Principal – Greenfield Development |
| 1:55 – 2 pm     | <b>Closing Remarks</b><br><b>KELLY ANDREWS</b>  |



**Mary Lilley** is the President at Greenfield, a full-service economic development consulting firm for buyers, sellers, and allies. Mary started Greenfield in 1998 after 17 years of varied experience at the local and regional level in North Carolina. She offers clients a variety of skills, including economic development planning, client and project management, strategic planning, leadership development, and existing industry program development. Mary is a graduate of Duke University.



**Robin Spinks** is the Principal at Greenfield. She has spent equal time on all three sides of the economic development business during her 40+ year career – as a community recruiter selling industrial locations, as an owner buying industrial properties, and as a site selection consultant comparing communities for industrial locations. Robin is a graduate of Furman University.

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