



STATE OF TOURISM IN NORTH CAROLINA

Raleigh Area Networking Luncheon

December 14 • Noon – 1:30 pm • Hilton Raleigh North Hills

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|-------------------------|---|
| 11:30 am – Noon | Registration / Networking |
| Noon – 12:30 pm | Luncheon |
| 12:30 – 12:35 pm | Welcome / Introductions
JOANNA HELMS
Director of Economic Development – Town of Apex
<i>NCEDA President</i>
JAMES JOYNER
Director of Business Development – ECS Southeast |
| 12:35 – 12:40 pm | Legislative Update
BRITTANY BRADY
President – Henderson County Partnership
for Economic Development
<i>NCEDA Board of Directors / Legislative Committee Chair</i> |
| 12:40 – 12:45 pm | NCEDA Foundation / NC Revenue 2050 Update
RANDALL JOHNSON
Executive Director, Southeastern Office – NC Biotech Center
<i>NCEDA Foundation Vice Chair / NCEDA Past President</i>
DAN GERLACH
Owner – Dan Gerlach LLC |
| 12:45 – 12:50 pm | EDPNC Business Recruitment Update
MELISSA SMITH
Vice President, Business Recruitment & Development – EDPNC |
| 12:50 – 1:25 pm | State of Tourism in North Carolina
WIT TUTTELL
Vice President, Tourism – EDPNC |
| 1:25 – 1:30 pm | Closing Remarks
JOANNA HELMS |

Speaker



Wit Tuttell is the Vice President of Tourism for EDPNC, where he oversees the strategic planning, policy development, and marketing initiatives for North Carolina's official state tourism office and the industry sectors it serves. Wit has been in North Carolina tourism since 2006. During this time, the office has been recognized with numerous national awards for excellence in marketing and advertising. In 2022, Wit was named State Tourism Director of the Year by the National Council of State Tourism Directors. He has more than 30 years of experience in the tourism industry, including working for Universal Studios Florida and the Orlando/Orange County CVB. Wit graduated from the University of Florida.

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