



2023 FALL CONFERENCE

October 9-10 • Renaissance Hotel • Asheville

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2023 NCEDA FALL CONFERENCE AGENDA

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Conference Exhibitors

ALLIANCE CONSULTING ENGINEERS

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NORTH CAROLINA'S ELECTRIC COOPERATIVES

Conference Agenda

Monday, October 9

Afternoon

OPTIONAL ACTIVITIES *(separate registration)*

11 am – 5 pm

Golf Outing

Golf Sponsor: **BROOKS PIERCE**

Noon – 4 pm

Fly Fishing Excursion

Excursion Sponsor: **WESTERN CAROLINA UNIVERSITY**

1:30 – 3:30 pm

Pratt & Whitney Site Tour

2 – 4 pm

New Belgium Brewery Tour

Tour Sponsor: **ARCO DESIGN/BUILD**

3 – 5 pm

Historic Walking Tour of Downtown Asheville

Tour Sponsor: **ELECTRICITIES OF NORTH CAROLINA**

4 pm

Ballroom Foyer

CONFERENCE REGISTRATION DESK OPENS

Refreshments Sponsor: **CIVIL & ENVIRONMENTAL CONSULTANTS**

5:30 – 6 pm

Patio

BOARD OF DIRECTORS / EMERGING EXECUTIVES / NEW MEMBER RECEPTION

Reception Sponsor: **THOMAS & HUTTON**

6 – 7:30 pm

Ballroom Foyer / Patio

WELCOMING RECEPTION / NCEDA FOUNDATION SILENT AUCTION

Reception Sponsor: **ECONOMIC DEVELOPMENT COALITION FOR ASHEVILLE-BUNCOMBE COUNTY**

Entertainment Sponsor: **TERRACON CONSULTANTS**

7:30 – 11 pm

ADDITIONAL GATHERING OPPORTUNITIES

7:30 – 11 pm

Pub Crawl

Pub Crawl Transportation Sponsor: **NORTH CAROLINA'S ELECTRIC COOPERATIVES**

Circulating trolley will be available to several local breweries in the downtown area.

9:30 – 11 pm

NCEDA Jam Session

NCEDA members will showcase their musical talent at the Wicked Weed Funkatorium for an informal jam session / sing-along that is open to all conference attendees.

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Tuesday, October 10

7 am	CONFERENCE REGISTRATION DESK OPENS
7 – 8:15 am <i>Ballroom</i>	NETWORKING BREAKFAST Breakfast Sponsor: ECS SOUTHEAST
8 am – 12:30 pm <i>Ballroom Foyer</i>	EXHIBITOR HALL OPEN
8:30 am – 12:30 pm <i>Ballroom</i>	GENERAL SESSION Candy Basket Sponsor: ENBRIDGE Productivity Bell Sponsor: MOUNTAIN VALLEY PIPELINE
8:30 – 8:35 am	Welcoming Remarks CARL REES Manager of Community and Economic Development – ElectriCities of North Carolina <i>Fall Conference Committee Co-Chair</i>
8:35 – 8:45 am	NCEDA Board of Directors Update and Lifetime Service Award Recognition JOANNA HELMS Director – Apex Economic Development <i>NCEDA President</i>
8:45 – 8:50 am	NCEDA Mentorship Program Announcement ELIZABETH UNDERWOOD Workforce Development Manager – Lake Norman Economic Development <i>NCEDA Emerging Executives Chair</i>
8:50 – 9 am	NCEDA Foundation Report and Scholarship Recognition RANDALL JOHNSON Executive Director, Southeastern Office – North Carolina Biotechnology Center <i>NCEDA Foundation President and Vice Chair / NCEDA Past President</i>
9 – 9:30 am	Commerce and EDPNC Updates MARVIN PRICE , <i>moderator</i> Executive Vice President, Economic Development – Greensboro Chamber of Commerce MICHAEL EBERT Chief Operating Officer – Economic Development Partnership of North Carolina JORDAN WHICHARD Chief Deputy Secretary – North Carolina Department of Commerce
9:30 am – 10 am	Top Five Environmental Topics NC Economic Developers Should Know DAVID LAMBERT Project Liaison – North Carolina Department of Environmental Quality

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10 – 10:15 am	Project Spotlight: The Industrial Commons MOLLY HEMSTREET Co-Executive Director – The Industrial Commons
10:15 – 10:45 am	Networking Break Networking Break Sponsor: WK DICKSON
10:45 am – 11:15 am	NCInnovation: Optimizing Innovation for North Carolina BENNET WATERS President & CEO – NCInnovation
11:15 – 11:45 am	NC Select Sites Update BRITTANY BRADY , <i>moderator</i> President – Henderson County Partnership for Economic Development <i>NCEDA Legislative Committee Chair</i> JEANNETTE GOLDSMITH Vice President – Strategic Development Group
11:45 am – 12:30 pm	Lessons Learned: Economic Development Projects That Don't Go As Planned MARY LESA PEGG , <i>moderator</i> Business Recruitment Manager – Economic Development Partnership of North Carolina RALPH FORBES Vice President / Regional Director – Thomas & Hutton FORD GRAHAM SVP Infrastructure & Economic Development – McGuire Woods Consulting KEITH MAGEE Vice President, Engineering – J.M. Mullis
12:30 pm	Close General Session / Move to Luncheon
12:30 – 2 pm <i>Ballroom</i>	LUNCHEON Luncheon Sponsor: HENDERSON COUNTY PARTNERSHIP FOR ECONOMIC DEVELOPMENT
12:30 – 1 pm	Luncheon / Networking
1 – 1:45 pm	Luncheon Keynote: Hard Earned Lessons from the Appalachian Trail and Beyond JENNIFER PHARR DAVIS Professional Speaker, Author, and Entrepreneur
1:45 – 2 pm	Closing Remarks TIMOTHY DOWNS Regional Director, North Carolina Economic Development – Thomas & Hutton <i>Fall Conference Committee Co-Chair</i>
2 pm	CONFERENCE ADJOURNS

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