

NCEDA FOUNDATION 2ND ANNUAL SILENT AUCTION FUNDRAISER

NCEDA FALL CONFERENCE 2023 | OCTOBER 9-10 | ASHEVILLE, NC

For more than half a century, the North Carolina Economic Development Association (NCEDA) and its over 900 members have led successful efforts to promote North Carolina as an ideal destination for business investment, serving as the voice for North Carolina's economic development community by providing professional development, networking opportunities, and advocacy to secure the state's economic future.

In 2020, NCEDA established the North Carolina Economic Development Association (NCEDA) Foundation to build on NCEDA's mission and successes with new and expanded programs and sources of funding. The NCEDA Foundation advances the economic development profession, enhances the knowledge and skills of economic developers, and strengthens the broad, statewide economic development community in North Carolina through funding professional development activities, research, and education programs, especially to underserved, distressed, and rural counties and economic developers across North Carolina.

During **NCEDA's 2023 Fall Conference in Asheville**, the NCEDA Foundation will host its 2nd Annual Silent Auction to benefit the Foundation's areas of work. The 2022 Silent Auction helped the Foundation raise over \$10,000!

AREAS OF WORK:



SCHOLARSHIPS FOR ECONOMIC DEVELOPERS

The Foundation funds professional development scholarships to enhance the knowledge and skills of economic developers. Scholarships are available statewide for a wide range of professional development training and target under-represented people and professionals working in underserved and distressed areas.



SCHOLARSHIP ACTIVITY UPDATE

The NCEDA Foundation awarded 18 scholarships during the 2022-23 fiscal year, totaling a commitment of over \$38,000 in scholarship funding for young professionals and seasoned executives across North Carolina.



RESEARCH PROGRAMS

The Foundation supports research projects that advance the economic development profession and inform public policy.

• **RESEARCH ACTIVITY UPDATE:** The NCEDA Foundation executed a research study in 2022 to consider North Carolina's system of municipal, county, and state public finance, with a focus on exploring potential new revenue streams over the next 30 years. The study is intended to serve as a base of information policy makers may use to plan for the future - specifically to explore revenue generation opportunities and to address associated needs through 2050.



ECONOMIC DEVELOPMENT AWARENESS AND FELLOWSHIP PROGRAMS

The Foundation funds economic development awareness training for elected and community leaders, builds relationships with universities, and provides stipends for EDOs to hire interns. Training sessions and scholarships for elected and community leaders are targeted to under-represented people and leaders representing underserved and distressed areas.

- The Foundation will begin coordinating seminars around the state during the 2023-24 year to educate community and elected leaders about the purpose, practices, and needs of economic development programs and practitioners.
- The Foundation will offer an NCEDA Fellowship program starting the summer of 2024 to give students from the state's higher education institutions opportunities to apply their knowledge and skills to benefit economic development organizations, especially in rural and underserved areas, with professional internships.



2023 NCEDA Foundation Silent Auction Donation Form

In 2020, the North Carolina Economic Development Association (NCEDA) established the NCEDA Foundation to build on the association's mission and successes with new and expanded programs and sources of funding.

The NCEDA Foundation will hold its 2nd Annual Silent Auction during the **2023 NCEDA Fall Conference** scheduled for **October 9-10 in Asheville**. Proceeds will benefit professional development scholarships for economic developers, awareness & training programs, and research programs.

Your silent auction donation will help us continue with our professional advancement efforts. Thank you for your generosity!

NAME:		PHONE:
YOUR ORGANIZATION:		
EMAIL:		
BRIEF DESCRIPTION OF ITEM:		
ESTIMATED VALUE OF ITEM (value should be no less than \$50):	
DONATED BY: (if different from)	vour organization listed above)	
NAME:	DONATING BUSIN	NESS:
STREET ADDRESS:		
СІТҮ:	STATE:	ZIP:
DONATING BUSINESS WEBSI	ſE:	
Please submit completed form a	nd a photo of your donated item(s) to <u>tors</u>	ha@nceda.org by Friday, September 15.
Bring donated ite	ms to the Fall Conference and deliver to th	e NCEDA registration desk.
If you a	re unable to attend the conference and nee	d to mail an item,
or have any que	stions, contact Torsha Eubanks (888.246.23	32 / <u>torsha@nceda.org</u>).
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