



NCEDA 2023 ANNUAL CONFERENCE

June 27-29 • Hotel Ballast • Wilmington

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THOMAS & HUTTON
WESTERN GOVERNORS UNIVERSITY

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Conference Agenda

Tuesday, June 27

- 10:30 am – 5 pm **OPTIONAL NETWORKING ACTIVITIES** *(separate registration required)*
- 10:30 am – 4 pm **Golf Outing**
Beau Rivage Golf & Resort (nine tee times starting at 10:30am)
Golf Sponsor: **D.H. GRIFFIN COMPANIES**
- 11:30 am – 4 pm **Half-Day Fishing Excursion**
Whipsaw Charters, Bridge Tender Marina (limit of 10)
Fishing Sponsor: **GIS PLANNING - FDI INTELLIGENCE**
- 1:30 – 3:30 pm **Emerging Executives Community Service Project** *(no fee)*
Cape Fear River Watch – Greenfield Lake Clean-Up
- 2 – 3:30 pm **Battleship North Carolina Guided Tour**
Second Deck Tour “City at Sea”
Tour Sponsor: **CARY CHAMBER OF COMMERCE**
- 2:30 – 4 pm **Historic Downtown Wilmington Walking Tour** *(no fee)*
Tour Sponsor: **NORTH CAROLINA’S SOUTHEAST**
- 3 pm **CONFERENCE REGISTRATION DESK OPENS**
Refreshments Sponsor: **ENBRIDGE**
- 5 – 5:30 pm **EMERGING EXECUTIVES / NEW MEMBER / BOARD OF DIRECTORS RECEPTION**
Reception Sponsor: **WESTERN GOVERNORS UNIVERSITY**
- 5:30 – 7 pm **WELCOMING RECEPTION**
Reception Sponsor: **WILMINGTON DOWNTOWN INC.**
Entertainment Sponsor: **NORTH CAROLINA ELECTRIC COOPERATIVES**
- 7 pm – until **DINNER ON YOUR OWN**
- 7:30 – 9 pm **OPTIONAL NETWORKING ACTIVITY** *(separate registration required)*
Sunset Cruise
Cape Fear Riverboats, Henrietta III (limit of 100)
Cruise Sponsor: **ARCO DESIGN/BUILD**

Wednesday, June 28

- 7 am **CONFERENCE REGISTRATION DESK OPENS**
- 7 – 8:15 am **NETWORKING BREAKFAST**
Breakfast Sponsor: **THOMAS & HUTTON**
- 8:30 am – 12:30 pm **GENERAL SESSION**

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- 8:30 – 8:40 am **Welcoming Remarks**
JOANNA HELMS
Director – Apex Economic Development
NCEDA Vice President / Annual Conference Committee Chair
- 8:40 – 9 am **NCEDA Business Session**
Board of Directors Update
CHRIS PLATÉ
Executive Director – Monroe-Union County Economic Development Commission
NCEDA President
- Foundation Update and Scholarship Recognition*
DR. PATRICIA MITCHELL
Assistant Professor – Appalachian State University
NCEDA Foundation Chair / NCEDA Past President
- Economic Development Safety Guide*
CRYSTAL MORPHIS
Founder & CEO – Creative Economic Development Consulting
- 9 – 9:35 am **NC Commerce and EDPNC Update**
JOANNA HELMS and CHRIS PLATÉ, *co-moderators*
- THE HONORABLE MACHELLE BAKER SANDERS**
Secretary – North Carolina Department of Commerce
- CHRISTOPHER CHUNG**
CEO – Economic Development Partnership of North Carolina
- 9:35 – 10:05 am **Best Practices to Implement Diversity, Equity, Inclusion and Belonging in Economic Development**
KEITH GABRIEL, *moderator*
Diversity, Equity & Inclusion Manger – JE Dunn Construction
- BETTY MARROW-TAYLOR**
Chief Diversity Equity Inclusion Officer – North Carolina Department of Commerce
- NATHANIEL YOUNG**
IT Director – Corning Incorporated
- 10:05 – 10:15 am **Spotlight: Civic Federal Credit Union**
MARK CAVERLY
Executive Vice President – Civic Federal Credit Union
- 10:15 – 10:45 am **Networking Break**
Networking Break Sponsor: **PITT COUNTY ECONOMIC DEVELOPMENT**
- 10:45 am – 11:20 am **Sustainability's Role in Economic Development**
ASHLEY CAGLE, *moderator*
Assistant Director – Wake County Economic Development
- DAVE KNIGHT**
Former Director of Turf & Compact Utility Engineering – John Deere (retired)
- MATT KUNTZ**
Head of EHS & Sustainability – FUJIFILM Diosynth Biotechnologies

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11:20 am – Noon	<p>The Future of Energy ROBIN SPINKS, <i>moderator</i> Principal – Greenfield</p> <p>LUKAS BRUN Research Director – E4 Carolinas</p> <p>MARK MCINTIRE Director of Energy and Environmental Policy – Duke Energy</p> <p>JENNIFER MUNDT Assistant Secretary of Clean Energy Economic Development North Carolina Department of Commerce</p>
Noon – 12:05 pm	<p>Unveiling North Carolina’s Certified Economic Developer Program Logo JAMES AMATO & TEAM Capitol B</p>
12:05 – 12:25 pm	<p>Recognition of the 2023 North Carolina Certified Economic Developer Recipients DR. PATRICIA MITCHELL <i>NCEDA Past President</i></p> <p>CHARLES HAYES <i>NCEDA Past President</i></p> <p>CHRIS PLATÉ <i>NCEDA President</i></p>
12:25 – 12:30 pm	<p>Closing Remarks / Adjourn JOANNA HELMS <i>NCEDA Vice President / Annual Conference Committee Chair</i></p>
1 pm – 5 pm	<p>OPTIONAL NETWORKING ACTIVITIES (<i>separate registration required</i>)</p>
1:30 – 3:30 pm	<p>NC Ports Tour (<i>no fee</i>) <i>Tour of the Wilmington Port (group transportation provided, limit of 24)</i> Tour Sponsor: REALTORS® COMMERCIAL ALLIANCE OF SOUTHEASTERN NC</p>
2 – 4 pm	<p>Cornhole Tournament <i>Wilmington Chamber of Commerce Lawn</i> Tourney Sponsors: ECS SOUTHEAST • COLUMBUS COUNTY ECONOMIC DEVELOPMENT</p>
2 – 3 pm	<p>Kayaking Excursion <i>Wilmington Outdoor Adventures, Greenfield Lake Eco-Tour (limit of 8)</i> Excursion Sponsor: NC GLOBAL TRANSPARK ECONOMIC DEVELOPMENT REGION</p>
2 – 3 pm	<p>Historic Downtown Carriage Tour <i>Springbrook Farms, pick-up at Ballast (limit of 22)</i> Tour Sponsor: UNC WILMINGTON</p>
3 – 4 pm	<p>Kayaking Excursion <i>Wilmington Outdoor Adventures, Greenfield Lake Eco-Tour (limit of 8)</i> Excursion Sponsor: NC BIOTECHNOLOGY CENTER</p>

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5 – 9:30 pm

NCEDA 2023 AWARDS CEREMONY AND DINNER RECEPTION

5 – 5:30 pm

Cocktail Reception

Reception Sponsor: **TERRACON CONSULTANTS**

5:30 – 6:30 pm

Awards Ceremony

Ceremony Sponsor: **MONROE-UNION COUNTY ECONOMIC DEVELOPMENT COMMISSION**

6:30 – 9:30 pm

Networking Dinner Reception, honoring NCEDA Past Presidents

Dinner Reception Sponsors: **INSPERITY • NORTH CAROLINA PORTS**

Entertainment Sponsor: **ELECTRICITIES OF NORTH CAROLINA**

Thursday, June 29

7 am

CONFERENCE REGISTRATION DESK OPENS

7 – 8:15 am

NETWORKING BREAKFAST

Breakfast Sponsor: **CLANCY & THEYS CONSTRUCTION COMPANY**

8:30 am – 12:30 pm

GENERAL SESSION

8:30 – 8:40 am

Welcoming Remarks

JOANNA HELMS

Director – Apex Economic Development

NCEDA Vice President / Annual Conference Committee Chair

THE HONORABLE BILL SAFFO

Mayor – City of Wilmington

8:40 – 9 am

NCEDA Business Session

Nominating Committee Report

JOHN NELMS

Senior Economic Development Manager – Duke Energy

NCEDA Immediate Past President / Nominating Committee Chair

Board Member Recognition / Passing of the Gavel

CHRIS PLATÉ

NCEDA President

JOANNA HELMS

NCEDA Vice President

Legislative Committee Report

BRITTANY BRADY

President – Henderson County Partnership for Economic Development

NCEDA Board of Directors / Legislative Committee Chair

Emerging Executives Report

BLAKE MOYER

President – Surry County Economic Development Partnership

NCEDA Emerging Executives Initiative Chair

ELIZABETH UNDERWOOD

Workforce Development Manager – Lake Norman Economic Development

NCEDA Emerging Executives Initiative Vice Chair

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- 9 – 9:40 am **Urban Revitalization**
ERNIE PEARSON, *moderator*
Partner –Maynard Nexsen
NCEDA Past President
MICHAEL COWIN
Deputy City Manager – City of Greenville
DARREN RHODES
Assistant City Manager – City of Albemarle
ROBERT VAN GEONS
President & CEO – Fayetteville Cumberland County Economic Development Corp.
- 9:40 – 10:15 am **Downtown Wilmington Development and Revitalization**
CHRISTINA HALEY, *moderator*
Vice President of Marketing and Business Outreach –Wilmington Downtown Inc.
MIKE BROWN
Senior Vice President – Cape Fear Commercial
AUBREY PARSLEY
Economic Development Director – City of Wilmington
MCKAY SIEGEL
Junior Partner – East West Partners
- 10:15 – 10:45 am **Networking Break**
Networking Break Sponsor: **BRUNSWICK BUSINESS & INDUSTRY DEVELOPMENT**
- 10:45 – 11:25 am **Connecting Perspectives on Product Development**
OPPIE JORDAN, *moderator*
Senior Vice President – Carolinas Gateway Partnership
ANGELA GAILLIARD
Director of Programs – Golden LEAF Foundation
DIANNE JONES
Managing Director – JLL
JOE STALLINGS
Director of Economic Development – North Carolina Railroad Company
- 11:25 – 11:55 am **The Future of Community Colleges in North Carolina: Insights from New Leadership**
DR. JEFF COX
President – North Carolina Community College System
JOHN LOYACK
Vice President, Economic Development – North Carolina Community College System
- 11:55 am – 12:25 pm **Innovative Workforce Development Initiatives**
LAURA ULLRICH
Senior Regional Economist, Research
Federal Reserve Bank of Richmond
- 12:25 – 12:30 pm **Closing Remarks / Adjourn**
JOANNA HELMS

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