



NCEDA 2023 ANNUAL CONFERENCE

June 27-29 • Hotel Ballast • Wilmington

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Conference Agenda

Tuesday, June 27

10:30 am – 5 pm	OPTIONAL NETWORKING ACTIVITIES <i>(separate registration required)</i>
10:30 am – 4 pm	Golf Outing <i>Beau Rivage Golf & Resort (nine tee times starting at 10:30am)</i>
11:30 am – 4 pm	Half-Day Fishing Excursion <i>Whipsaw Charters, Bridge Tender Marina (limit of 10)</i>
1:30 – 3:30 pm	Emerging Executives Community Service Project <i>(no fee)</i> <i>Cape Fear River Watch – Greenfield Lake Clean-Up</i>
2 – 3:30 pm	Battleship North Carolina Guided Tour <i>Second Deck Tour “City at Sea”</i>
2:30 – 4 pm	Historic Downtown Wilmington Walking Tour <i>(no fee)</i>
3 pm	CONFERENCE REGISTRATION DESK OPENS Refreshments Sponsor: ENBRIDGE
5 – 5:30 pm	EMERGING EXECUTIVES / NEW MEMBER / BOARD OF DIRECTORS RECEPTION Reception Sponsor: WESTERN GOVERNORS UNIVERSITY
5:30 – 7 pm	WELCOMING RECEPTION Reception Sponsor: Entertainment Sponsor:
7 pm – until	DINNER ON YOUR OWN
7:30 – 9 pm	OPTIONAL NETWORKING ACTIVITY <i>(separate registration required)</i> Sunset Cruise <i>Cape Fear Riverboats, Henrietta III (limit of 100)</i>

Wednesday, June 28

7 am	CONFERENCE REGISTRATION DESK OPENS
7 – 8:15 am	NETWORKING BREAKFAST Breakfast Sponsors: THOMAS & HUTTON
8:30 am – 12:30 pm	GENERAL SESSION
8:30 – 8:40 am	Welcoming Remarks JOANNA HELMS Director – Apex Economic Development <i>NCEDA Vice President / Annual Conference Committee Chair</i>

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8:40 – 9 am

NCEDA Business Session

Board of Directors Update and Emeritus Membership Recognition

CHRIS PLATÉ

Executive Director – Monroe-Union County Economic Development Commission
NCEDA President

Foundation Update

DR. PATRICIA MITCHELL

Assistant Professor – Appalachian State University
NCEDA Foundation Chair / NCEDA Past President

9 – 9:35 am

Commerce/EDPNC Update

JOANNA HELMS, *co-moderator*

CHRIS PLATÉ, *co-moderator*

THE HONORABLE MACHELLE BAKER SANDERS

Secretary – North Carolina Department of Commerce

CHRISTOPHER CHUNG

CEO – Economic Development Partnership of North Carolina

9:35 – 10:05 am

DEIB Panel

KEITH GABRIEL, *moderator*

Diversity, Equity & Inclusion Manager – JE Dunn Construction

BETTY MARROW-TAYLOR

Chief Diversity Equity Inclusion Officer – North Carolina Department of Commerce

NATHANIEL YOUNG

IT Director – Corning Incorporated

10:05 – 10:15 am

Spotlight: Civic Federal Credit Union

SPEAKER PENDING

10:15 – 10:45 am

Networking Break

Networking Break Sponsor: **PITT COUNTY ECONOMIC DEVELOPMENT**

10:45 am – 11:20 am

ESG Panel

ASHLEY CAGLE, *moderator*

Assistant Director – Wake County Economic Development

DAVE KNIGHT

Former Director of Turf & Compact Utility Engineering – John Deere (retired)

MATT KUNTZ

Head of EHS & Sustainability – FUJIFILM Diosynth Biotechnologies

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11:20 am – Noon	<p>The Future of Energy Panel ROBIN SPINKS, <i>moderator</i> Principal – Greenfield</p> <p>LUKAS BRUN Research Director – E4 Carolinas</p> <p>MARK MCINTYRE Director, Government and Environmental Affairs – Duke Energy</p> <p>JENNIFER MUNDT Assistant Secretary of Clean Energy Economic Development North Carolina Department of Commerce</p>
Noon – 12:25 pm	<p>Recognition of NCCED Recipients DR. PATRICIA MITCHELL <i>NCEDA Past President</i></p> <p>CHARLES HAYES <i>NCEDA Past President</i></p> <p>CHRIS PLATÉ <i>NCEDA President</i></p>
12:25 – 12:30 pm	<p>Closing Remarks / Adjourn JOANNA HELMS <i>Annual Conference Committee Chair</i></p>
1 pm – 5 pm	<p>OPTIONAL NETWORKING ACTIVITIES (<i>separate registration required</i>)</p>
1:30 – 3:30 pm	<p>NC Ports Tour (<i>no fee</i>) <i>Tour of the Wilmington Port (group transportation provided, limit of 24)</i> Tour Sponsor: REALTORS® COMMERCIAL ALLIANCE OF SOUTHEASTERN NC</p>
2 – 4 pm	<p>Cornhole Tournament <i>Wilmington Chamber of Commerce Lawn</i> Tourney Sponsors: ECS SOUTHEAST • COLUMBUS COUNTY ECONOMIC DEVELOPMENT</p>
2 – 3 pm	<p>Kayaking Excursion <i>Wilmington Outdoor Adventures, Greenfield Lake Eco-Tour (limit of 8)</i></p>
2 – 3 pm	<p>Historic Downtown Carriage Tour <i>Springbrook Farms, pick-up at Ballast (limit of 22)</i></p>
3 – 4 pm	<p>Kayaking Excursion <i>Wilmington Outdoor Adventures, Greenfield Lake Eco-Tour (limit of 8)</i></p>
5:30 – 6:30 pm	<p>NCEDA 2023 AWARDS CEREMONY</p>
6:30 – 9:30 pm	<p>NETWORKING DINNER RECEPTION, <i>honoring NCEDA Past Presidents</i> Dinner Reception Sponsor: Entertainment Sponsor: ELECTRICITIES OF NORTH CAROLINA</p>

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Thursday, June 29

7 am

CONFERENCE REGISTRATION DESK OPENS

7 – 8:15 am

NETWORKING BREAKFAST

Breakfast Sponsors:

8:30 am – 12:30 pm

GENERAL SESSION

8:30 – 8:40 am

Welcoming Remarks

JOANNA HELMS

Director – Apex Economic Development

NCEDA Vice President / Annual Conference Committee Chair

THE HONORABLE BILL SAFFO

Mayor – City of Wilmington

8:40 – 9 am

NCEDA Business Session

*Nominating Committee Report / Passing of the Gavel
2023 Board Member Recognition*

JOHN NELMS

Senior Economic Development Manager – Duke Energy

NCEDA Immediate Past President / Nominating Committee Chair

Legislative Committee Report

BRITTANY BRADY

President – Henderson County Partnership for Economic Development

NCEDA Board of Directors / Legislative Committee Chair

Emerging Executives Report

BLAKE MOYER

President – Surry County Economic Development Partnership

NCEDA Emerging Executives Initiative Chair

9 – 9:40 am

Downtown Revitalization Panel

ERNIE PEARSON, *moderator*

Partner –Maynard Nexsen

NCEDA Past President

MICHAEL COWIN

Deputy City Manager – City of Greenville

DARREN RHODES

Assistant City Manager – City of Albemarle

ROBERT VAN GEONS

President & CEO – Fayetteville Cumberland County Economic Development Corp.

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9:40 – 10:15 am

Downtown Wilmington Development / Revitalization Panel

CHRISTINA HALEY, *moderator*

Vice President of Marketing and Business Outreach – Downtown Wilmington Inc.

MIKE BROWN

Senior Vice President – Cape Fear Commercial

AUBREY PARSLEY

Economic Development Director – City of Wilmington

MCKAY SIEGEL

Junior Partner – East West Partners

10:15 – 10:45 am

Networking Break

Networking Break Sponsor: **BRUNSWICK BUSINESS & INDUSTRY DEVELOPMENT**

10:45 am – 11:25 am

Product Development Panel

OPPIE JORDAN, *moderator*

Senior Vice President – Carolinas Gateway Partnership

ANGELA GAILLIARD

Director of Programs – Golden LEAF Foundation

DIANNE JONES

Managing Director – JLL

JOE STALLINGS

Director of Economic Development – North Carolina Railroad Company

11:25 am – 11:55 am

NCCCS Segment

DR. JEFF COX

President – North Carolina Community College System

11:55 – 12:25 pm

Workforce Segment

LAURA ULRICH

Senior Regional Economist, Research
Federal Reserve Bank of Richmond

12:25 – 12:30 pm

Closing Remarks / Adjourn

JOANNA HELMS

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