



2023 SPRING CONFERENCE PROGRAM

March 7-8 • Pinehurst Resort

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Conference Exhibitors

365 DEGREE TOTAL MARKETING
BUSINESS NORTH CAROLINA
CIVIC FEDERAL CREDIT UNION
CONVERGENT NONPROFIT SOLUTIONS
GREENFIELD
MESSER CONSTRUCTION

NORTH CAROLINA ELECTRIC COOPERATIVES
SMALL BUSINESS & TECHNOLOGY
DEVELOPMENT CENTER
TERRACON CONSULTANTS
THOMAS & HUTTON

Conference Agenda

Tuesday, March 7

- 10:30 am – 5 pm **OPTIONAL NETWORKING ACTIVITIES** *(separate registration required)*
- 10:30 am – 5 pm: **Golf Outing**
Pinehurst #5 – tee times reserved between 10:48 am – Noon
Golf Outing Sponsor: **BILTMORE FARMS • THE CHRISTMAN COMPANY**
- 11:30 am – 4 pm: **Sporting Clays**
DeWitt's Outdoor Sports, Ellerbe
Sporting Clays Sponsor: **ARCO DESIGN/BUILD**
- 1 – 4 pm: **Pinehurst Culinary and Historic Walking Tour**
Village of Pinehurst
Culinary Tour Sponsor: **NORTH CAROLINA GLOBAL TRANSPARK
ECONOMIC DEVELOPMENT REGION**
- 2 – 4 pm: **Croquet Tournament**
Pinehurst Croquet Pavilion
Croquet Tournament Sponsors: **COLUMBUS COUNTY ECONOMIC DEVELOPMENT •
ECS SOUTHEAST**
- 2 – 4 pm: **Pickleball Clinic and Tournament**
Pinehurst #6 Complex
Pickleball Tournament Sponsor: **STEWART**
- 4 pm
Conference Center Foyer **CONFERENCE REGISTRATION DESK OPENS**
Refreshments Sponsor: **CIVIL & ENVIRONMENTAL CONSULTANTS**
- 5:30 – 6 pm
Carolina Hall / Terrace **EMERGING EXECUTIVES / NEW MEMBER / BOARD OF DIRECTORS RECEPTION**
Reception Sponsor: **T.A. LOVING COMPANY**
- 6 – 8 pm
Carolina Hall / Terrace **WELCOMING RECEPTION**
Reception Sponsors: **MESSER CONSTRUCTION •
NORTH CAROLINA'S ELECTRIC COOPERATIVES**
Entertainment Sponsor: **WAKE COUNTY ECONOMIC DEVELOPMENT**

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Wednesday, March 8

7 am <i>Conference Center Foyer</i>	CONFERENCE REGISTRATION DESK OPENS
7 – 8:15 am <i>Carolina Dining Room</i>	NETWORKING BREAKFAST Breakfast Sponsors: 365 DEGREE TOTAL MARKETING • DUKE ENERGY • NORTH CAROLINA'S SOUTHEAST
7:15 – 8:15 am <i>Crystal Room</i>	PAST PRESIDENTS / BOARD OF DIRECTORS BREAKFAST Breakfast Sponsors: MBP • SBTDC
8 am – 2 pm	EXHIBITOR HALL OPEN
8:30 am – 12:30 pm <i>Callaway / Oakley</i>	GENERAL SESSION Candy Basket Sponsor: ELECTRICITIES OF NORTH CAROLINA Productivity Bell Sponsor: ENBRIDGE WiFi Sponsor: PITT COUNTY ECONOMIC DEVELOPMENT
8:30 – 8:35 am	Welcoming Remarks JASON MCLEOD Business Development Manager – ECS Southeast <i>Spring Conference Committee Co-Chair</i>
	TODD TUCKER Business Development Director – Aqua North Carolina <i>Spring Conference Committee Co-Chair</i>
8:35 – 8:45 am	NCEDA Board of Directors Update CHRIS PLATÉ Executive Director – Monroe-Union County Economic Development Commission <i>NCEDA President</i>
8:45 – 9 am	NCEDA Foundation Report and Scholarship Recognition DR. PATRICIA MITCHELL Assistant Professor – Appalachian State University <i>NCEDA Foundation Chair / NCEDA Past President</i>
9 – 9:30 am	Commerce and EDPNC Updates JOANNA HELMS , <i>moderator</i> Director – Apex Economic Development <i>NCEDA Vice President</i>
	CHRISTOPHER CHUNG CEO – Economic Development Partnership of North Carolina
	JORDAN WHICHARD Chief Deputy Secretary – North Carolina Department of Commerce
9:30 – 9:45 am	NC Target Industry Highlight: Food and Beverage MARY LESA PEGG Business Recruitment Manager – Economic Development Partnership of North Carolina

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9:45 – 10:15 am	Innovative Practices in Economic Development CHAD CHANCELLOR Co-Founder / Chairman – Next Move Group
10:15 – 10:45 am	Networking Break Networking Break Sponsor: MOUNTAIN VALLEY PIPELINE
10:45 – 11 am	NCEDA Legislative Update BRITTANY BRADY President – Henderson County Partnership for Economic Development <i>NCEDA Board of Directors / Legislative Committee Chair</i>
11 – 11:15 am	NC Target Industry Highlight: Electric Vehicles AUSTIN ROUSE Senior Business Recruitment Manager, Automotive Sector Economic Development Partnership of North Carolina
11:15 – 11:45 am	Federal Funding in NC HILLARY SHERMAN NC Economic Development Representative – US Economic Development Administration
11:45 am – Noon	Salary Survey Report PENNY WHITEHEART Senior Consultant – Creative Economic Development Consulting
Noon – 12:30 pm	Economic Outlook ANDREW BERGER-GROSS Senior Economist – North Carolina Department of Commerce
12:30 – 2 pm <i>Ross/Tufts/Olmstead</i>	LUNCHEON Luncheon Sponsor: TERRACON CONSULTANTS
12:30 – 1 pm	Luncheon / Networking
1 – 1:45 pm	Luncheon Keynote: Demographic Drought Report DR. CHRISTOPHER LANEY Vice President of Government Affairs, Labor Economist & Workforce Strategist Lightcast
1:45 – 2 pm	Door Prizes / Closing Remarks JASON MCLEOD & TODD TUCKER Spring Conference Committee Co-Chairs
2 pm	CONFERENCE ADJOURNS

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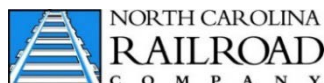
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