



# WASHINGTON, NORTH CAROLINA

WASHINGTON  
HARBOR  
DISTRICT  
ALLIANCE



**Meg Howdy**  
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Washington Harbor District Alliance (WHDA) is a non-profit organization focused on economic development in the downtown historic business district located on the water in Washington, NC. WHDA continues to be integral in Washington's Revitalization and Reinvestment strategy for the Harbor District assisting the City of Washington with projects such as Festival Park, Maritime Center, and cohesive signage including the Wayfinding Project.

## VISION

For Washington to be a charming, historic community with an inclusive, pedestrian friendly Harbor District where a diversity of small businesses and owners can flourish economically as a Central Business District On The Water.

## MISSION

The mission of the Washington Harbor District Alliance (WHDA) is to recruit and support businesses in the Central Business District while building partnerships that encourage preservation and promote the Harbor District as an inclusive, professional, commercial, cultural and residential community on the water.



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# MAIN STREET PROGRAM

The National Main Street Center was established as a program of the [National Trust for Historic Preservation](#) in 1980 as a way [to address the myriad issues facing older and historic downtowns during that time](#). Working with a nationwide network of coordinating programs and local communities, Main Street has helped over 2,000 communities across the country bring economic vitality back downtown, while celebrating their historic character, and bringing communities together.

Six states and thirty communities were selected to start the program.

NC was one of the original states

The First NC Communities to Participate:

1. Salisbury
2. New Bern
3. Shelby
4. Tarboro
5. Washington



North Carolina

**MAIN STREET**



**National Main Street  
Center**

a subsidiary of the  
National Trust *for* Historic Preservation

# VISION: OUR ASPIRATION FOR THE FUTURE



Everyone has access to an inclusive and resilient Main Street – a place that has a thriving local economy, is distinctive and rich in character, and features welcoming spaces and diverse businesses for residents and visitors alike.

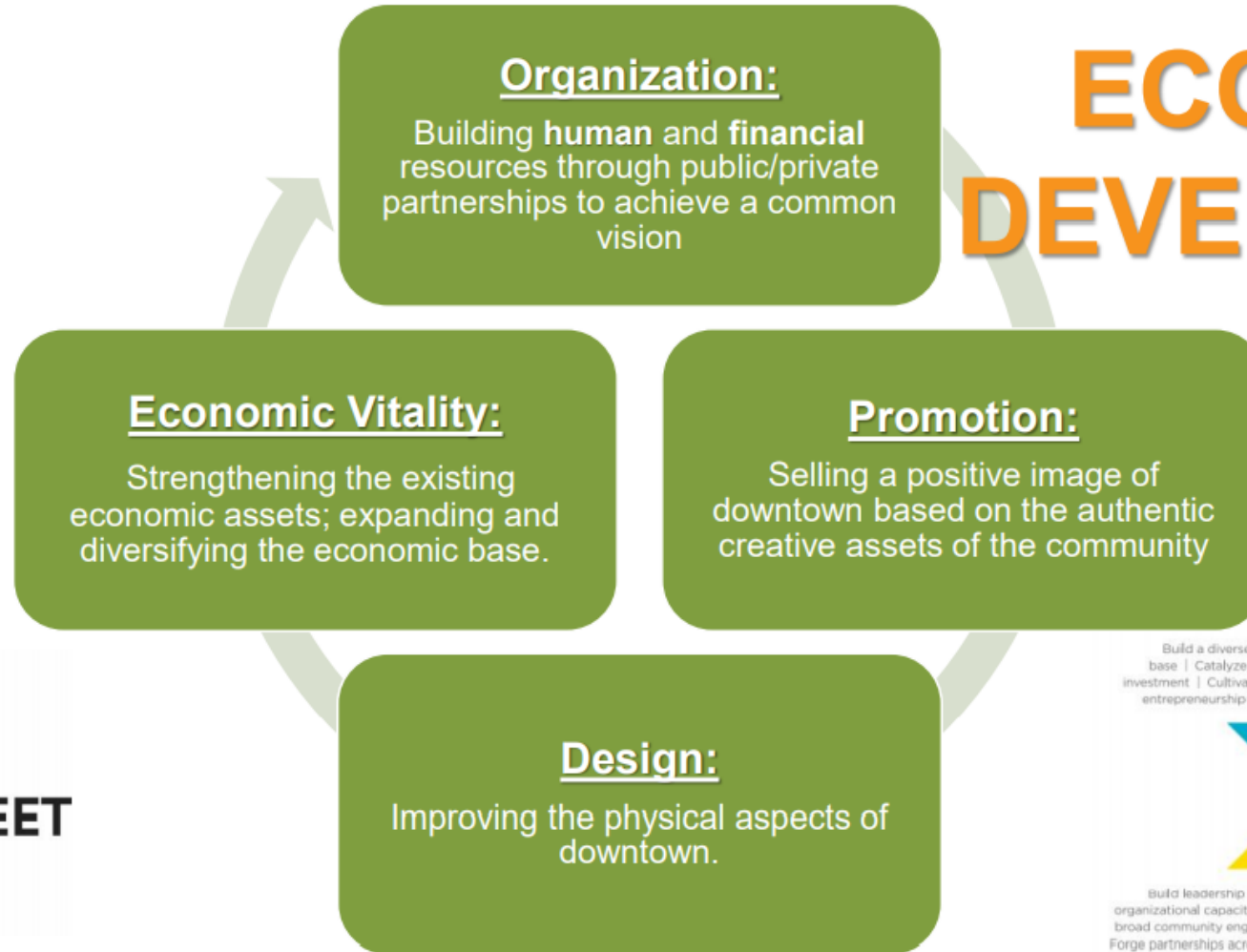
# MISSION: OUR PURPOSE AS AN ORGANIZATION

Main Street America leads a collaborative movement with partners and grassroots leaders that advances shared prosperity, creates resilient economies, and improves quality of life through place-based economic development and community preservation in downtowns and neighborhood commercial districts across the country.



# Main Street Four Point Approach®

## ECONOMIC DEVELOPMENT





## Total NC Main Street and NC Small Town Main Street Statistical Data

FY 2020-2021

NC Main Street and Small Town Main Street communities collectively generated the largest single year of total public and private investment since the inception of the program in 1980.

<b>\$453,839,965</b> PUBLIC/PRIVATE INVESTMENT	<b>267</b> BUILDINGS REHABILITATED	<b>411</b> FAÇADE IMPROVEMENTS
<b>381</b> BUSINESSES NET GAIN	<b>1,829</b> JOBS NET FTE & PTE GAIN	<b>101,194</b> VOLUNTEER HOURS (VALUED AT \$2,629,021)

# THE ECONOMIC IMPACT OF MAIN STREET IN NORTH CAROLINA

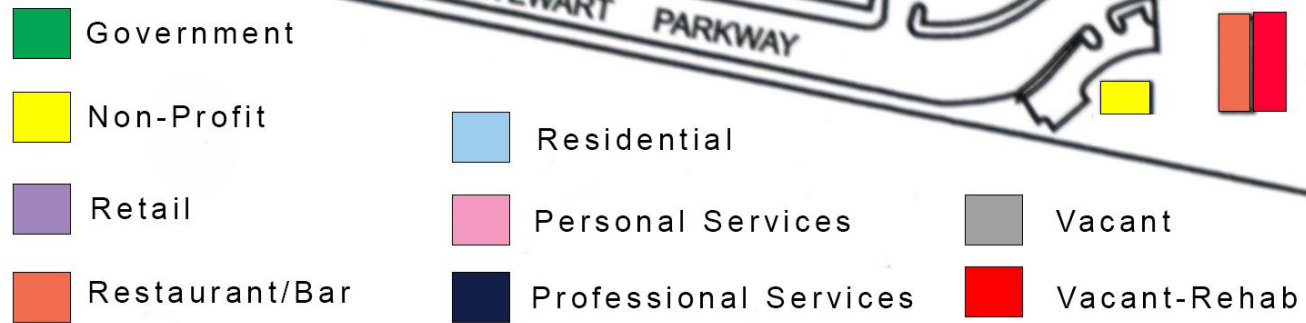
2021 Annual Report: January-December 2021 Activity

N.C. Department of Commerce, NC Main Street & Rural Planning Center

*The NC Main Street & Rural Planning Center works in regions, counties, cities, towns, downtown districts and in designated North Carolina Main Street communities, to inspire placemaking through building asset-based economic development strategies that achieve measurable results such as investment, business growth, and jobs.*







WASHINGTON  
HARBOR  
DISTRICT  
ALLIANCE







# HARBOR DISTRICT MARKET

140-142

MAIN STREET

Art in the Wood

HARBOR DISTRICT











WASHINGTON, NC

ESTD 2018

HARBOR DISTRICT

MARKET

BUILDING COMMUNITY



WASHINGTON  
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