



2023 EMERGING EXECUTIVES FORUM PROGRAM

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Forum Agenda

Thursday, February 2

Afternoon **ARRIVAL / HOTEL CHECK-IN**
2 – 3:30 pm **INNOVATION QUARTER TOUR**
5:30 – 7 pm **WELCOMING RECEPTION**
7 pm – Until **DINNER / DRINKS ON YOUR OWN**

Friday, February 3

8 – 9 am **CONFERENCE REGISTRATION / CONTINENTAL BREAKFAST**

9 am – 12:45 pm **GENERAL SESSION**

9 – 9:10 am **Welcoming Remarks**
BLAKE MOYER
Director of Industry Relations – Henderson County Partnership for Economic Development
NCEDA Board of Directors / Emerging Executives Committee Co-Chair
ELIZABETH UNDERWOOD
Workforce Development Manager – Lake Norman Economic Development
Emerging Executives Committee Co-Chair

9:10 – 9:15 am **North Carolina Welcome**
THE HONORABLE DALE FOLWELL
Treasurer – State of North Carolina

9:15 – 9:45 am **Professional Development Opportunities**
KELLY ANDREWS, CEcD
Director – Pitt County Economic Development
NATHAN HURET, CEcD
Economic Development Director – Catawba County Economic Development Commission
ELIZABETH UNDERWOOD, NCCED
Workforce Development Manager – Lake Norman Economic Development

9:45 – 10:30 am **Equitable Economic Development / Economic Mobility Panel**
SARAH LANGER HALL, moderator
Director, Institute of Emerging Issues – NC State University
KENNY FLOWERS
Assistant Secretary, Rural Economic Development – NC Department of Commerce
CINDY THOMPSON
Executive Director – Boundless Impact
TOM WHITE
Director, Office of Extension, Engagement and Economic Development – NC State University

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10:30 – 11 am	Networking Break
11 – 11:30 am	Driving Development: Being the Voice in Legislative Affairs BRITTANY BRADY President – Henderson County Partnership for Economic Development <i>NCEDA Board of Directors / Legislative Committee Chair</i> THE HONORABLE KYLE HALL North Carolina House of Representatives (R – Forsyth, Stokes) CHRIS PLATÉ Executive Director – Monroe-Union County Economic Development Commission <i>NCEDA President</i>
11:30 am – Noon	Leadership Profile BLAKE MOYER , <i>interviewer</i> IRENA KRSTANOVIC Director – Holly Springs Economic Development
Noon – 12:45 pm	Innovations in Workforce Development ELIZABETH UNDERWOOD , <i>moderator</i> LAUREN BERRY Manager, Location Analysis and Incentives – Maxis Advisors CARLA BROWN Early Childhood Education Coordinator – Cabarrus County ERIK ORTEGA Senior Program Manager, Unified Workforce Development – Mecklenburg County
12:45 – 2 pm	LUNCHEON
12:45 – 1:10 pm	Luncheon / Networking
1:10 – 1:55 pm	Innovation in Revitalization Panel ELLIS KEIFER , <i>moderator</i> Director of Economic Development – Greater Winston-Salem Inc. KIRK ERICSON Deputy Director of Planning and Development Services – City of Winston-Salem LINDSEY SCHWAB Director of Community Relations – Innovation Quarter ALAN SHELTON Founder & Executive Director – Mixxer Makerspace COLEMAN TEAM Partner – Front Street Capital
1:55 – 2 pm	Closing Remarks BLAKE MOYER & ELIZABETH UNDERWOOD <i>Emerging Executives Committee Co-Chairs</i>
2 pm	FORUM ADJOURNS

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