



**NCEDA 2022 FALL CONFERENCE**  
 October 3-4 • Renaissance Hotel • Asheville

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## Conference Exhibitors

BGE  
BOWEN NATIONAL RESEARCH  
DMJPS  
THE EI GROUP

NC STATE UNIVERSITY  
INDUSTRY EXPANSION SOLUTIONS  
NC STATE UNIVERSITY  
INSTITUTE FOR EMERGING ISSUES  
THOMAS & HUTTON

## Conference Agenda

### Monday, October 3

Afternoon

#### **OPTIONAL ACTIVITIES** *(separate registration)*

2 – 4 pm

#### **New Belgium Tour**

Tour Sponsor: **ARCO DESIGN/BUILD**

2 – 4 pm

#### **Riverfront Arts District Art Gallery Walking Tour**

2 – 4 pm

#### **Riverfront Arts District Greenway Walking Tour**

2 – 4 pm

#### **E-Bike Tour of Downtown Asheville**

Tour Sponsor: **ELECTRICITIES OF NORTH CAROLINA**

3 – 5 pm

#### **Historic Walking Tour of Downtown Asheville**

Tour Sponsor: **MHAWORKS ARCHITECTURE**

4 pm

*Ballroom Foyer*

#### **CONFERENCE REGISTRATION DESK OPENS**

Refreshments Sponsor: **WESTERN CAROLINA UNIVERSITY**

5:30 – 6 pm

*Patio*

#### **BOARD OF DIRECTORS / EMERGING EXECUTIVES / NEW MEMBER RECEPTION**

Reception Sponsor: **HENDERSON COUNTY PARTNERSHIP FOR ECONOMIC DEVELOPMENT**

6 – 8 pm

*Ballroom Foyer / Patio*

#### **WELCOMING RECEPTION**

Reception Sponsors: **DUKE ENERGY • ECS SOUTHEAST**

Entertainment Sponsor: **TERRACON CONSULTANTS**

8 – 11 pm

#### **ADDITIONAL GATHERING OPPORTUNITIES**

8 – 10 pm

#### **Pub Crawl**

Pub Crawl Sponsor: **CAROLINA WEST**

*Circulating trolley will be available to several local breweries in the downtown area.*

9:30 – 11 pm

#### **NCEDA Jam Session**

*NCEDA members will showcase their musical talent on the Renaissance patio for an informal jam session / sing-along that is open to all conference attendees.*

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## Tuesday, October 4

7 am	<b>CONFERENCE REGISTRATION DESK OPENS</b>
7 – 8:15 am <i>Ballroom</i>	<b>NETWORKING BREAKFAST</b> Breakfast Sponsor: <b>CIVIL &amp; ENVIRONMENTAL CONSULTANTS</b>
8 am – 12:30 pm <i>Ballroom Foyer</i>	<b>EXHIBITOR HALL OPEN</b>
8:30 am – 12:30 pm <i>Ballroom</i>	<b>GENERAL SESSION</b> Candy Basket Sponsor: <b>ENBRIDGE</b> Productivity Bell Sponsor: <b>MOUNTAIN VALLEY PIPELINE</b> Pen Sponsor: <b>WEAVERCOOKE CONSTRUCTION</b> WiFi Sponsor: <b>NORTH CAROLINA’S ELECTRIC COOPERATIVES</b>
8:30 – 8:40 am	<b>Welcoming Remarks</b> <b>CLARK DUNCAN</b> Executive Director – Economic Development Coalition for Asheville-Buncombe County <i>Fall Conference Committee Co-Chair</i> <b>DR. GARY LANIER</b> Director – Columbus County Economic Development <i>NCEDA Secretary / Treasurer and Fall Conference Committee Co-Chair</i>
8:40 – 8:50 am	<b>NCEDA Business Session and Lifetime Service Award Recognition</b> <b>CHRIS PLATÉ</b> Executive Director – Monroe-Union County Economic Development <i>NCEDA President</i>
8:50 – 9 am	<b>NCEDA Foundation Report and Scholarship Recognition</b> <b>DR. PATRICIA MITCHELL</b> Assistant Professor – Appalachian State University <i>NCEDA Past President</i>
9 – 9:15 am	<b>Memorial Tribute for The Honorable John Skvarla</b> <b>DR. PATRICIA MITCHELL</b> <b>ERNIE PEARSON</b> Partner – Nexsen Pruet <i>NCEDA Past President</i>
9:15 – 9:45 am	<b>Commerce and EDPNC Updates</b> <b>CHRIS PLATÉ, moderator</b> <b>CHRISTOPHER CHUNG</b> CEO – Economic Development Partnership of North Carolina <b>THE HONORABLE MACHELLE BAKER SANDERS</b> Secretary – North Carolina Department of Commerce

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9:45 – 10:30 am	<p><b>Legislative Insights: Collaborating to Strengthen NC's Economy</b> <b>BRITTANY BRADY</b>, <i>moderator</i> President – Henderson County Partnership for Economic Development <i>NCEDA Board Member / Legislative Committee Chair</i></p> <p><b>THE HONORABLE TIM MOORE</b> Speaker, North Carolina House of Representative (R-Cleveland)</p> <p><b>THE HONORABLE PAUL NEWTON</b> North Carolina Senate (R-Cabarrus)</p> <p><b>THE HONORABLE MIKE WOODARD</b> North Carolina Senate (D-Durham)</p>
10:30 – 11 am	<p><b>Networking Break</b> Networking Break Sponsor: <b>CSX TRANSPORTATION</b> <i>NCEDA Foundation Silent Auction will close at 11 am!</i></p>
11 – 11:20 am	<p><b>EV Infrastructure in North Carolina</b> <b>LOYD GRAVES</b> Manager of Program Delivery, Transportation Electrification – Duke Energy</p>
11:20 – 11:40 am	<p><b>Workforce Spotlight: Inclusive Hiring Partners</b> <b>APRIL BROWN</b> Director of Industry Recruitment &amp; Expansion Economic Development Coalition for Asheville-Buncombe County</p>
11:40 am – Noon	<p><b>Innovative Concepts for Workforce Housing Concerns</b> <b>ADELINE WOLFE</b> Community Investment / Real Estate Director – Mountain Housing Opportunities</p>
Noon – 12:30 pm	<p><b>Macro / Micro Housing Market</b> <b>PAT RILEY</b> President &amp; CEO – Allen Tate Companies</p>
12:30 pm	<p><b>Close General Session / Move to Luncheon</b> Fall Conference Committee Co-Chairs</p>
12:30 – 2 pm <i>Ballroom</i>	<p><b>LUNCHEON</b> Luncheon Sponsor: <b>ECONOMIC DEVELOPMENT COALITION OF ASHEVILLE-BUNCOMBE COUNTY</b></p>
12:30 – 1:15 pm	<p><b>Luncheon / Networking</b></p>
1:15 – 1:45 pm	<p><b>Luncheon Keynote</b> <b>EHIWARIO EFEYINI</b> Senior Vice President / Senior Market Strategy Analyst – Bank of America</p>
1:45 – 2 pm	<p><b>Closing Remarks</b> Fall Conference Committee Co-Chairs</p>
2 pm	<p><b>CONFERENCE ADJOURNS</b></p>

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