



2022 NCEDA FOUNDATION FALL SCHOLARSHIP APPLICATION PACKET

Professional development is at the core of NCEDA's mission, and continuing education is vital to the career success of practitioners at all levels. As the economic development process becomes more collaborative, visible and technically complex, leaders in our field must strive to keep skills, knowledge and credentials up to date. As such, the NCEDA Foundation is excited to offer a second round of scholarships for 2022:

- **North Carolina Economic Development Academy Scholarship**, which pays \$395 for tuition plus reimbursement for all travel, lodging, meal, and ancillary expenses to attend one course offering of the North Carolina Certified Economic Developer program at ECU. **Three** of these scholarships will be offered.
- **Jack Ervin IEDC Scholarship**, which pays up to \$1,000 toward tuition, plus reimbursement for travel, lodging, meals, and ancillary expenses for one course offered by the International Economic Development Council (IEDC). **One** of these scholarships will be offered.
- **NCEDA Presidential Leadership Scholarship**, *in honor of NCEDA Past Presidents*, which pays up to \$4,000 for seasoned executives to experience training at the Advanced Economic Development Leadership training course. Scholarship recipients will be reimbursed for all tuition, travel, lodging, meals, and ancillary expenses. **One** of these scholarships will be offered.
- **IEDC Certification Scholarship**, which pays up to \$825 for the exam registration fees associated with the Certified Economic Developer designation. **Three** of these scholarships will be offered.

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SCHOLARSHIP DETAILS

North Carolina Economic Development Academy Scholarship

East Carolina University, in partnership with NCEDA, unveiled the North Carolina Certified Economic Developer curriculum in 2019. Courses offer rigorous, practical instruction in solutions, strategies and programs unique to North Carolina. This scholarship provides the full cost of tuition for one course plus all associated expenses. The 1.5-day courses are held on the ECU campus in Greenville. Three of these scholarships will be offered. Click [HERE](#) for more details.

NCEDA dispenses scholarship funds as a reimbursement pending proof of payment in the form of a direct receipt from East Carolina University and receipts for all travel, lodging, meal, and ancillary expenses. The lodging reimbursement rate may be no more than the group rate at the base hotel coordinated by the program.

Jack Ervin IEDC Scholarship

Jack Ervin was the executive director of the Columbus County EDC for 11 years. During that time, Ervin located 21 new industries, helped create more than 1,800 jobs and was instrumental in organizing the Columbus County Committee of 100. Ervin was NCEDA President in 1988-1989. The Jack Ervin scholarship provides up to \$1,000 toward tuition, plus travel, lodging, meals, and ancillary expenses for one course offered by the International Economic Development Council (IEDC). IEDC is the membership association serving the economic development profession worldwide, and IEDC courses are offered throughout the year across North America, covering both key topics and specialized issues. Content focuses on real life experiences, best practices and practical tools economic development professionals can apply in their communities. Click [HERE](#) to view the 2022 IEDC Professional Development Guide, and click [HERE](#) to view upcoming courses.

NCEDA dispenses scholarship funds as a reimbursement pending proof of payment in the form of direct a direct receipt from IEDC and receipts for all travel, lodging, meal, and ancillary expenses. The lodging reimbursement rate may be no more than the group rate at the base hotel coordinated by the program. **Applicants must have completed two years in economic development work to be eligible for this scholarship.** Additionally, applicants must show completion of the Basic Economic Development Course.

NCEDA Presidential Leadership Scholarship

The NCEDA Presidential Leadership Scholarship honors the Past Presidents of NCEDA and supports a seasoned executive with significant experience in economic development to participate in the Advanced Economic Development Leadership (AEDL) program. AEDL is an experiential two-week program designed specifically for mid and senior level economic developers who want to examine contemporary issues on a deeper level. Scholarship recipients will be reimbursed up to \$4,000 for all tuition, travel, lodging, meals, and ancillary expenses. Click [HERE](#) for more details.

IEDC Certification Scholarship

The IEDC Certification Scholarship supports professionals seeking to obtain their CEcD designation. This scholarship pays up to \$825 for the exam registration fees associated with the Certified Economic Developer designation. Click [HERE](#) for more details.

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NCEDA SCHOLARSHIP CRITERIA AND SUBMISSION INSTRUCTIONS

NCEDA scholarships are intended to support professional advancement by removing financial barriers to accessing professional development opportunities. The primary criteria for selection will be demonstrated financial need, with some focus on distressed areas in North Carolina, followed by a demonstrated strong desire for ongoing professional development to bolster a successful career in economic development. A third element will be the presentation of the application itself. **ALL INFORMATION SUBMITTED IS CONFIDENTIAL.** The following information may help you in developing your application:

Financial Need

Given the vast differences among organizations, budget structures and funding levels, it is difficult to impose a single “one size fits all” criteria to determine need. The key is articulating your case as factually and effectively as necessary in order to demonstrate and document financial need.

Professional Development

Successful applicants are typically those who demonstrate or express a long-term professional and personal interest in an economic development career. Demonstrate convincingly your career path in the profession (past, present and future) and how the program for which you are applying fits into that vision.

Application Presentation

Be it to clients, boards or communities, economic developers make their living making presentations. Consider this application exercise good practice. Is the information complete and easy to read? Is it well organized and attractively and creatively formatted? Most importantly, does it effectively tell your story? Supporting documentation or letters of recommendation are helpful.

Other Criteria

- Applicants must be residents of and work in North Carolina.
- Applicants must be members of NCEDA for duration of the program.
- Recipients must be committed to complete all course work.
- Although scholarships reimburse tuition, travel and other expenses, recipients will be responsible for any and all expenses not covered by the scholarship, if applicable.

Submission Instructions

Submit application package as an electronic file to torsha@nceda.org. **Applications are due on or before 5 pm on Friday, September 2.** Please contact Torsha at 888.246.2332 with any questions or if you do not receive confirmation of receipt. The 2022 NCEDA fall scholarship recipient(s) will be announced at the Fall Conference in October.



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Applicants may apply for more than one scholarship. However, candidates are not eligible to receive more than one scholarship in a given year. Select the scholarship(s) for which you are submitting:

North Carolina Economic Development Academy Scholarship *(Open to all NCEDA members.)*

Jack Ervin IEDC Scholarship *(Applicant must be a member of NCEDA, have completed two years of economic development work and must show completion of the Basic course.)*

NCEDA Professional Leadership Scholarship *(Open to NCEDA members with significant economic development experience.)*

IEDC Certification Scholarship *(Open to all NCEDA members seeking certification assistance.)*

Applicant Information

Name: _____

Organization: _____

Business Address: _____

Phone: _____ Email: _____

Professional Development Information

Job Title: _____

How long in current position? _____ How long in EconDev? _____

Percentage of time spent in economic development activity: _____

List any activities, memberships, awards, etc., in or related to economic development:

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Please provide the following additional information:

Describe current duties. (attach separate sheet)

Share previous employment history and educational information (attach resume)

What benefits do you hope to derive from attending the course/program of the scholarship for which you are applying? (attach separate sheet)

State your case. Please provide additional information using documentation, letters, etc., that best describe your need. (attach separate sheet)

Financial Information

Employer Organization Type and Description (attach separate sheet if necessary)

100% Public

100% Private Nonprofit

100% Private For-Profit

Public-Private Partnership

Other (please describe) _____

Total Budget for ED Program: \$_____ Last FY Budget: \$_____

Current FY Budget: \$_____ Projected Next FY Budget: \$_____

Describe source of funds for economic development program / staff (use additional sheet if needed):

Have you made arrangements to cover additional expenses if applicable? Yes No

Applicant Certification

Applicant resides and works in North Carolina; is a current member of NCEDA; will complete course if selected and has approval for additional costs associated with attendance.

Required Applicant Signature: _____

Signature of supervisor approving participation in the course/program for which you are applying:

Signature: _____

Organization: _____

APPLICATION DEADLINE IS 5 PM ON SEPTEMBER 2.

Submit application package as an electronic file to torsha@nceda.org.

Contact Torsha at 888.246.2332 with any questions or if you do not receive confirmation of receipt.