



**NCEDA 2022 ANNUAL CONFERENCE**  
 June 14-16 • Holiday Inn Resort • Wrightsville Beach

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## *Conference Exhibitors*

**365 DEGREE TOTAL MARKETING  
BOWEN NATIONAL RESEARCH  
CONVERGENT NONPROFIT SOLUTIONS  
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THE EI GROUP  
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WESTERN GOVERNORS UNIVERSITY**

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*Agenda*

**Tuesday, June 14**

- 11:30 am – 5 pm                   **OPTIONAL NETWORKING ACTIVITIES** *(separate registration required)*
- 10:50 am – 5 pm:               **Golf Outing**  
Golf Sponsor: **D.H. GRIFFIN COMPANIES**  
*Porters Neck Country Club (tee times starting at 10:50 am)*
- 11:30 am – 3:30 pm:           **Half-Day Fishing Excursion**  
*Whipsaw Charters, Bridge Tender Marina*
- 2 – 4 pm:                         **Emerging Executives Community Service Project**  
*Beach Clean-Up (no fee)*
- 2 – 4 pm:                         **Kayaking Excursion or Stand-Up Paddle Board Lesson**  
*Tour through Wrightsville SUP, located close to Holiday Inn*
- 3 – 4 pm:                         **UNC Wilmington Center for Marine Science (CMS) Tour**  
*CMS is a world-class leader in applied marine science, specifically in areas of coastal resiliency, biotechnology and drug discovery, mariculture and living resources, coastal monitoring, and technology (no fee)*
- 3 – 4:30 pm:                   **Frontier Scientific Solutions Tour**  
*Tour of the newest cold storage facility in eastern NC (no fee)*
- 3 pm                               **CONFERENCE REGISTRATION DESK OPENS**  
Refreshments Sponsor: **GLOVER CONSTRUCTION COMPANY**
- 5:30 – 6 pm                   **EMERGING EXECUTIVES / NEW MEMBER RECEPTION**  
Reception Sponsor: **ELECTRICITIES OF NORTH CAROLINA**
- 6 – 7:30 pm                   **WELCOMING RECEPTION**  
Reception Sponsor: **CREATIVE ECONOMIC DEVELOPMENT CONSULTING**  
Entertainment Sponsor: **BRUNSWICK BUSINESS & INDUSTRY DEVELOPMENT**
- 7:30 pm – until               **DINNER ON YOUR OWN**

**Wednesday, June 15**

- 6 – 7 am                         **OPTIONAL ACTIVITY** *(separate registration required)*  
**Sunrise Yoga on the Beach**  
Sponsor: **NORTH CAROLINA GLOBAL TRANSPARK ECONOMIC DEVELOPMENT REGION**  
*Led by Tara Van Geons (no fee)*
- 7 am                               **CONFERENCE REGISTRATION DESK OPENS**

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## Agenda

- 7 – 8:15 am **NETWORKING BREAKFAST**  
Breakfast Sponsors: **365 DEGREE TOTAL MARKETING • EVANS GENERAL CONTRACTORS • WESTERN GOVERNORS UNIVERSITY**
- 8:30 am – 12:30 pm **GENERAL SESSION**
- 8:30 – 8:35 am **Welcoming Remarks**  
**CHRIS PLATÉ**  
*Annual Conference Committee Chair*  
Executive Director – Monroe-Union County Economic Development
- 8:35 – 9 am **NCEDA Business Session**  
*Board of Directors Update and Emeritus Membership Recognition*  
**JOHN NELMS**  
*NCEDA President*  
Senior Economic Development Manager – Duke Energy  
*2022 Scholarship Recognition*  
**RANDALL JOHNSON**  
*NCEDA Foundation Chair and NCEDA Immediate Past President*  
Executive Director, Southeastern Office – NC Biotechnology Center
- 9 – 9:20 am **\$tate of the \$tate: Perspectives from the NC State Treasurer**  
**THE HONORABLE DALE FOLWELL**  
Treasurer – State of North Carolina
- 9:20 – 10 am **Building Better: Embracing the Opportunity of Change**  
**JEREMY SPIDELL**  
Senior Consultant – Truist Leadership Institute  
Speaker Sponsor: **DOMINION ENERGY**
- 10 – 10:15 am **Leadership Profile**  
**DR. BRUCE MACK**  
Vice President of Economic Development – NC Community College System  
*Interviewed By: Ben Kinney – Business North Carolina magazine*
- 10:15 – 10:45 am **Networking Break**  
Networking Break Sponsor: **TERRACON CONSULTANTS**
- 10:45 – 11:30 am **Re-Stocking North Carolina’s Product Inventory: Strategic Directions on Site Readiness**  
**RYAN NANCE, moderator**  
Director of Economic Development – NC Electric Cooperatives  
**CRYSTAL MORPHIS**  
Founder & CEO – Creative Economic Development Consulting  
**MATT TACKETT**  
President – Southern Economic Development Council (SEDC)  
**JASON VAUGHN**  
Director of Development, Southeast Region – Agracel Inc.

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*Agenda*

11:30 am – Noon	<b>Storm Clouds or Clear Skies? What’s Ahead for the Economy</b> <b>MARK VITNER</b> Managing Partner & Senior Economist – Wells Fargo Corporate & Investment Banking
Noon – 12:15 pm	<b>Recognition of NCCED Recipients</b> <b>DR. PATRICIA MITCHELL</b> <i>NCEDA Past President</i>  <b>CHARLES HAYES</b> <i>NCEDA Past President</i>  <b>JOHN NELMS</b> <i>NCEDA President</i>
12:15 – 12:30 pm	<b>Closing Remarks / Adjourn</b> <b>CHRIS PLATÉ</b> <i>Annual Conference Committee Chair</i>
1 pm – 5 pm	<b>OPTIONAL NETWORKING ACTIVITIES</b> <i>(separate registration required)</i>
2 – 4 pm:	<b>Cornhole Tournament</b> <i>Holiday Inn Resort Beach</i> Tourney Sponsors: <b>ECS SOUTHEAST • COLUMBUS COUNTY ECONOMIC DEVELOPMENT</b>
2 – 4 pm:	<b>Kayaking Excursion or Stand-Up Paddle Board Lesson</b> <i>Tour through Wrightsville SUP, located close to Holiday Inn</i>
2 – 4 pm:	<b>NC Ports Tour</b> <i>Tour of the Wilmington Port (no fee)</i> Tour Sponsor: <b>REALTORS® COMMERCIAL ALLIANCE OF SOUTHEASTERN NC</b>
6 – 6:45 pm	<b>NCEDA 2022 AWARDS CEREMONY</b>
6:45 – 10 pm	<b>NETWORKING DINNER RECEPTION</b> , <i>honoring NCEDA Past Presidents</i> Dinner Reception Sponsor: <b>DUKE ENERGY</b> Entertainment Sponsor: <b>T.A. LOVING COMPANY</b>
<b><u>Thursday, June 16</u></b>	
6 – 7 am	<b>OPTIONAL ACTIVITY</b> <i>(separate registration required)</i> <b>Sunrise Yoga on the Beach</b> Sponsor: <b>MONROE-UNION COUNTY ECONOMIC DEVELOPMENT</b> <i>Led by Tara Van Geons (no fee)</i>
7 am	<b>CONFERENCE REGISTRATION DESK OPENS</b>

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Breakfast Sponsors: **BOWEN NATIONAL RESEARCH • GIS PLANNING • NC ELECTRIC COOPERATIVES**
- 8:30 am – 12:30 pm **GENERAL SESSION**
- 8:30 – 8:35 am **Welcoming Remarks**  
**CHRIS PLATÉ**  
*Annual Conference Committee Chair*  
Executive Director – Monroe-Union County Economic Development
- 8:35 – 9 am **NCEDA Business Session**  
*Nominating Committee Report / Passing of the Gavel*  
*2022 Board Member Recognition*  
**RANDALL JOHNSON**  
*NCEDA Immediate Past President / Nominating Committee Chair*  
Executive Director, Southeastern Office – NC Biotechnology Center
- Legislative Committee Report*  
**CHRIS KOURI**  
*NCEDA Legislative Committee Chair*  
Member – Nexsen Pruet
- Emerging Executives Report*  
**ALYSSA BYRD**  
*NCEDA Emerging Executives Initiative Chair*  
Director of Marketing & Communications – Lee & Associates
- 9 – 9:20 am **Commerce Update**  
**BETTY MARROW-TAYLOR**  
Chief Diversity Equity Inclusion Officer – NC Department of Commerce
- 9:20 – 9:40 am **EDPNC Update**  
**CHRISTOPHER CHUNG**  
CEO – Economic Development Partnership of NC
- 9:40 – 10:10 am **Land Use Issues Impacting Economic Development**  
**CHRIS PLATÉ**  
Executive Director – Monroe-Union County Economic Development
- 10:10 – 10:40 am **Networking Break**  
Break Sponsor: **GASTON COUNTY ECONOMIC DEVELOPMENT COMMISSION**
- 10:40 – 10:50 **Project Spotlight – Frontier Scientific Solutions**  
**MICHAEL BRADDOCK**  
Chief Revenue Officer – Frontier Scientific Solutions

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*Agenda*

- 10:50 – 11:35 am      **How is the Role of an Economic Developer Changing?**  
**NATE GROOVER, moderator**  
Economic Development Manager – Timmons Group
- BRITTANY BRADY**  
President – Henderson County Partnership for Economic Development  
*NCEDA Board of Directors*
- DONNY HICKS**  
Executive Director – Gaston County Economic Development Commission  
*NCEDA Past President / NCEDA Board of Directors*
- MARVIN PRICE**  
Executive Vice President, Economic Development – Greensboro Chamber of Commerce
- 11:35 – 11:45 am      **Fintech Spotlight**  
**HUNTLEY GARRIOT**  
President – Live Oak Bank
- 11:45 am – 12:15 pm      **What Clients Want: Emerging Trends in Prospect Requirements**  
**CHRIS LLOYD**  
Senior Vice President & Director, Infrastructure & Economic Development  
McGuireWoods Consulting
- 12:15 – 12:30 pm      **Closing Remarks / Adjourn**  
**CHRIS PLATÉ**  
*Annual Conference Committee Chair*

Candy Sponsor: **NORTH CAROLINA PORTS**  
Notepads and Pens Sponsor: **THOMAS & HUTTON**  
Productivity Bell Sponsor: **NORTH CAROLINA'S SOUTHEAST**  
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