



TECH
PATHS

Growing Rural Tech Talent

April 2022



The NC Tech Industry is Booming

North Carolina is dominating the country when it comes to tech company recruitment.



Fintech company expanding in Charlotte, investing \$13 million and creating 600 jobs

BY CATHERINE MUCCIGROSSO

MAY 25, 2021 12:38 PM, UPDATED MAY 25, 2021 05:26 PM



Lowe's picks South End for tech hub, 2,000 high-paying jobs and a new 23-story tower

BY KATHERINE PERALTA

JUNE 27, 2019 01:18 PM, UPDATED JUNE 27, 2019 05:03 PM



TECH

Apple will spend \$1 billion to open 3,000-employee campus in North Carolina

PUBLISHED MON, APR 26 2021-7:30 AM EDT | UPDATED MON, APR 26 2021-2:57 PM EDT

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The NC Tech Industry is Booming

Companies across North Carolina are struggling to find tech talent locally.

~49,143 high-tech job openings
across North Carolina

+38% year-over-year growth
in job postings across North Carolina

IT JOB POSTINGS / PAST 13 MONTHS



**Reporting as of 04/18/22 - Ongoing data updates/revisions may cause fluctuation in job numbers contained in previous monthly reports*



Data pulled from NC IT Job Trends Report produced by North Carolina Technology Association
919-856-0393 / nctech.org

Vision

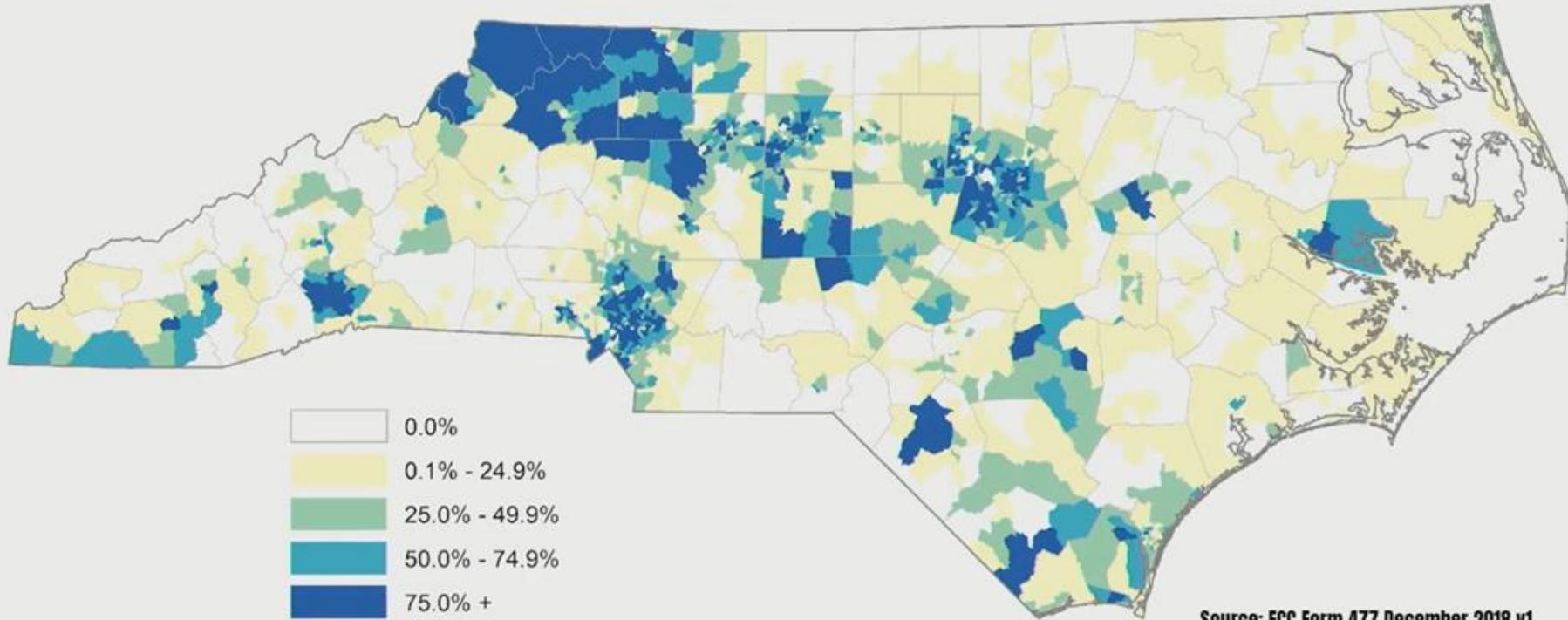
“

Northwest North Carolina, with Wilkes County at its epicenter, will be a nationally recognized hub for remote tech workers.

”

NC Northwest NC is Well-Positioned for Remote Work in Technology

Fiber Connectivity





LIVE. TRAIN. REMAIN.



TECH PATHS



The graphic features a green background with a white map of North Carolina. The text "LIVE. TRAIN. REMAIN." is at the top. Below it is a circular logo with "NC" and a network diagram. To the right, the words "TECH PATHS" are written in a bold, blue font.

NC Tech Paths: Key Components



Talent

A birth-to-career **educational pipeline** and adult reskilling **portfolio** to prepare, mentor, and connect a new generation of rural tech talent.



Employers

A **national network of employer** partners to shape curricula, promote careers, and hire remote employees out of NC Tech Paths partner programs.



Infrastructure

Remote Tech Outposts with walkability to local coffee shops to provide low-cost satellite “outposts” for remote employees, freelancers, and entrepreneurs.



Entrepreneurship

Accelerator-style training, capital, and mentoring for tech entrepreneurs looking to start, grow, or IPO their tech venture.

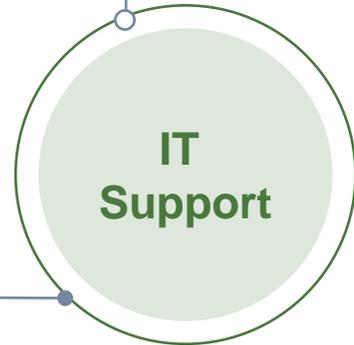
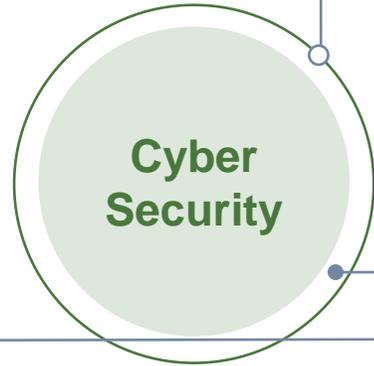
First Remote Tech Outpost

Downtown North Wilkesboro



LIVE. TRAIN. REMAIN.

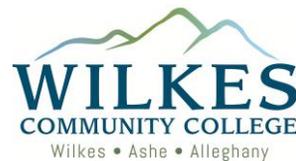
Employer Partners



Short-Term
Bootcamp Training

2-Year
Degree

4-Year
Degree





Thank You! Stay in Touch!

[NCTechPaths.org](https://www.NCTechPaths.org)

[@NCTechPaths](https://twitter.com/NCTechPaths)

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