

TEAM HENDERSON


BlueRidge
COMMUNITY COLLEGE

the
partnership

Henderson County, NC
Economic Development

RECRUITMENT



- Recruitment does not happen in a silo, it is a team approach
- Workforce leads in recruitment now
- Community colleges and EDCs must work in sync to assure you can sell a community and its workforce
- Flex Space

CREDENTIALING & CUSTOMIZED TRAINING

- Know the strengths and targets
- Make sure your recruitment strategy and educational offerings align
 - SAMTEC
- Know what a client wants
- Concise communication with customized training and local offer



APPRENTICESHIP



- LISTEN to the needs of the employers in your community
- Employers drive the solutions
- Apprenticeship was established in 2017
 - HCPED coordinates the cohort
 - BRCC handles educational component
 - Co-marketing strategy

TAKING CARE OF EXISTING INDUSTRY

- Constant communication on what is happening in the community
- Invite each other for visits
- Provide response to the needs within reach
- Talent Summit

