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## 2022 NORTH CAROLINA SITE SELECTORS SUMMIT

March 13-15 • Pinehurst Resort • Pinehurst

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## Site Selection Consultants

### **Benton Blaine**

McGuireWoods Consulting  
Charlotte, NC

### **Jim Blair**

Navigator Consulting  
Atlanta, GA

### **Greg Burkart**

Kroll  
Southfield, MI

### **John Butler**

Pegasus Group  
Nashville, TN

### **Cedric Colbert**

Global Location Strategies  
Greenville, SC

### **Brian Corde**

Atlas Insight  
Freehold, NJ

### **Morgan Crapps**

Parker Poe Consulting  
Columbia, SC

### **Jacob Everett**

McGuire Sponsel  
Indianapolis, IN

### **Joe Gioino**

Newmark  
New York, NY

### **Jeannette Goldsmith**

Strategic Development  
Group  
Greenville, SC

### **Gregg Healy**

Savills  
Norco, CA

### **Matt Lowell**

Ryan LLC  
Orlando, FL

### **David MacNamara**

KPMG  
Philadelphia, PA

### **Michaela Martin**

Site Selection Group  
Henrico, VA

### **Ann Petersen**

Atlas Insight  
Nashville, TN

### **Jim Reeb**

Social Enterprise Group  
Elizabethtown, PA

### **Fred Schmidt**

Rv3 Solutions  
Summit, NJ

### **Alexandra Segers**

Tochi Advisors  
Atlanta, GA

### **Alexis Sowder**

KSM Location Advisors  
Indianapolis, IN

### **Gray Swoope**

VisionFirst Advisors  
Tallahassee, FL

### **Matt Szuhaj**

Deloitte Consulting  
San Francisco, CA

### **Art Wegfahrt**

Savills  
Philadelphia, PA

# 2022 NC SITE SELECTORS SUMMIT

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## Agenda

### Sunday, March 13

3 – 5:30 pm

*Cardinal Room Foyer*

#### **REGISTRATION DESK OPENS FOR FULL CONFERENCE REGISTRANTS**

*The registration desk will open Sunday afternoon for full conference registrants.*

5 – 6:30 pm

*Aberdeen Carolina &  
Western Railcar*

#### **VIP COCKTAIL RECEPTION**

Sponsored By: **DUKE ENERGY • ECS SOUTHEAST • NC CAROLINA CORE**

*Reception for site selection consultants, NCEDA Board of Directors and Presenting Sponsors.*

6:30 – 9 pm

*Cardinal Room*

#### **WELCOMING DINNER RECEPTION**

*Full conference registrants only.*

Sponsored By: **ABERDEEN CAROLINA & WESTERN RAILWAY**

Entertainment Sponsored By: **THOMAS & HUTTON**

6:30 – 7:15 pm

#### **Cocktails and Hors d'oeuvres**

7:15 – 7:30 pm

#### **Welcoming Remarks**

##### **JOANNA HELMS**

Director – Apex Economic Development

*Site Selectors Summit Planning Committee Co-Chair*

##### **JOHN NELMS**

Senior Economic Development Manager – Duke Energy

*NCEDA President / Presenting Sponsor*

##### **THE HONORABLE JOHN STRICKLAND**

Mayor – Village of Pinehurst

7:30 – 9 pm

#### **Dinner and Dessert**

VIP Turndown Service Sponsored By: **ROCKINGHAM COUNTY ECONOMIC DEVELOPMENT**

# 2022 NC SITE SELECTORS SUMMIT

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## Agenda

### Monday, March 14

7 – 8:15 am

*Carolina Dining Room*

#### **NETWORKING BREAKFAST**

Sponsored By: **365 DEGREE TOTAL MARKETING • WITHERS RAVENEL • PINEHURST, SOUTHERN PINES, ABERDEEN AREA CVB**

*Flowing breakfast buffet for guests to enjoy the traditional Pinehurst Breakfast Buffet.*

8:30 – 11:30 am

*Grand Ballroom*

#### **GENERAL SESSION**

*Full conference registrants only.*

8:30 – 8:40 am

#### **Welcoming Remarks**

##### **CARL REES**

Manager of Economic & Community Development – ElectriCities of North Carolina  
*Site Selectors Summit Planning Committee Co-Chair*

##### **MIKE FOX**

President – Piedmont Triad Partnership  
*Presenting Sponsor (NC Carolina Core)*

8:40 – 9:10 am

#### **FUJIFILM Diosyth's Path to North Carolina**

##### **DAVE EFIRD, moderator**

Partner – Womble Bond Dickinson

##### **KENNETH BILENBERG**

Vice President – FUJIFILM Diosynth

##### **IRENA KRSTANOVIC**

Director – Holly Springs Economic Development

9:10 – 9:30 am

#### **Networking Break**

Sponsored By: **RANDOLPH COUNTY ECONOMIC DEVELOPMENT CORPORATION**

**Roundtables Sessions Sponsored By: DOMINION ENERGY • NORTH CAROLINA ELECTRIC COOPERATIVES • NORTH CAROLINA RAILROAD COMPANY**

9:30 – 10:30 am

#### **Meet the Consultants Roundtables Session Part I**

*Six 10-minute roundtables sessions with designated consultant tables*

10:30 – 10:40 am

#### **State of Economic Development**

##### **THE HONORABLE ROY COOPER**

Governor – State of North Carolina

10:40 – 10:50 am

#### **Networking Break**

Sponsored By: **MOORE COUNTY PARTNERS IN PROGRESS**

10:50 am – Noon

#### **Meet the Consultants Roundtables Session Part II**

*Seven 10-minute roundtables sessions with designated consultant tables*

Noon

#### **GENERAL SESSION ADJOURNS / LUNCH ON YOUR OWN**

# 2022 NC SITE SELECTORS SUMMIT

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## Agenda

12:30 – 5:30 pm

### **AFTERNOON NETWORKING ACTIVITIES**

*Open to all conference registrants. Separate registration required.*

12:30 – 5:30 pm

### **Golf Outing**

Sponsored By: **CIVIL & ENVIRONMENTAL CONSULTANTS • ENERGY UNITED**

12:30 – 5 pm

### **Sporting Clays**

Sponsored By: **ARCO DESIGN BUILD • NEXSEN PRUET**

1 – 4 pm

### **Pinehurst Culinary and Historic Walking Tour**

Sponsored By: **STEWART • WAKE COUNTY ECONOMIC DEVELOPMENT**

2 – 4 pm

### **Croquet Tournament**

Sponsored By: **COLUMBUS COUNTY ECONOMIC DEVELOPMENT COMMISSION • ECS SOUTHEAST**

4 pm

*Ballroom Foyer*

### **REGISTRATION DESK OPENS FOR ALL CONFERENCE REGISTRANTS**

Refreshments Sponsored By: **THE CHRISTMAN COMPANY**

5:30 – 6 pm

*Carolina Terrace*

### **EMERGING EXECUTIVES / NEW MEMBER NETWORKING RECEPTION**

Sponsored By: **HENDERSON COUNTY PARTNERSHIP FOR ECONOMIC DEVELOPMENT**

6 – 9 pm

*Carolina Hall and Terrace*

### **NETWORKING DINNER RECEPTION**

Sponsored By: **NORTH CAROLINA'S SOUTHEAST**

Entertainment Sponsored By: **T.A. LOVING COMPANY**

VIP Turndown Service Sponsored By: **BROOKS PIERCE**

## **Tuesday, March 15**

7 – 8:15 am

*Carolina Dining Room*

### **NETWORKING BREAKFAST**

Sponsored By: **PITT COUNTY ECONOMIC DEVELOPMENT • TERRACON CONSULTANTS**

*Flowing breakfast buffet for guests to enjoy the traditional Pinehurst Breakfast Buffet.*

7 – 8:15 am

*Crystal Room*

### **PAST PRESIDENTS / BOARD OF DIRECTORS BREAKFAST**

Sponsored By: **GASTON COUNTY ECONOMIC DEVELOPMENT CORPORATION**

# 2022 NC SITE SELECTORS SUMMIT

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## Agenda

8:30 am – 12:30 pm  
*Grand Ballroom*

### GENERAL SESSION

8:30 – 8:40 am

#### **Welcoming Remarks**

##### **DONNY HICKS**

Executive Director – Gaston County Economic Development Commission  
*Site Selectors Summit Planning Committee Co-Chair*

##### **RAUL PERALTA**

Senior Vice President– ECS Southeast  
*Presenting Sponsor*

8:40 – 9 am

#### **NCEDA Business Session**

##### **JOHN NELMS**

*NCEDA President*

Senior Economic Development Manager – Duke Energy

9 – 9:20 am

#### **Strategic Insights from Commerce**

##### **THE HONORABLE MACHELLE BAKER SANDERS**

Secretary – North Carolina Department of Commerce

9:20 – 9:35 am

#### **Funding Economic Readiness: North Carolina's Golden LEAF Foundation**

##### **TED LORD**

Senior Vice President and General Counsel – Golden LEAF Foundation

##### **RALPH STRAYHORN**

Vice Chair, Board of Directors – Golden LEAF Foundation

9:35 – 9:55 am

#### **Boosting Educational Attainment: The Work of myFutureNC**

##### **CECILIA HOLDEN**

President & CEO – myFutureNC

9:55 – 10:10 am

#### **The NC Military Business Center: Defending Our Competitive Edge**

##### **SCOTT DORNEY**

Executive Director – North Carolina Military Business Center

10:10 – 10:40 am

#### **Networking Break**

Sponsored By: **MVP SOUTHGATE**

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## Agenda

- 10:40 – 11 am      **Success in the Trenches: An Update from EDPNC**  
**THE HONORABLE GENE MCLAURIN**  
Board Chair – Economic Development Partnership of North Carolina  
**MELISSA SMITH**  
Vice President, Business Recruitment & Development – Economic Partnership of North Carolina
- 11 – 11:20 am      **Acting Locally: A Report on County and Municipal Incentive Programs**  
**CRYSTAL MORPHIS**  
Founder & CEO – Creative Economic Development Consulting
- 11:20 am – Noon      **Supply Chains and Infrastructure: Hard Assets Made Easy**  
**GREGG HEALY**  
Executive Vice President & Head of Industrial Services, North America – Savills  
**JIM SMITH**  
Executive Director – American Council of Engineering Companies of North Carolina
- Noon – 12:30 pm      **Ahead of the Curve: Product Development and Site Readiness**  
**JEANNETTE GOLDSMITH**  
Vice President – Strategic Development Group
- 12:30 – 12:45 pm      **Closing Remarks**  
**JOANNA HELMS**  
Director – Apex Economic Development  
*Site Selectors Summit Planning Committee Co-Chair*  
**DONNY HICKS**  
Executive Director – Gaston County Economic Development Commission  
*Site Selectors Summit Planning Committee Co-Chair*
- 12:45 pm      **CONFERENCE ADJOURNMENT**



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