



2022 EMERGING EXECUTIVES FORUM

January 24 – 25 • Virtual

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2022 EMERGING EXECUTIVES FORUM AGENDA

January 24 – 25 • Virtual

Monday, January 24

4 – 5 pm **Virtual Happy Hour**

Tuesday, January 25

8:30 – 8:40 am **Welcoming Remarks from Emerging Executives Initiatives Co-Chairs**
ALYSSA BYRD
Director of Marketing & Communications – Lee & Associates – Raleigh Durham

BLAKE MOYER
Economic Development Project Manager – City of Burlington

8:40 – 9:10 am **Where Are We Headed: NC Demographic Changes**
MICHAEL CLINE
State Demographer – Office of State Budget & Management

9:10 – 9:40 am **Talent Retention & Attraction Case Study: Wake County**
ASHLEY CAGLE
Assistant Executive Director – Wake County Economic Development

9:40 – 10 am **Small Group Networking Session**

10 – 10:30 am **Leadership Profile**
Interviewer: Alyssa Byrd
JENN BOSSER
President & CEO – Iredell County Economic Development Corporation

10:30 – 10:45 am **Break**

10:45 – 11:30 am **Experts Panel: Advice for Emerging Executives**
Moderator: Blake Moyer
BEN TEAGUE
Vice President of Strategic Development – Biltmore Farms
BOB LEAK JR.
President – Whitaker Park Development Authority
DR. PATRICIA MITCHELL
Assistant Professor, Department of Government & Justice Studies – Appalachian State University
KRISTIN REESE
Executive Director – Cleveland County Economic Development Partnership

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- 11:30 – 11:50 am **Small Group Networking Session**
- 11:50 am – 12:25 pm **Who, What, When, and Where: Media Relations for Emerging Executives**
Moderator: Alyssa Byrd
- JAMES AMATO**
Manager, Strategy & Business Development – WRAL TechWire
- BEN KINNEY**
Publisher – *Business North Carolina* magazine
- MARIA SATIRA**
Director of Marketing & Communications – Greenville ENC Alliance
- 12:25 – 12:30 pm **Closing Remarks**
- BLAKE MOYER**
Emerging Executives Committee Co-Chair
- 12:30 pm **Adjourn**