



## **NCEDA 2021 FALL CONFERENCE AGENDA**

**October 12-13 • Grandover Resort • Greensboro**

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## Tuesday, October 12

Afternoon

### **OPTIONAL ACTIVITIES** *(separate registration)*

11:45 am – 4 pm:

#### **NC Zoo Outing**

*"Zoofari", Lunch and Self-Tour*

11:45 am – 4 pm:

#### **Sporting Clays**

Sponsored By: **ARCO DESIGN/BUILD**

*Claybreakers, Lexington (lunch included)*

Noon – 5 pm:

#### **Golf Outing**

Sponsored By: **BROOKS PIERCE**

*Grandover Resort (shotgun start at noon)*

12:30 – 3 pm:

#### **Emerging Executives Community Service Project**

Sponsored By: **DUKE ENERGY**

*Paddle clean up event at Lake Mackintosh (lunch included)*

1:30 – 4 pm:

#### **Walking Tour of Greensboro**

*Including group tour of the International Civil Rights Museum, a guided walking tour of downtown Greensboro and a group tour of the Greensboro History Museum*

1:30 – 4 pm:

#### **High Point University Tour**

*Complimentary and includes group transportation from the Grandover*

4 pm

*Grandville Ballroom Foyer*

### **CONFERENCE REGISTRATION DESK OPENS**

Refreshments Sponsor: **CSX TRANSPORTATION**

5:30 – 6 pm

*Grandover Lawn*

### **BOARD OF DIRECTORS / EMERGING EXECUTIVES / NEW MEMBER RECEPTION**

Reception Sponsor: **ELECTRICITIES OF NORTH CAROLINA**

6 – 8:30 pm

*Grandover Lawn*

### **WELCOMING RECEPTION**

Reception Sponsors: **NC ELECTRIC COOPERATIVES • TERRACON CONSULTANTS**

Entertainment Sponsor: **HENDERSON COUNTY PARTNERSHIP FOR ECONOMIC DEVELOPMENT**

## Wednesday, October 13

7 am

### **CONFERENCE REGISTRATION DESK OPENS**

7 – 8:15 am

*Grandville Ballroom*

### **NETWORKING BREAKFAST**

Breakfast Sponsors: **ECS SOUTHEAST • PIEDMONT LITHIUM**

8 am – 12:30 pm

*Grandville Ballroom Foyer*

### **EXHIBITOR HALL OPEN**

2021 Fall Conference Exhibitors:

- **Glover Construction Company**
- **NC Carolina Core**
- **NC TECH**
- **Piedmont Lithium**
- **Terracon Consultants**

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8:30 am – 12:30 pm  
*Grandville Ballroom*

## GENERAL SESSION

Candy Basket Sponsor: **MVP SOUTHGATE**

Highlighter Sponsor: **WITHERS RAVENEL**

Koozie Sponsor: **CIVIL & ENVIRONMENTAL CONSULTANTS**

Mask Sponsor: **NORTH CAROLINA'S SOUTHEAST**

Pen Sponsor: **WEAVERCOOKE CONSTRUCTION**

WiFi Sponsors: **CLEVELAND COUNTY ECONOMIC DEVELOPMENT PARTNERSHIP • SOUTHERN INDUSTRIAL CONSTRUCTORS**

8:30 – 8:35 am

### Welcoming Remarks

#### LOREN HILL

Fall Conference Committee Co-Chair

Carolina Core Regional Economic Development Director – Piedmont Triad Partnership

#### MARTYN JOHNSON

Fall Conference Committee Co-Chair

Director – Beaufort County Economic Development

8:35 – 9 am

### NCEDA Business Session and Retirement Recognition

#### JOHN NELMS

NCEDA President

Senior Economic Development Manager – Duke Energy

9 – 9:30 am

### Keynote Address: Leadership from the Intersection of Education and the Economy

#### DR. NIDO QUBEIN

President – High Point University and Co-Chair – Piedmont Triad Partnership

9:30 – 9:45 am

### Commerce Update

#### MARQUETA WELTON

Chief of Staff – NC Department of Commerce

9:45 – 10:05 am

### DOT Update

#### MIKE FOX

Chairman – NC Board of Transportation and President – Piedmont Triad Partnership

#### ERIC BOYETTE

Secretary – NC Department of Transportation

10:05 – 10:35 am

### Networking Break

Networking Break Sponsor: **SYNTERRA CORPORATION**

10:35 – 11:15 am

### Prosperity Taking Flight: Strategies for Aviation and Aerospace

#### CHRIS PLATÉ, *moderator*

Executive Director – Monroe-Union County Economic Development

#### KEVIN BAKER

Executive Director – Piedmont Triad International Airport

#### JOHN FERGUSON

Manager – Statesville Regional Airport

#### EARL MALPASS

Director – Washington-Warren Airport

#### BOBBY WALSTON

Aviation Director – NC Department of Transportation

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11:15 -11:30 am	<b>EDPNC Update</b> <b>DENISE DESATNICK</b> Vice President, Marketing & Research Economic Development Partnership of North Carolina  <b>MELISSA SMITH</b> Vice President, Business Recruitment & Development Economic Development Partnership of North Carolina
11:30 – 11:45 am	<b>NC Ports Update</b> <b>BRIAN CLARK</b> Executive Director – North Carolina Ports
11:45 am – 12:25 pm	<b>Intermodal Opportunities: What CCX Means for North Carolina</b> <b>OPPIE JORDAN, moderator</b> Senior Vice President – Carolinas Gateway Partnership  <b>HANS BEAN</b> Chief Commercial Officer – North Carolina Ports  <b>JASON ORTHNER</b> Rail Director – NC Department of Transportation  <b>KELLEN RILEY</b> Director of Business Development – CSX Transportation  <b>CARL WARREN</b> President & CEO – North Carolina Railroad Company
12:25 – 12:30 pm	<b>General Session Closing Remarks</b> Fall Conference Committee Co-Chairs
12:30 – 12:45 pm	<b>Networking Break / Move to Luncheon</b>
12:45 – 2 pm <i>Grandview Ballroom (2<sup>nd</sup> Floor)</i>	<b>LUNCHEON</b> Luncheon Sponsor: <b>CLEVELAND CONSTRUCTION</b>
12:45 – 1 pm	<b>Luncheon / Networking</b>
1 – 1:45 pm	<b>Building an Inclusive Digital Economy: How Technology Adoption Can Sharpen Our Competitive Edge</b> <b>LESLIE BONEY, moderator</b> Vice Provost for Outreach and Engagement and Director of the Institute for Emerging Issues – NC State University  <b>JEREMY COLLINS</b> Director, Office of Digital Equity and Literacy – NC Department of Information Technology  <b>DARLIE DUDLEY</b> Member – Forsyth County Digital Equity Planning Committee  <b>CURTIS WYNN</b> President & CEO – Roanoke Electric Cooperative
1:45 – 2 pm	<b>Closing Remarks</b> Fall Conference Committee Co-Chairs
2 pm	<b>CONFERENCE ADJOURNS</b>

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