



NCEDA 2021 FALL CONFERENCE AGENDA

October 12-13 • Grandover Resort • Greensboro

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Tuesday, October 12

Afternoon

OPTIONAL ACTIVITIES *(separate registration)*

11:45 am – 4 pm:

NC Zoo Outing

"Zoofari", Lunch and Self-Tour

11:45 am – 4 pm:

Sporting Clays

Sponsored By: **ARCO DESIGN/BUILD**

Claybreakers, Lexington (lunch included)

Noon – 5 pm:

Golf Outing

Sponsored By: **BROOKS PIERCE**

Grandover Resort (shotgun start at noon)

12:30 – 3 pm:

Emerging Executives Community Service Project

Sponsored By: **DUKE ENERGY**

Paddle clean up event at Lake Mackintosh (lunch included)

1:30 – 4 pm:

Walking Tour of Greensboro

Including group tour of the International Civil Rights Museum, a guided walking tour of downtown Greensboro and a group tour of the Greensboro History Museum

1:30 – 4 pm:

High Point University Tour

Complimentary and includes group transportation from the Grandover

4 pm

Grandville Ballroom Foyer

CONFERENCE REGISTRATION DESK OPENS

Refreshments Sponsor: **CSX TRANSPORTATION**

5:30 – 6 pm

Grandover Lawn

BOARD OF DIRECTORS / EMERGING EXECUTIVES / NEW MEMBER RECEPTION

Reception Sponsor: **ELECTRICITIES OF NORTH CAROLINA**

6 – 8:30 pm

Grandover Lawn

WELCOMING RECEPTION

Reception Sponsors: **NC ELECTRIC COOPERATIVES • TERRACON CONSULTANTS**

Entertainment Sponsor: **HENDERSON COUNTY PARTNERSHIP FOR ECONOMIC DEVELOPMENT**

Wednesday, October 13

7 am

CONFERENCE REGISTRATION DESK OPENS

7 – 8:15 am

Grandville Ballroom

NETWORKING BREAKFAST

Breakfast Sponsors: **ECS SOUTHEAST • PIEDMONT LITHIUM**

8 am – 12:30 pm

Grandville Ballroom Foyer

EXHIBITOR HALL OPEN

2021 Fall Conference Exhibitors:

- **NC Carolina Core**
- **NC TECH**
- **Piedmont Lithium**
- **Terracon Consultants**

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8:30 am – 12:30 pm
Grandville Ballroom

GENERAL SESSION

Candy Basket Sponsor: **MVP SOUTHGATE**

Hand Sanitizer Sponsor: **CIVIL & ENVIRONMENTAL CONSULTANTS**

Highlighter Sponsor: **WITHERS RAVENEL**

Mask Sponsor: **NORTH CAROLINA'S SOUTHEAST**

Pen Sponsor: **WEAVERCOOKE CONSTRUCTION**

WiFi Sponsors: **CLEVELAND COUNTY ECONOMIC DEVELOPMENT PARTNERSHIP • SOUTHERN INDUSTRIAL CONSTRUCTORS**

8:30 – 8:35 am

Welcoming Remarks

LOREN HILL

Fall Conference Committee Co-Chair

Carolina Core Regional Economic Development Director – Piedmont Triad Partnership

MARTYN JOHNSON

Fall Conference Committee Co-Chair

Director – Beaufort County Economic Development

8:35 – 9 am

NCEDA Business Session and Retirement Recognition

JOHN NELMS

NCEDA President

Senior Economic Development Manager – Duke Energy

9 – 9:30 am

Keynote Address: Leadership from the Intersection of Education and the Economy

DR. NIDO QUBEIN

President – High Point University and Co-Chair – Piedmont Triad Partnership

9:30 – 9:45 am

Commerce Update

MARQUETA WELTON

Chief of Staff – NC Department of Commerce

9:45 – 10:05 am

DOT Update

MIKE FOX

Chairman – NC Board of Transportation and President – Piedmont Triad Partnership

ERIC BOYETTE

Secretary – NC Department of Transportation

10:05 – 10:35 am

Networking Break

Networking Break Sponsor: **SYNTERRA CORPORATION**

10:35 – 11:15 am

Prosperity Taking Flight: Strategies for Aviation and Aerospace

CHRIS PLATÉ, *moderator*

Executive Director – Monroe-Union County Economic Development

KEVIN BAKER

Executive Director – Piedmont Triad International Airport

JOHN FERGUSON

Manager – Statesville Regional Airport

EARL MALPASS

Director – Washington-Warren Airport

BOBBY WALSTON

Aviation Director – NC Department of Transportation

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11:15 -11:30 am	EDPNC Update DENISE DESATNICK Vice President, Marketing & Research Economic Development Partnership of North Carolina
11:30 – 11:45 am	NC Ports Update BRIAN CLARK Executive Director – North Carolina Ports
11:45 am – 12:25 pm	Intermodal Opportunities: What CCX Means for North Carolina OPPIE JORDAN, moderator Senior Vice President – Carolinas Gateway Partnership HANS BEAN Chief Commercial Officer – North Carolina Ports JASON ORTHNER Rail Director – NC Department of Transportation KELLEN RILEY Director of Business Development – CSX Transportation
12:25 – 12:30 pm	General Session Closing Remarks Fall Conference Committee Co-Chairs
12:30 – 12:45 pm	Networking Break / Move to Luncheon
12:45 – 2 pm <i>Grandville Ballroom</i>	LUNCHEON Luncheon Sponsor: CLEVELAND CONSTRUCTION
12:45 – 1 pm	Luncheon / Networking
1 – 1:45 pm	Building an Inclusive Digital Economy: How Technology Adoption Can Sharpen Our Competitive Edge LESLIE BONEY, moderator Vice Provost for Outreach and Engagement and Director of the Institute for Emerging Issues – NC State University JEREMY COLLINS Director, Office of Digital Equity and Literacy – NC Department of Information Technology DARLIE DUDLEY Member – Forsyth County Digital Equity Planning Committee CURTIS WYNN President & CEO – Roanoke Electric Cooperative
1:45 – 2 pm	Closing Remarks Fall Conference Committee Co-Chairs
2 pm	CONFERENCE ADJOURNS

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