



2021 ANNUAL CONFERENCE AGENDA

June 8-10 • Doubletree Hotel • Atlantic Beach

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Tuesday, June 8

- 11:30 am – 5 pm **OPTIONAL NETWORKING ACTIVITIES** *(separate registration required)*
- 11:30 am – 3:30 pm: **Half-Day Fishing Excursion**
Lookout Adventures, Morehead City
- 11:50 am – 5 pm: **Golf Outing**
Crystal Coast Country Club
- 2 – 3 pm: **Fort Macon Tour**
Fort Macon State Park
- 2:30 – 4:30 pm: **Kayaking Excursion**
Beaufort Paddle, Taylors Creek in Beaufort
- 3 pm **CONFERENCE REGISTRATION DESK OPENS**
Refreshments Sponsor: **NORTH CAROLINA'S SOUTHEAST**
- 5:30 – 6 pm **EMERGING EXECUTIVES / NEW MEMBER RECEPTION**
Reception Sponsor: **SYNTERRA CORPORATION**
- 6 – 7:30 pm **WELCOMING RECEPTION**
Reception Sponsors: **NORTH CAROLINA'S CRYSTAL COAST ECONOMIC DEVELOPMENT**
• NORTH CAROLINA'S ELECTRIC COOPERATIVES
Entertainment Sponsor: **DUKE ENERGY**
- 7:30 pm – until **DINNER ON YOUR OWN / SMALL GROUP DINNER NIGHT**

Wednesday, June 9

- 6 – 7 am **OPTIONAL ACTIVITY** *(separate registration required)*
Sunrise Yoga on the Beach
- 7 am **CONFERENCE REGISTRATION DESK OPENS**
- 7 – 8:15 am **NETWORKING BREAKFAST**
Breakfast Sponsor: **365 DEGREE TOTAL MARKETING**
- 8:30 am – 12:30 pm **GENERAL SESSION**
- 8:30 – 8:40 am **Welcoming Remarks**
JOHN NELMS
Annual Conference Committee Chair
Senior Economic Development Manager – Duke Energy
- 8:40 – 9 am **NCEDA Business Session**
Board of Directors Update / 2021 NCEDA Awards Announcement
RANDALL JOHNSON
NCEDA President
Executive Director, Southeastern Office – NC Biotechnology Center
2021 Scholarship / 2020 Scholarship and Award Recognition
JOSH HALLINGSE
NCEDA Professional Development Chair
Executive Director – Transylvania Economic Alliance

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- 9 – 9:15 am **Commerce Update**
MACHELLE BAKER SANDERS
Secretary – North Carolina Department of Commerce
- 9:15 – 10 am **Pratt & Whitney Project Case Study**
MARGIE BUKOWSKI, *moderator*
Director of Corporate Client Services and Business Development
WEAVERCOOKE Construction
- CLARK DUNCAN**
Executive Director – Economic Development Coalition for Asheville-Buncombe County
- AUSTIN ROUSE**
Business Recruitment Manager – Economic Development Partnership of North Carolina
- TOM SRI**
Associate Director of Government Relations – Raytheon Technologies Corporation
- BEN TEAGUE**
Vice President of Strategic Development – Biltmore Farms
- 10 – 10:30 am **Networking Break**
Networking Break Sponsor: **GLOVER CONSTRUCTION COMPANY**
- 10:30 – 11:15 am **Diversity, Equity and Inclusion**
DANYA PERRY
Director of Equitable Economic Development – Wake County Economic Development
- 11:15 – 11:30 am **Project Spotlight: Nestle Purina – Rockingham County**
LEIGH COCKRAM
Director, Economic Development & Tourism
Rockingham County Center for Economic Development, Small Business and Tourism
- 11:30 am – 12:15 pm **NC Coalition for Global Competitiveness Panel**
JIM FAIN, *moderator*
Former Secretary – North Carolina Department of Commerce
Coalition Founder and Immediate Past Chair
- THE HONORABLE ELAINE MARSHALL**
Secretary of State – State of North Carolina
Coalition Co-Chair
- PETER THORNTON**
Assistant Director of International Marketing
North Carolina Department of Agriculture and Consumer Services
Coalition Member
- TOM WHITE**
Director of Economic Development Partnership – North Carolina State University
Coalition Vice-Chair
- 12:15 – 12:30 pm **Recognition of NCCED Recipients and Recent Retirements**
DR. PATRICIA MITCHELL
NCEDA Immediate Past President
- CHARLES HAYES**
NCEDA Past President
- RANDALL JOHNSON**
NCEDA President

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- 12:30 pm **Closing Remarks**
JOHN NELMS
Annual Conference Committee Chair
- 1 pm – 5 pm **OPTIONAL NETWORKING ACTIVITIES** *(separate registration required)*
- 2 – 3 pm: **Fort Macon Tour**
Fort Macon State Park
- 2 – 4 pm: **Cornhole Tournament**
Doubletree Hotel Beach
Tourney Sponsors: **ECS SOUTHEAST • COLUMBUS COUNTY ECONOMIC DEVELOPMENT**
- 2:30 – 4:30 pm: **Kayaking Excursion**
Beaufort Paddle, Taylors Creek in Beaufort
- 6:30 – 10 pm **NETWORKING RECEPTION**, *honoring NCEDA Past Presidents*
Reception Sponsors: **CLANCY & THEYS CONSTRUCTION • TERRACON CONSULTANTS**
Entertainment Sponsor: **ALLIANCE CONSULTING ENGINEERS**

Thursday, June 10

- 6 – 7 am **OPTIONAL ACTIVITY** *(separate registration required)*
Sunrise Yoga on the Beach
- 7 am **CONFERENCE REGISTRATION DESK OPENS**
- 7 – 8:15 am **NETWORKING BREAKFAST**
Breakfast Sponsor: **MESSER CONSTRUCTION**
- 8:30 am – 12:30 pm **GENERAL SESSION**
- 8:30 – 8:35 am **Welcoming Remarks**
JOHN NELMS
Annual Conference Committee Chair
Senior Economic Development Manager – Duke Energy
- 8:35 – 9 am **NCEDA Business Session**
Nominating Committee Report / Passing of the Gavel
2020 Board Member Recognition
DR. PATRICIA MITCHELL
NCEDA Immediate Past President / Nominating Committee Chair
Assistant Professor, Department of Government and Justice Studies
Appalachian State University
Legislative Committee Report
CHRIS KOURI
NCEDA Legislative Committee Vice Chair
Member – Nexsen Pruet
Emerging Executives Report
KEVIN LACKEY
NCEDA Emerging Executives Initiative Chair
Director of Business Development – Brunswick Business & Industry Development

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- 9 – 9:45 am **Keynote Address**
REBECCA RYAN
Economist and Futurist – NEXT Generation Consulting
- 9:45 – 10:05 am **EDPNC Update**
CHRISTOPHER CHUNG
CEO – Economic Development Partnership of North Carolina
- 10:05 – 10:20 am **Project Spotlight: Bharat Forge – Lee County**
BOB JOYCE
Senior Director, Business Retention and Expansion – Sanford Area Growth Alliance
JIMMY RANDOLPH
CEO – Sanford Area Growth Alliance
- 10:20 – 10:50 am **Networking Break**
Break Sponsor: **NC GLOBAL TRANSPARK ECONOMIC DEVELOPMENT REGION**
- 10:50 – 11:05 am **Project Spotlight: Centene – Mecklenburg County**
EILEEN CAI
Vice President of Economic Growth, Asian Sector – Charlotte Regional Business Alliance
DAVE EFIRD
Partner – Womble Bond Dickinson
JOHN HUNTER
Partner – Womble Bond Dickinson
- 11:05 – 11:30 am **Multimodal DOT Update**
JULIE WHITE
Deputy Secretary for Multimodal Transportation – NC Department of Transportation
- 11:30 – 11:45 am **Project Spotlight: Town of Fair Bluff Re-Development – Columbus County**
GARY LANIER
Director – Columbus County Economic Development Commission
- 11:45 am – 12:15 pm **Keynote Address**
LYNN GOOD
Chair, President & CEO – Duke Energy
- 12:15 – 12:20 pm **Closing Remarks / Adjourn**

Additional Sponsors:

Candy Basket Sponsor: **MVP SOUTHGATE**

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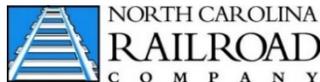
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