



2021 EMERGING EXECUTIVES FORUM

February 17-18 • Virtual

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**North Carolina
Biotechnology Center**

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Wednesday, February 17

4 – 5 pm

Virtual Happy Hour

Thursday, February 18

8:30 – 8:35 am

Welcoming Remarks from Emerging Executives Initiatives Co-Chairs

KEVIN LACKEY

Business Development Manager – Brunswick Business & Industry Development

ALYSSA BYRD

Economic Development Director – Town of Fuquay Varina

8:35 – 8:40 am

Welcoming Remarks from NCEDA President

RANDALL JOHNSON

Executive Director, Southeastern Office – North Carolina Biotechnology Center

8:40 – 9 am

Small Group Networking Session

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9 – 10 am

Creative Incentives and Under-Utilized Funding Programs Panel

Moderator: Alyssa Byrd

JOHN GEIB

Director, North Carolina Economic Development – Duke Energy

BETH LAND

Vice President – Site Selection Group

SARA LLOYD

Regional Customized Training Director – NC Community College System

ERNIE PEARSON

Member – Nexsen Pruet

NCEDA Past President

10 – 10:15 am

Break

10:15 – 10:35 am

Small Group Networking Session

10:35 – 11:35 am

Economic Theory Panel

Moderator: Kevin Lackey

JONATHAN MORGAN

Professor of Public Administration and Government – UNC School of Government

CRYSTAL MORPHIS

Founder and CEO – Creative Economic Development Consulting

DR. OLGA SMIRNOVA

Associate Professor – East Carolina University

11:35 am – Noon

Leadership Profile

Interviewer: Kevin Lackey

JONATHAN MORGAN

Professor of Public Administration and Government – UNC School of Government

Noon – 12:10 pm

Closing Remarks from Emerging Executives Initiatives Co-Chairs

KEVIN LACKEY

Business Development Manager – Brunswick Business & Industry Development

ALYSSA BYRD

Economic Development Director – Town of Fuquay Varina

12:10 – 12:30 pm

Small Group Networking Session

12:30 pm

Adjourn

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