2020 VIRTUAL ANNUAL CONFERENCE AGENDA

August 26 • 9 am – 3 pm
NCEDA 2020 VIRTUAL ANNUAL CONFERENCE AGENDA

Wednesday, August 26

8:30 – 8:55 am  SMALL GROUP NETWORKING OPPORTUNITY
Sponsor: DRAPER ADEN ASSOCIATES

9 am – Noon  GENERAL SESSION

9 – 9:25 am  Welcoming Remarks / NCEDA Business Session
RANDALL JOHNSON
NCEDA President / Annual Conference Committee Chair
Executive Director, Southeastern Office – North Carolina Biotechnology Center

Committee Reports:
Legislative: Joanna Helms, Committee Chair
Professional Development: Josh Hallingse, Committee Chair
Research: Crystal Morphis, Committee Chair

9:25 – 9:35 am  The Quality of NC Jobs
Presentation Sponsor: ELECTRICITIES OF NORTH CAROLINA
TED ABERNATHY
Managing Partner – Economic Leadership

9:35 – 9:45 am  NC Commerce Update: The State in Motion
Presentation Sponsor: ECS SOUTHEAST
THE HONORABLE ANTHONY COPELAND
Secretary – North Carolina Department of Commerce

9:45 – 10 am  Sector Spotlight: Life Sciences Growing Statewide
BILL BULLOCK
Senior Vice President, Statewide Economic Development
North Carolina Biotechnology Center

10 – 10:10 am  Sector Spotlight: Textile Manufacturing – Address New Market Needs
CARLY BIGI
Founder & CEO – Laws of Motion PPE

10:10 – 10:30 am  Assessing Changing Needs with Demographic Shifts
PATRICK BOWEN
President – Bowen National Research

10:30 – 10:40 am  Break

10:40 – 10:50 am  Strengthening Our Voice; Expanding Our Reach
LAWRENCE BIVINS
Managing Director, Policy & Public Affairs - NCEDA
## NCEDA 2020 VIRTUAL ANNUAL CONFERENCE AGENDA

**Wednesday, August 26**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Presentation Sponsor</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:10 – 11:25 am</td>
<td><strong>Focusing on Regional Growth for Statewide Impact</strong></td>
<td>SYNTERRA CORPORATION</td>
<td>JANET LABAR – President &amp; CEO – Charlotte Regional Business Alliance</td>
</tr>
<tr>
<td>11:25 – 11:40 am</td>
<td><strong>Increasing Economic Opportunity for Rural Renewal</strong></td>
<td>NORTH CAROLINA ELECTRIC COOPERATIVES</td>
<td>SCOTT HAMILTON – President &amp; CEO – Golden LEAF Foundation, NCEDA Past President</td>
</tr>
<tr>
<td>11:40 – 11:55 am</td>
<td><strong>Developing Talent for a Changing World</strong></td>
<td>365 DEGREE TOTAL MARKETING</td>
<td>DR. MARIA PHARR – President – South Piedmont Community College</td>
</tr>
<tr>
<td>11:55 am – Noon</td>
<td><strong>Morning Wrap-Up</strong></td>
<td></td>
<td>RANDALL JOHNSON – NCEDA President / Annual Conference Committee Chair</td>
</tr>
<tr>
<td>Noon – 1 pm</td>
<td><strong>LUNCH BREAK</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:30 – 12:55 pm</td>
<td><strong>SMALL GROUP NETWORKING OPPORTUNITY</strong></td>
<td>MVP SOUTHGATE</td>
<td></td>
</tr>
<tr>
<td>1 – 1:50 pm</td>
<td><strong>CONCURRENT BREAKOUT SESSIONS</strong></td>
<td>WITHERS RAVENEL</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Breakout Session 1: Supply-Chain / Value-Chain Accessibility</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>JOE MELVIN, Moderator</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>DANA MAGLIOLA</strong></td>
<td></td>
<td>General Manager – Logistics and Freight Analyst – North Carolina Department of Transportation</td>
</tr>
<tr>
<td></td>
<td><strong>GERALD PERRITT</strong></td>
<td></td>
<td>Managing Partner – The Perritt Group</td>
</tr>
<tr>
<td></td>
<td><strong>Breakout Session 2: Product Development</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>CHUCK HEUSTESS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>ERNIE PEARSON</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
NCEDA 2020 VIRTUAL ANNUAL CONFERENCE AGENDA

Wednesday, August 26

1:50 – 2 pm
Break

2 – 2:55 pm
Site Selection During COVID-19
Panel Sponsor: TERRACON CONSULTANTS

MARVIN PRICE, Moderator
Vice President, Economic Recruitment
Charlotte Regional Business Alliance

JEANNETTE GOLDSMITH
Vice President – Strategic Development Group

CHRIS LLOYD
Senior Vice President & Director, Infrastructure & Economic Development
McGuireWoods Consulting LLC

2:55 – 3 pm
Conference Wrap-Up
RANDALL JOHNSON
NCEDA President / Annual Conference Committee Chair

3 pm
ADJOURN

3:05 – 3:30 pm
SMALL GROUP NETWORKING OPPORTUNITY
Sponsor: NORTH CAROLINA’S SOUTHEAST

EXHIBITORS

- 365 DEGREE TOTAL MARKETING
- ARCO DESIGN/BUILD
- BOBBITT DESIGN BUILD
- CONVERGENT NONPROFIT SOLUTIONS
- DMJ & CO.
- DUKE ENERGY
- ECS SOUTHEAST
- THE EI GROUP
- MBP
- MCGILL ASSOCIATES
- REALTORS COMMERCIAL ALLIANCE SOUTHEASTERN NC
- SKA CONSULTING ENGINEERS
- SYNTERRA CORPORATION
- TERRACON CONSULTANTS
- UGI ENERGY SERVICES