



2020 EMERGING EXECUTIVES FORUM

February 3-4 • Charlotte

Planning for the Future Now: Data Trends Reshaping Economic Development

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NORTH CAROLINA BIOTECHNOLOGY CENTER

NORTH CAROLINA'S SOUTHEAST

ROBINSON BRADSHAW LAW FIRM

BASE HOTELS:	AC Hotel and Residence Inn City Center 220 East Trade Street • Charlotte
RECEPTION:	Charlotte Regional Business Alliance 330 South Tryon Street • Charlotte
FORUM:	Robinson Bradshaw Law Firm 101 North Tryon Street – Suite 1900 • Charlotte

2020 EMERGING EXECUTIVES FORUM AGENDA

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Monday, February 3

Afternoon/Evening
AC Hotel / Residence Inn

ARRIVAL / HOTEL CHECK-IN

1 – 4 pm

OPTIONAL TOUR

Charlotte Douglas International Airport

5:30 – 7:30 pm

CRBA

WELCOMING RECEPTION

Reception Sponsor: **SYNTERRA CORPORATION**

Tuesday, February 4

8:30 – 9 am

Robinson Bradshaw

CONFERENCE REGISTRATION / CONTINENTAL BREAKFAST

Breakfast Sponsors:

9 am – 12:30 pm

Robinson Bradshaw

GENERAL SESSION

9 – 9:15 am

Welcoming Remarks

RYAN REGAN

Emerging Executives Committee Co-Chair

Director of Business Development

Economic Development Coalition of Asheville-Buncombe County

KEVIN LACKEY

Emerging Executives Committee Co-Chair

Business Development Manager

Brunswick Business & Industry Development

BOB MORGAN

Director of Public Affairs

Robinson Bradshaw Law Firm

9:15 – 10 am

3.5 Trends Young Economic Development Execs Should Be Aware Of

LESLIE BONEY

Director, Institute for Emerging Issues / Vice President, Outreach & Engagement

NC State University

10 – 10:45 am

Demography Trends in North Carolina

JESS STANFORD

Demographic Analyst – Carolina Demography

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10:45 – 11:15 am	Networking Break
11:15 – 11:45 am	Leadership Profile <i>Interviewer: Ryan Regan</i> CARRIE COOK Executive Director, Charlotte – GreenLight Fund
11:45 am – 12:30 pm	Economic Mobility Panel <i>Moderator: Kevin Lackey</i> RAFAEL BAPTISTA Senior Manager for Community Economic Development City of Raleigh Economic Development + Innovation CARRIE COOK Executive Director, Charlotte – GreenLight Fund PATRICK MCHUGH Senior Economic Analyst, Budget and Tax Center – NC Justice Center DANYA PERRY Director of Equitable Economic Development Wake County Economic Development
12:30 – 2 pm	LUNCHEON
12:30 – 1 pm	Luncheon / Networking
1 – 1:45 pm	Title TBD PATRICK MCHUGH Senior Economic Analyst, Budget and Tax Center – NC Justice Center
1:45 – 2 pm	Closing Remarks KEVIN LACKEY & RYAN REGAN <i>Emerging Executives Committee Co-Chairs</i>
2 pm	FORUM ADJOURNS