Economic Developer's Favorite Data Tools

Demographics

- NC Office of Budget and Management (Population Projections)
- NC Department of Commerce, Labor and Economic Analysis Division (LEAD)
  - AccessNC (Population and Demographics) (Business Maps and Reports tool, allows you to search for demographic and business data via driving distance or drive time)
  - Industry and Occupational Employment Projections
- US Census, American Community Survey via American Fact Finder (new tool at https://data.census.gov/ will have all the new releases)
- UNC Carolina Population Center, Carolina Demography
- EMSI (subscription based)
- Veteran population estimates (National Center for Veterans Analysis & Statistics)

Labor Force, Unemployment, Commuting, etc.

- US Bureau of Labor Statics
- NCWorks Online (LMI data)
- NC Department of Commerce, Labor and Economic Analysis Division (monthly *NC Today* and Labor Market Conditions reports by county)
- NC Department of Commerce, Labor and Economic Analysis Division, AccessNC (Local Area Unemployment Statistics)
- NC Department of Commerce, Labor and Economic Analysis Division, AccessNC (Worker Characteristics)
- NC Department of Commerce, Labor and Economic Analysis Division, AccessNC (OES – Occupation Employment Statistics)
- US Census Bureau (On the Map tool)
- Quarterly Workforce Indicators (QWI – worker separation & turnover rates by industry and geography)
- Unionstats.com
- EMSI (subscription based)
- JobsEQ (subscription based)

Retail/Commercial Data

- ESRI Business Analyst (Retail Marketplace – leakage estimates)
- NC Department of Revenue Sales and Use Tax Reports

Education & Workforce Development

- NC Department of Commerce, Labor and Economic Analysis Division, Staffing Patterns (info on how to determine types of jobs in a business or industry)
- NCWorks Online (LMI data)
- University of North Carolina System InfoCenter
- NC TOWER (provides aggregate enrollment and employment outcomes on students who attended public universities and community colleges in NC)
- National Center for Education Statistics (College Navigator tool contains information on over 7,000 postsecondary institutions in the US, completions by programs data too)
- NC Department of Commerce, Labor and Economic Analysis Division, AccessNC (Higher Education)
- O*NET Online (occupational data)
- EMSI (subscription based)
- JobsEQ (subscription based)

Industry Information

- North Carolina Community Investment Report (for project-level data)
- NC Department of Commerce, Labor and Economic Analysis Division, AccessNC (QCEW - Quarterly Census of Employment and Wages)
- NC Department of Commerce, Labor and Economic Analysis Division, AccessNC (Business Search)
- EMSI (subscription based)
- Hoovers/D&B (subscription based)

Quality of Life

- Council for Community and Economic Research (C2ER)
- Zillow Data Portal
- FBI (Uniform Crime Report)
- EMSI (subscription based)
- Broadband Availability (Broadbandmap.gov)
- Nontraditional measures could include
  - Walk Scores, Transit Scores, Bike Score (walkscore.com)
  - Municipal Equality Index (Human Rights Campaign)
  - Weirdness Index (CEOs for Cities City Vitals report)

Government (tax rates, tax revenue, tax base)

- The Tax Foundation
- NC Department of Revenue (county and municipal property tax rates, revaluation schedule)

Buildings and Sites

- EDPNC Buildings and Sites Database (accessed via EDPNC website)