

# NC Defense Asset Inventory and Target Industry Cluster Analysis

## Project Phases



Phase I  
May-June 2019

*Completed*

Phase II  
June-August 2019

- Determine the clusters associated with each Market Area
- Identify trends, strengths, and weaknesses using NAICS identified
- Generate list of companies
- Conduct interviews with companies
- Develop an inventory and characterization of research and education assets for each Focus Area
- Develop GIS map of companies, R&D capabilities, and education assets.

Phase III  
September –October 2019

- Develop a strawman identifying specific opportunities and strategies to capitalize on them
- Support the validation and fleshing out the strategies through one-on-one and group sessions with key stakeholders

Phase IV  
October – December 2019

- Package findings and recommendations into a master report
- Work with local, state, and regional economic development organizations to share findings from the report with key players and companies across NC
- Assist economic development organizations in using this data to create info packets that support business recruitment and business expansion of traditional and non-traditional DoD contractors.