2019 ANNUAL CONFERENCE AGENDA
June 11-13 • Beaufort Hotel

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**2019 ANNUAL CONFERENCE AGENDA**

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**Tuesday, June 11**

11:30 am – 5 pm  
**OPTIONAL NETWORKING ACTIVITIES (separate registration required)**

11:30 am – 3:30 pm:  
**Half-Day Fishing Excursion**
*Lookout Adventures, Morehead City*

Noon – 5 pm:  
**Golf Outing**
*Beaufort Golf Club – Tee Times Starting at Noon*

1:30 – 3:30 pm:  
**Historic Beaufort Tour**
*Beaufort Historic Site, Downtown Beaufort*

2 – 4 pm:  
**Kayaking Excursion**
*Beaufort Paddle, Taylors Creek*

3 pm  
**CONFERENCE REGISTRATION DESK OPENS**
*Beaufort Hotel Lobby*
Refreshments Sponsor: **CLANCY & THEYS CONSTRUCTION COMPANY**

5 – 5:30 pm  
**EMERGING EXECUTIVES / NEW MEMBER RECEPTION**
*Outdoor Pavilion*
Reception Sponsor: **NORTH CAROLINA’S SOUTHEAST**

5:30 – 7 pm  
**WELCOMING RECEPTION**
*Outdoor Pavilion*
Reception Sponsors:  
**CARTERET COUNTY ECONOMIC DEVELOPMENT • DUKE ENERGY**

7 – 9 pm  
**OPTIONAL NETWORKING ACTIVITIES (separate registration required)**

7:15 – 8:45 pm:  
**Sunset Cruise**
*Lookout Cruises, Taylors Creek*

7:30 – 9 pm:  
**Beaufort Ghost Walk**
*Port City Tour Company*

7 pm – until  
**DINNER ON YOUR OWN / SMALL GROUP DINNER NIGHT**

**Wednesday, June 12**

6 – 7 am  
**OPTIONAL NETWORKING ACTIVITY (separate registration required)**

**Sunrise Yoga on the Lawn**
*Beaufort Hotel, overlooking Taylor’s Creek*

7 am  
**CONFERENCE REGISTRATION DESK OPENS**
*Rachel Carson Ballroom*
7 – 8:15 am  
**NETWORKING BREAKFAST**  
34° North Restaurant  
Breakfast Sponsor:

8:30 am – 12:30 pm  
**GENERAL SESSION**  
Rachel Carson Ballroom

8:30 – 8:40 am  
**Welcoming Remarks**  
DR. PATRICIA MITCHELL  
Annual Conference Committee Chair  
Interim Director, Master of Public Administration Program  
Appalachian State University  
**THE HONORABLE RETT NEWTON**  
Mayor – Town of Beaufort

8:40 – 9 am  
**NCEDA Business Session**  
*Board of Directors Update, Economic Developer of the Year*  
MARK POPE  
NCEDA President  
President – Wayne Development Alliance

9 – 9:15 am  
**Commerce Update**  
LIZ CRABILL  
Deputy Secretary – NC Department of Commerce

9:15 – 9:45 am  
**Mid-Year Economic Overview**  
MARK VITNER  
Managing Director / Senior Economist – Wells Fargo

9:45 – 10:30 am  
**Decision Support: The Latest Tools and Techniques**  
STEPHEN BARRINGTON  
Director of Community Insights & Economic Development – EMSI  
RON BERTASI  
CEO – GIS WebTech  
MIKE FRAWLEY  
Assistant National Manager / Engineer Lead – Terracon

10:30 – 11 am  
**Networking Break**  
Networking Break Sponsor: GLOVER CONSTRUCTION COMPANY

11 – 11:15 am  
**Existing Industry Toolkit: Employee Stock Ownership Plans**  
PATRICK McHUGH  
Senior Public Policy Analyst, Budget & Tax Center – NC Justice Center
11:15 am – Noon  
**Changing Face of Regionalism Panel**  
**JIM NICHOLS, Moderator**  
Senior Associate / Business Development Leader – O’Brien Atkins  
**CAROLINA CORE: BOB LEAK JR.**  
President – Winston-Salem Business Inc.  
**RAMP-EAST: JENNIE BOWEN**  
Director - Region Q Workforce Development Board  
**BIO PHARMA CRESCENT: MARK PHILLIPS**  
Vice President, Statewide Operations / Executive Director, Eastern Regional Office  
NC Biotechnology Center  
**NC AEROSPACE CORRIDOR: JEFF WOOD**  
Director – Craven County Economic Development  

Noon  
**Closing Remarks**  

1 pm – 5 pm  
**OPTIONAL NETWORKING ACTIVITIES** *(separate registration required)*  
1:15 – 4:30 pm: **Culinary Tour & Wine Tasting**  
*Hungry Town Guided Tours, Downtown Beaufort*  
1:30 – 3:30 pm: **Historic Beaufort Tour**  
*Beaufort Historic Site, Downtown Beaufort*  
2 – 4 pm: **Kayaking Excursion**  
*Beaufort Paddle*  
2 – 4 pm: **Cornhole Tournament**  
*Beaufort Hotel Lawn*  
Tourney Sponsors: **ECS SOUTHEAST • COLUMBUS COUNTY ECONOMIC DEVELOPMENT**  
2 – 4 pm: **Stand-Up Paddle Board Lesson**  
*Beaufort Paddle*  

6:30 – 10 pm  
**NETWORKING RECEPTION, honoring NCEDA Past Presidents**  
*Rachel Carson Ballroom*  
Reception Sponsor: **ELECTRICITIES OF NC • SYNTERRA CORPORATION**  

**Thursday, June 13**  

6 – 7 am  
**OPTIONAL NETWORKING ACTIVITY** *(separate registration required)*  
**Sunrise Yoga on the Lawn**  
*Beaufort Hotel, overlooking Taylor’s Creek*
CONFERENCE REGISTRATION DESK OPENS

Rachel Carson Ballroom

7 – 8:15 am NETWORKING BREAKFAST
34° North Restaurant
Breakfast Sponsor: NC ELECTRIC COOPERATIVES

8:30 am – 12:30 pm GENERAL SESSION
Rachel Carson Ballroom

Welcoming Remarks
DR. PATRICIA MITCHELL
Annual Conference Committee Chair
Interim Director, Master of Public Administration Program
Appalachian State University

NCEDA Business Session
Nominating Committee Report, Passing of the Gavel, Legislative Update, Emerging Executives Report
MARK POPE
NCEDA President
President – Wayne Development Alliance

EDPNC Update
TBD
TBD – Economic Development Partnership of NC

The Eastfield Project: Mixed-Use Initiatives in Economic Development
JENNY MIZELLE, Moderator
Director of Business Development - WithersRavenel

CHRIS JOHNSON
Director – Johnston County Economic Development

DR. HENRY LOWENSTEIN
Professor of Management & Law, Wall College of Business – Coastal Carolina University

MARK MCDONNELL
Vice President – AdVenture Development

ERNIE PEARSON
Member – Nexsen Pruet

Networking Break
Networking Break Sponsor: NC BIOTECHNOLOGY CENTER
10:30 – 11:15 am  
**Housing: Opportunities and Obstacles for Economic Developers**

**MARGIE BUKOWSKI, Moderator**
Director of Client Services & Business Development – WEAVERCOOKE Construction

**WENDY HARRIS**
Broker/Owner – Team Harris Real Estate

**NIKI JONES**
Assistant Director, Housing and Neighborhoods – City of Raleigh

**WILL PARRY-HILL**
Manager of Government & Industry Relations – NC Housing Finance Agency

**ALAN WOOD**
President & CEO – Burke Development Inc.

11:15 am – 12:15 pm  
**Issues, Assets and Answers: How NC Stacks Up**

**RAUL PERALTA, Moderator**
Senior Vice President – ECS Southeast

**AMY GERBER**
Executive Managing Director – Cushman & Wakefield

**KEVIN SPIEGEL**
Senior Manager – Crowe

**GRAY SWOOPE**
President & CEO – VisionFirst Advisors

12:15 pm  
**Closing Remarks / Adjourn**

12:45 – 2:30 pm  
**PROFESSIONAL DEVELOPMENT LUNCHEON / WORKSHOP (additional fee)**

Shackleford Room

**Additional Sponsors:**
Candy Basket Sponsor: **MVP SOUTHGATE**
Pads & Pens Sponsor: **WITHERSRAVENEL**
Transportation Sponsor: **CRYSTAL COAST TOURISM DEVELOPMENT AUTHORITY**