# UNC SCHOOL OF GOVERNMENT



### Contacts

### C. Tyler Mulligan

Associate Professor of Public Law and Government Director Development Finance Initiative 919.962.0987 mulligan@sog.unc.edu

### Marcia Perritt

Associate Director Development Finance Initiative 919.966.4247 mperritt@sog.unc.edu

## **Development Finance Initiative**

The Development Finance Initiative (DFI) at the School of Government assists local governments with attracting private investment for transformative projects by providing specialized finance and development expertise. DFI partners with communities on projects including the following:

- Building reuse
- Community development
- Downtown revitalization
- Economic development
- Neighborhood redevelopment

### What services are available from DFI?

DFI services support implementation of local community and economic development priorities that require private investment. DFI can be thought of as an extension of a local government's planning, finance, and economic and community development departments. DFI services include the following:

- · Assessment of distressed properties
- Creation of Requests for Proposals (RFPs) to attract private development into underserved areas
- Real estate finance and structuring, including identification of investors, lenders, tax credit equity sources, and other partners
- Advising on public-private partnerships and development incentives
- Assistance with pre-development including market value, cost assumptions, project budgets, operating statements, and marketing data
- Evaluation of development proposals, agreements, and contracts
- Assessment of developer experience and capacity
- Development of small business finance programs

### What development finance tools can DFI help our community to implement?

The DFI team's experience touches on a range of development finance tools that are designed to attract private investment into local community and economic development projects, including the following:

- Targeted financing (Tax Increment Financing or TIF, Municipal Service Districts or MSDs)
- Tax credit financing (historic preservation, new markets, brownfields, low-income housing)
- Loan funds (revolving loan funds, microenterprise loans, and innovative debt and equity hybrid products)
- Secondary market and securitization programs (loan loss reserve funds, supporting the growth of
  - secondary markets)
- Equity (community development venture capital)
- Federal grant programs (CDBG, HUD, EDA)

### How can I get DFI engaged in our community?

DFI is a fee-based service offered by the School of Government at UNC-Chapel Hill. Costs for smaller towns and economically distressed communities may be subsidized by third-party partners. Assistance is available on an ongoing or project-by-project basis depending on the needs of the community. For more information, contact Marcia Perritt at 919.966.4247 or mperritt@sog.unc.edu. Initial contact may be followed by a site visit and a letter of agreement for DFI services.

### For more information

To learn more about DFI and other community and economic development programs, visit **dfi.sog.unc.edu** 

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### Community and Economic Development ced.sog.unc.edu

### Contacts

### Jonathan Q. Morgan

Associate Professor of Public Administration and Government 919.843.0972 morgan@sog.unc.edu

### C. Tyler Mulligan

Associate Professor of Public Law and Government 919.962.0987 mulligan@sog.unc.edu The Community and Economic Development program at the School of Government provides public officials with training, research, and assistance that support local efforts to create jobs and wealth, expand the tax base, and maintain vibrant communities. We deploy the resources of the university to support the development goals of communities in North Carolina.

### What can the Community and Economic Development program offer you?

The following courses are held annually.

### **Community Developers and Planners**

Economic	Developers		
Elected	Officials		
Ma	nagers, Appointed Officials		
	Course	Topics	Duration
	Community Development Academy	Revitalizing distressed communities and assisting low-income populations; the concepts, methods, and strategies of community economic development	6 days
	Basic Economic Development	Business development, job creation, and increasing the tax base	4 days
	Essentials of Economic Development	Business development, job creation, and increasing the tax base	1 day
	Development Finance Toolbox	Local government financing options for community and economic development	2 days

(dot size denotes relevance)

### **ON-DEMAND WEBINARS**

For a complete list of community and economic development webinars available on demand, visit **ced.sog.unc.edu**.

### For more information

To learn more about community and economic development at the School of Government, visit **ced.sog.unc.edu**.

### What publications are available?

Community and Economic Development faculty members have written books on a range of relevant topics, from a basic economic development handbook to publications on rural asset building, housing codes, property inspections, and small town development. For a complete list, visit **ced.sog.unc.edu**.