Growing North Carolina’s Talent Pool
Focus: Economic Development

Focus: Curriculum & Customized Training

Focus: K-12 Education
Focus:
Workforce Development
1. Made in Henderson County
   • Tours
   • Career Readiness
   • Job Fair
2. Apprenticeship Program
3. Shadowing Events
4. Innovative High School
5. Meet the Manufacturer
6. Customized Training
7. SAMTEC and Brewing Programs
“Base Camp” Approach

Flexible and Willing to try new ideas

Streamline communication between entities and manufacturers

Job Fair placed 5%+ of open positions

Better prepared students thanks to Career Readiness

Increased Community College enrollment

10% High School CCP enrollment

State recognition

Scalable program
Questions?