



2018 NORTH CAROLINA SITE SELECTORS SUMMIT AGENDA

October 15-16 • Omni Grove Park Inn • Asheville

SPONSORS

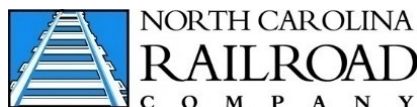
PRESENTING



TITANIUM



GOLD



SILVER

AGRACEL INC.

CLARK NEXSEN

DESTINATION BY DESIGN

HENDERSON COUNTY PARTNERSHIP
FOR ECONOMIC DEVELOPMENT

MHAWORKS ARCHITECTURE

NEXSEN PRUET

STEWART

TRANSYLVANIA ECONOMIC ALLIANCE

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WESTERN CAROLINA UNIVERSITY

WITHERS RAVENEL
THE WOOTEN COMPANY

PROGRAM

ALEXANDER COUNTY
ECONOMIC DEVELOPMENT
BRAND ACCELERATION
CITY OF ASHEVILLE
ECONOMIC DEVELOPMENT
CONVERGENT NONPROFIT
SOLUTIONS

CSX TRANSPORTATION
EDWARDS CONSTRUCTION
SERVICES
THE EI GROUP
MCCRORY CONSTRUCTION
MCGILL ASSOCIATES

NC REALTORS
S&ME
TIMMONS GROUP
WEAVERCOOKE-KIRKLAND

MEDIA PARTNER

WRAL TECHWIRE

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Duff & Phelps
Cleveland, OH

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Quest Site Solutions
Greenville, SC

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AGENDA

Monday, October 15

12:30 – 5 pm

AFTERNOON NETWORKING ACTIVITIES *(separate registration required)*

Noon – 5 pm

Golf Outing

Golfers will meet at the Grove Park Golf Course at Noon. There will be a shotgun start at 12:30 pm; format will be Texas Scramble. Boxed lunches will be available for each golfer on the carts. A beverage cart will be on the course – beverage purchases are on your own.

12:30 – 5 pm

Biltmore Estate Tour

*Participants will meet in the Vanderbilt Wing Bus Loading Zone at 12:15 pm for group transportation. From the main lobby, head towards the Vanderbilt Wing, and take a right at the Market Place. Take the glass elevator or stairs down to Level 7 (lobby level is 10) and meet the group at the sliding glass doors. The trolley will leave the hotel promptly at 12:30 pm. Snacks and beverages will be available on the trolley, but participants should eat lunch (on your own) prior to boarding the trolley. Participants may also choose to eat a late lunch at the Biltmore. The tour cost only covers the admission ticket, self-guided tour and wine tasting. Food and drink purchases are on your own. **All Biltmore Estates Tour participants should plan to take the group shuttle (do not plan to drive on your own). The full group must check-in at the Biltmore admission gate together.***

12:45 – 5 pm

Sporting Clays

*Participants will meet in the Vanderbilt Wing Bus Loading Zone at 12:30 pm for group transportation. From the main lobby, head towards the Vanderbilt Wing, and take a right at the Market Place. Take the glass elevator or stairs down to Level 7 (lobby level is 10) and meet the group at the sliding glass doors. The trolley will leave the hotel promptly at 12:45 pm. Snacks and beverages will be available on the trolley, but participants should eat lunch (on your own) prior to boarding the trolley. **We encourage participants to take the group shuttle. However, if you need to drive separately, the sporting clays activity will be held at the Buncombe County Wildlife Club located at 215 Jackson Road in Fletcher (approximately 30 minutes from the Grove Park).***

12:45 – 4:30 pm

Zipline Canopy Tour

Participants will meet in the Vanderbilt Wing Bus Loading Zone at 12:30 pm for group transportation. From the main lobby, head towards the Vanderbilt Wing, and take a right at the Market Place. Take the glass elevator or stairs down to Level 7 (lobby level is 10) and meet the group at the sliding glass doors. The trolley will leave the hotel promptly at 12:45 pm. Snacks and beverages will be available on the trolley, but participants should eat lunch (on your own) prior to boarding the trolley.

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We encourage participants to take the group shuttle. However, if you need to drive separately, the zipline activity will be held at the Wildwater Adventure Center of Asheville located at 85 Expo Drive in Asheville (approximately 10 minutes from the Grove Park).

1:30 – 4 pm

River Arts District Tour and Artist Experience Tour

*Participants will meet in the Vanderbilt Wing Bus Loading Zone at 1:15 pm for group transportation. From the main lobby, head towards the Vanderbilt Wing, and take a right at the Market Place. Take the glass elevator or stairs down to Level 7 (lobby level is 10) and meet the group at the sliding glass doors. The trolley will leave the hotel promptly at 1:30 pm. Snacks and beverages will be available on the trolley, but participants should eat lunch (on your own) prior to boarding the trolley. The Artist Experience Tour and River Arts District Tour groups will travel together but tour separately. **We encourage participants to take the group shuttle. However, if you need to drive separately, the arts tour and artist experience tour will begin at the Ultra Coffeebar located at 242 Clingman Avenue in Asheville (approximately 10 minutes from the Grove Park).***

5 pm

Skyline Room

CONFERENCE REGISTRATION DESK OPENS

5:30 – 6 pm

Skyline Room /

Mountain View Terrace

EMERGING EXECUTIVES / NEW MEMBER NETWORKING RECEPTION

NCEDA Emerging Executives and new members are invited to start the party early! Please join us for a 30-minute pre-reception in advance of the dinner reception for all conference attendees.

6 – 8:30 pm

Skyline Room /

Mountain View Terrace

DINNER RECEPTION

Shuttle service will be available from the Renaissance Hotel to the Grove Park starting at 5:45 pm and will run back and forth as needed throughout the reception. Shuttle will drop off at the Sammons Wing Sliders. Enter the hotel and take a left. Walk straight past Edison's Restaurant, and the stairs leading down to the Skyline Room will be on your left.

Two trolleys will be available at the end of the reception – one to take Renaissance Hotel guests back to the hotel, and the other for the Pub Crawl. Trolleys will have signage to designate their destination.

8:30 – 10 pm

ASHEVILLE PUB CRAWL

No registration required. Meet at the Sammons Wing Sliders at 8:30 pm and hop aboard the trolley designated for the Pub Crawl. Participants will get to visit several local breweries. Beverage purchases are on your own. The trolley will return to Grove Park at 10 pm and will drop Renaissance Hotel guests off as well.

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Tuesday, October 16

Conference attendees staying at the Renaissance should check-out of the hotel and drive individually to the Grove Park Inn for our Tuesday morning session. There is a parking fee at the Grove Park Inn (\$10 for 3-6 hours), and there is plenty of onsite parking for day guests.

7 – 8:15 am

Grand Ballroom B

NETWORKING BREAKFAST (ALL)

Flowing breakfast buffet (open seating and no program).

The NCEDA Book Club will meet during the breakfast hour. A table will be reserved in the Ballroom Atrium (just outside Ballroom B) for group discussion on the book selection.

8:30 am – 12:30 pm

Grand Ballroom A

GENERAL SESSION (ALL)

8:30 – 8:45 am

Welcoming Remarks / NCEDA Business Session

MARK POPE

President – North Carolina Economic Development Association

Director – Wayne County Economic Alliance

8:45 – 9:30 am

Maximizing North Carolina's Human Capital

MARTI SKOLD-JORDAN, Moderator

Chair – North Carolina Business Council on Education

PETER HANS

President – North Carolina Community College System

MARGARET SPELLINGS

President – The University of North Carolina System

HOPE WILLIAMS

President – North Carolina Independent Colleges and Universities

9:30 – 9:50 am

Case Study: Growing North Carolina's Talent Pool

BRITTANY BRADY

President – Henderson County Partnership for Economic Development

CHRIS ENGLISH

Vice President, Economic and Workforce Development

Blue Ridge Community College

9:50 – 10:15 am

Policy Options for a Changing Economy

THE HONORABLE RICK GUNN

Senator – North Carolina General Assembly

Co-Chair – Commerce and Insurance Committee

10:15 – 10:45 am

Ballroom Foyer

Networking Break

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10:45 – 11 am

After Florence: Opportunity in the Face of Adversity

BILLY KING

Director of Business Development – Wilmington Business Development

STEVE YOST

President – North Carolina's Southeast

11 – 11:30 am

DEQ and the Environment for Job Growth

JAMIE RAGAN

Director, Division of Environmental Assistance and Customer Service
North Carolina Department of Environmental Quality

11:30 am – 12:30 pm

Consultant Perspectives: Building Relationships. Embracing Opportunities

WILL HEARN, Moderator

Director of Real Estate – Origis Energy

AMY GERBER

Executive Managing Director, Business Incentives Practice – Cushman & Wakefield

CHRIS LLOYD

Senior Vice President and Director, Infrastructure and Economic Development
McGuireWoods Consulting

SARAH RAEHL

Senior Manager – Deloitte Consulting

12:30 pm

CONFERENCE ADJOURNMENT

12:30 – 2 pm

Eisenhower FG

EMERGING EXECUTIVES LUNCHEON *(separate registration required)*

Site Selection: Ideas from a New Generation

JOHN LONGSHORE

Senior Consultant – Global Location Strategies

SARAH WHITE

Director – Quest Site Solutions