

#NCEDA18
@BrandCoachColl

Doing a Lot with a Little

Or: How to Make the Most of Your Marketing Dollars

Marketing Strategist



Marketing

**Enhance your
existing website.**

1. Sites and Buildings

2. Economic Data

3. Workforce and Education

4. Labor Issues

5. Cost of Labor

6. Contract Labor

7. Advertising Costs

8. Cost of Living

9. Transport Infrastructure

10. US Labor

11. US Culture

12. Major Cities

13. US Labor of America

14. Labor Issues

15. Quality of Life

16. Healthcare

Sites and Buildings

HOME >> SITES & BUILDINGS >> PROPERTY SEARCH



BUILDINGS



SITES



AREAS



MY FAVORITES

SEARCH

50 of 98 buildings by Sqft High ▾

★ Add All To Favorites ★ Remove All From Favorites



4600-4690 20th Avenue SW

Cedar Rapids, IA
Warehouse & Distribution
162,750 SF
Lease Rate: \$5.5
Sale Price: For Lease Only

★    5.90 mi.
 5.90 mi.



512 3rd Ave SE #100 - Jade Luxe Plaza

Cedar Rapids, IA
Office
150,000 SF | 11 Ft Ceiling
Lease Rate: \$14.95
Sale Price: For Lease Only

★    9.40 mi.
 0.50 mi.



HEAT MAPS



DRAW



LAYERS



MAP VIEWS



MEASURE



SHARE



Search Properties

BUILDINGS

SITES

Keyword Search

Available Square Feet

0 -Enter Max

Minimum Ceiling Peak

Minimum Parking Spaces

Building Type

All

Specialty Features

All

Rail Served

All



Why North Carolina

Industries

Relocate or Expand

Start or Grow a Business

News & Events

Contact Us



Available Sites & Location Data

Incentives

Available Sites & Location Data

Certified Sites Program

Sign In

Properties

Companies

Communities

Reset Map

Help

Enter city or county

Both

For Sale or For Lease

Search

Save Search

[Advanced Search](#)
[Clear Search Fields](#)

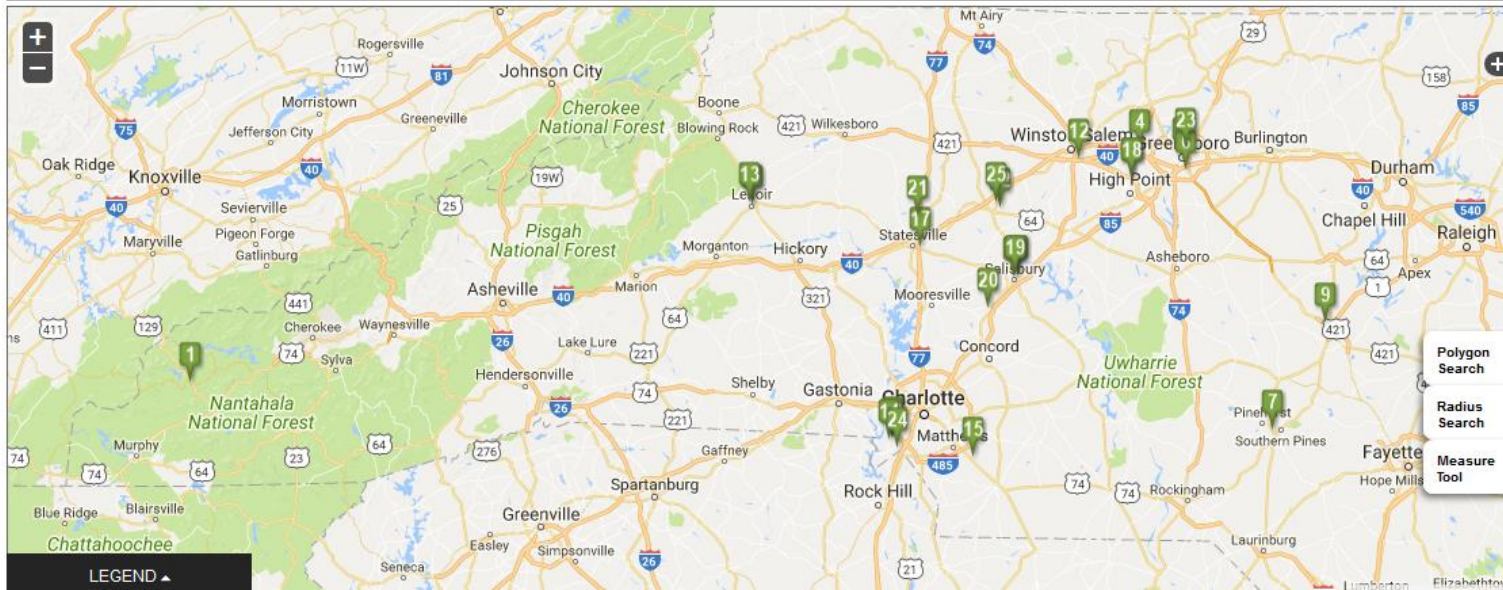
Smaller Map

Update Results with Map

BUSINESS RESOURCES

DEMOGRAPHICS

INFRASTRUCTURE



Polygon Search
Radius Search
Measure Tool

Katy Parker

Business Recruitment Coordinator
Economic Development Partnership of North Carolina

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Duracell Building
Property Report (Duracell Building)



Property Details	
Building Name	Duracell Building
Street Address	1661 BC Bypass
City	Lancaster County
County	York
Zip Code	17391
Type of Space	Industrial
Area Blot	248,476 sq. ft.
Lot Area	6,000 sq. ft.

Availability	
Available	Yes
Per Sale	\$ 6,200,000.00
Per Lease	Yes
Lease Rate	\$ 1.00 /sq. ft.

Building Details	
Total Building Area	248,476 sq. ft.
Office Area	26,000 sq. ft.
Office Material	Manufacturing
Building Height	12'0" - 10'0" ft.
Clearance	8'
Roof Thickness	6"
Number of Drives in	7
Number of Drives	10
Number of Drives	10'0" x 10'0" ft.
Column Spacing	30'0" x 30'0" ft.
High Efficiency Lighting	Yes
Year Built	1978

Site Details	
Parcel	0007-00-000-01, 0007-00-000-02
Total Area	24.6 acres

Transportation	
Miles to Commercial Airport	Charles De Gaulle International
Distance to Commercial Airport	48 miles
Distance to Port	165 miles
Distance to Port	77
Distance to Interstate	17 miles
Distance to Interstate	True
Rail Access	Lancaster and Chester
Rail Provider	

Utilities	
Water Service	True
Water Provider	City of Lancaster Water and Sewer
Sewer Service	City of Lancaster Water and Sewer
Sewer Provider	CompuLink Communications
Telephone Provider	

Other	
Other	Industrial District

Contact	
Contact	0007-00-000-01, 0007-00-000-02
Website	0007-00-000-01, 0007-00-000-02

...of manufacturing use. Originally...
...of manufacturing and warehouse...
...to be available in January 2018.




Economic Data

Search By Name

Minimum Population

Maximum Population

SEARCH

Randolph, WV 

Randolph County, WV



Reports



Videos



Photos



Print Brochure



Files



Share

OVERVIEW

BUILDINGS

SITES



Population Overview

Population 2018:	30,421
Population 2023:	30,951
Female Population 2018:	14,785



Labor Force

[Word PDF](#)

Unemployment Rate Change Apr 2013 to Apr 2018

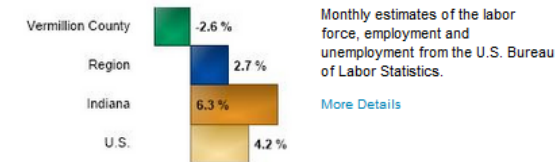


Monthly estimates of the labor force, employment and unemployment from the U.S. Bureau of Labor Statistics.

[More Details](#)

Source: U.S. Bureau of Labor Statistics

Labor Force Change Apr 2013 to Apr 2018

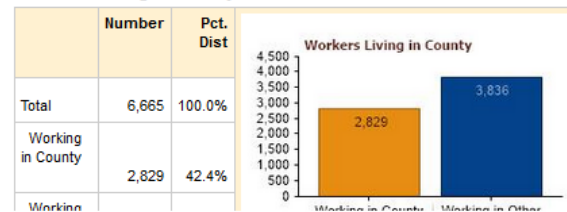


Monthly estimates of the labor force, employment and unemployment from the U.S. Bureau of Labor Statistics.

[More Details](#)

Source: U.S. Bureau of Labor Statistics

Workers Living in County in 2010



Jackson County (Ohio) Economic Development Partnership
740-286-2838 | JacksonCountyOhio.com

JCEDP
Jackson County Economic
Development Partnership

County Overview

32,505
Jackson County, OH
Population

3,274,869
Regional Population
Within 75 Miles

1,559,617
Regional Workforce
Within 75 Miles

County Population by Age

via PERSAMERICA 2017

Business & Finance
Science & Technology
Education
Healthcare

2
Send emailers.



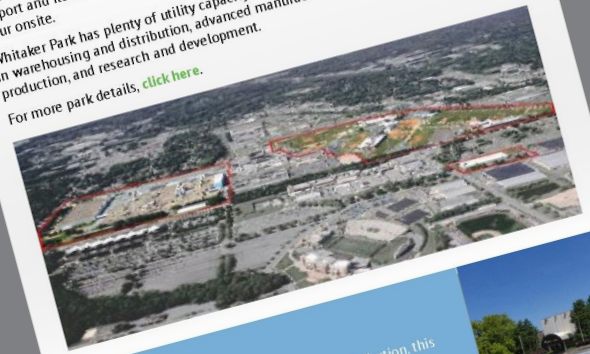
Whitaker Park: Three Versatile Buildings Ready for Occupancy

Adjacent to storied Wake Forest University, Whitaker Park offers growing companies 120 acres of high-quality buildings and prime commercial and industrial land. The former R.J. Reynolds Tobacco Company's Whitaker Park manufacturing plant and its surroundings are now a business incubator that includes existing buildings ranging from 25,000 to 850,000 square feet, as well as greenfield sites between 5 and 20 acres.

Located just two miles north of downtown Winston-Salem, Whitaker Park offers excellent access to I-40, I-85, I-77, and the future I-74. Piedmont Triad International Airport and its FedEx hub are thirty minutes away, and there's a Norfolk Southern rail spur onsite.

Whitaker Park has plenty of utility capacity, making it an ideal site for companies in warehousing and distribution, advanced manufacturing, food and beverage production, and research and development.

For more park details, [click here](#).



BUILDING 601-1

Ideal for multi-tenant manufacturing and distribution, this 851,250-square-foot single-story building has available spaces ranging from 50,000 square feet to 320,000 square feet. It has three conference rooms, a cafeteria, gym, and break area, and offers nearly 1,000 parking spaces.

BUILDING 601-11

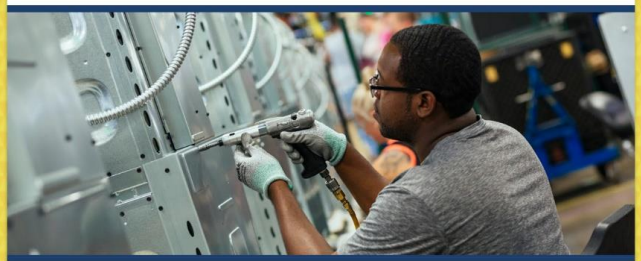
Constructed as a distribution facility with several administrative offices, this 426,800-square-foot two-story structure has ceilings that offer a clear height of 55 feet on each floor. It is perfect for a modern manufacturing or distribution center.

BUILDING 605-12

This 350,000-square-foot manufacturing facility has a clear ceiling height of 26 feet, a Norfolk Southern rail-line going into the building, and a small suite of wet-lab space that can be used for R&D and quality control.

MORE TO COME

Don't meet your current needs, please contact us. We have other facilities that are available for lease. We have 100+ acres of open land for future development. For more information, call 336-733-1100 or visit [www.wsbi.com](#).



Home to assembly plants and component makers

America's Southeast has become the home of automotive innovation, and Northwest Georgia is right in the heart of it all. Within a day's drive, you'll find more than 20 automotive assembly plants — including the North American headquarters of Porsche and Mercedes-Benz — plus hundreds of OEMs. I-59 and I-20 provide quick connections to Alabama and Mississippi plants, including Toyota-Mazda in Huntsville. In fact, nearly all of the nation's Auto Alley is within a day's drive of us.

This means automotive companies will find customers, suppliers, and plenty of OEM technology know-how throughout our area. It gets even better. There's a labor force of 1.3 million within 75 miles (and 368,000 within 25 miles). Georgia's a right-to-work state with one of the nation's lowest unemployment rates. And local schools are delivering the skills tomorrow's auto industry will need, such as the Mechatronics Specialist Certificate from Georgia Institute of Technology and the Automotive Technician Certificate from Western Technical College.

Strategically Located and Well-Connected

We're your gateway to America's Southeast, with **great connections** to the rest of the United States. Start with interstates and high-speed railways in every direction, connecting major markets, suppliers, and consumers throughout the country. You'll find five international airports (including Atlanta's) within two and a half hours, as well as convenient access to the Metropolitan Airport. The nearby Appalachian Inland Port will have a CSX intermodal facility and connect directly to major ports.

Attracting Businesses

If your company needs an **existing building or a site for development**, Northwest Georgia has the perfect place for you. We have plenty of owned industrial land in sites from 5 to 300 acres, all with utilities and infrastructure already in place.

Employee Training

Western Technical College provides classes in welding, industrial technology, and other in-demand skills for local employers with customized training for their needs. Georgia's Department of Economic Development provides customized workforce training through K-12 learning coordinators work with employers to ensure students are receiving the career and technical skills they need for the workforce.



CEDAR RAPIDS, IOWA: A STRONG, THRIVING MARKET SEEKING RETAILERS



Cedar Rapids, Iowa enjoys a strong local economy that's diverse enough to withstand national downturns and ensure that local residents maintain a desirable standard of living. For retailers, that means a strong customer base — more than 695,000 residents within a 50-mile radius — throughout all economic climates.

Our area's population growth is outpacing current retail expansion, creating opportunities for new retailers to enter the market. A recent Buxton leakage report cited significant opportunities for food and beverage establishments, companies offering clothing and accessories, home furnishings stores, and other retailers. Traffic counts are high and residents have the disposable income retailers crave.

There are numerous strong retail locations in the community with space that's ready to lease. We also have plenty of developable space for standalone stores, vehicle dealers, and other retailers that need room to spread out. Local developers are willing to invest in efforts to attract retailers, state economic development programs offer incentives, and local leaders support those efforts with fast permitting and infrastructure improvements.

If your company is seeking a profitable market for its latest location or the launch of a new concept, we're happy to show you some promising sites.

SO MUCH TO SEE AND DO IN CEDAR RAPIDS

District/Kingston Village
Downtown with extensive shopping, dining, and entertainment options. It is what you are looking for, then downtown Cedar Rapids has what you need. From trendy restaurants to festivals, and even housing options for people who love to live and play in the same neighborhood, downtown Cedar Rapids has it all.

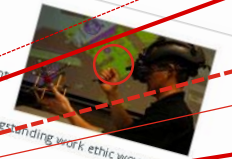


Boji Room
The longtime entry point for thousands of Czech, Moravian, and Slovak immigrants, the Boji Room neighborhood has become the city's flagship district. Lupton features downtown housing, shopping, dining, and neighborhood events that bring residents together.

The MedQuarter
A vibrant neighborhood where a need can be found in The MedQuarter.

THE WORKFORCE OF CEDAR RAPIDS

Cedar Rapids is an area with an extensive workforce. In a one-hour drive, we have more than 100,000 people with a college degree, a graduate degree, and research jobs. Cedar Rapids is known for being highly educated, and our workforce is a testament to the long-standing work ethic woven into the fabric of our community.

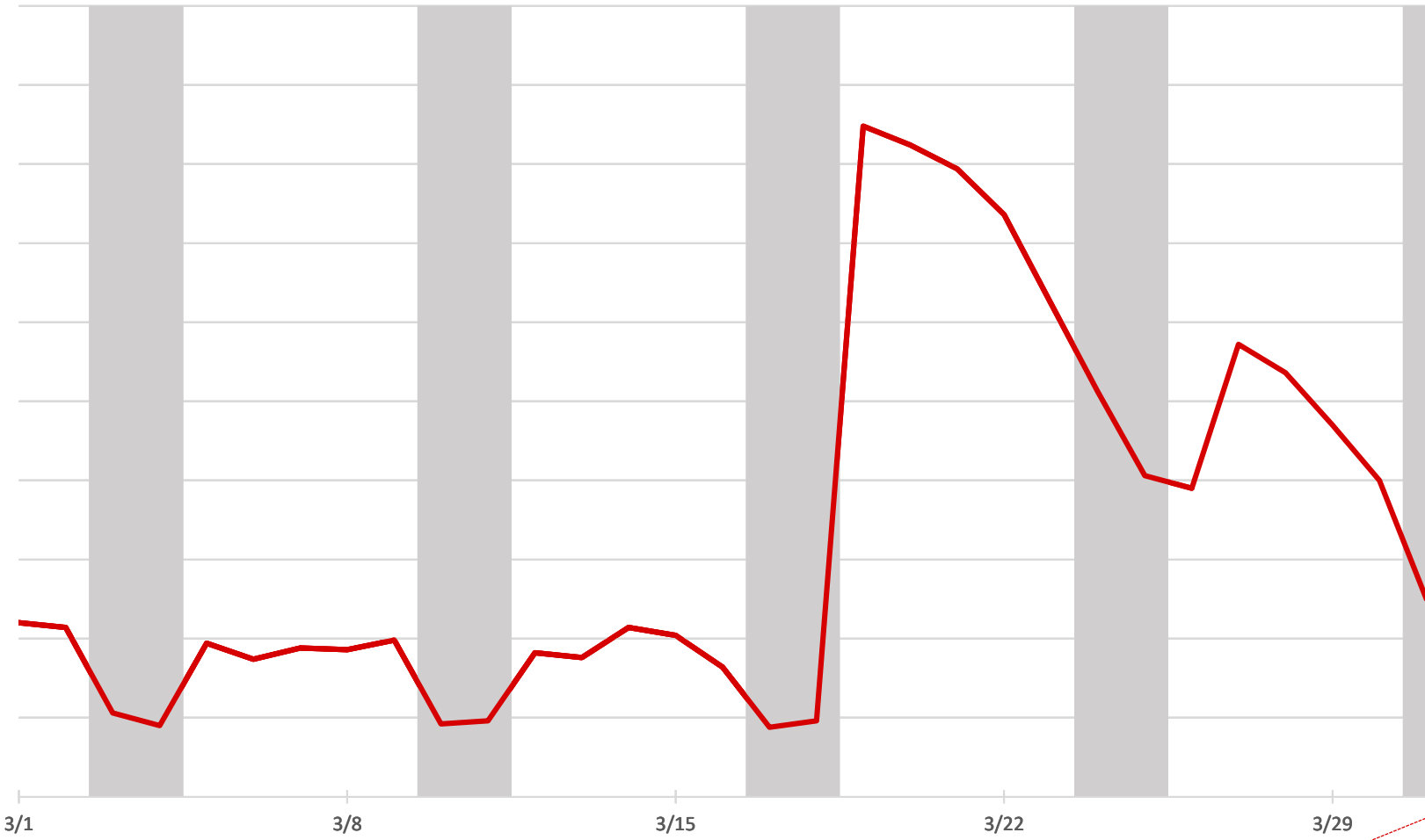


OUR SUCCESS

For people who want to grow their businesses, Cedar Rapids is the place to be. We have a strong track record of helping companies succeed in our market.

Detailed

Measurable



Cost Effective

\$10,000

3
Use social media.

This business has always been about relationships. Social media gives us the opportunity to connect with the hundreds of economic developers we usually only see infrequently.

Didi Caldwell

Founding Principal
Global Location Strategies

Dedicate 1 Hour a Week.

Use multiple platforms.

Share useful content.

Build relationships.

**Put your freakin'
state name.**

3,140
counties in the US

1,714

**share a name with
1+ other counties**

726

share a name with
6+ other counties



**49 share a name with
1+ other counties.**

**13 share a name with more
than 10 other counties.**



COLLEEN WALTON



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ECONOMIC DEVELOPMENT MARKETING

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