

NORTH CAROLINA MILITARY BUSINESS CENTER

Federal Business Opportunities and Military Workforce Resources for Existing Industry

PRESENTED TO:
NORTH CAROLINA
ECONOMIC DEVELOPMENT ASSOCIATION

13 JUN 2018

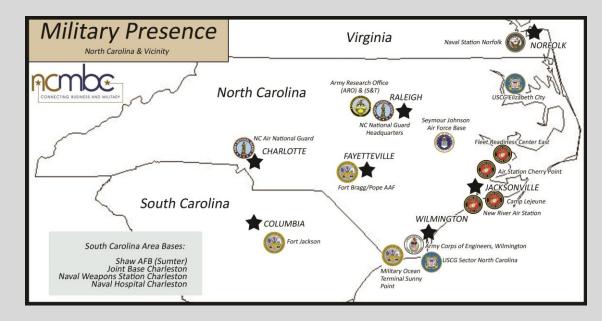
Agenda

- Military Presence and Economic Impact
- Federal Business Opportunities for Existing Industry
- Military Workforce Resources for Existing Industry
- Questions



Situation: Military Presence

- 3rd highest active duty military presence in US
- 6 major installations (5 DoD/1 DHS)
- 116 National Guard/40
 Army Reserve facilities
- 139,000 active, Guard and Reserve personnel
- 18,000 annual transitions





Situation: Military Impact

Total annual military impact, over \$66 billion*

- 12% of NC State GDP (second largest sector)
- Over 540,000 jobs statewide military impacted
- Military/civilian payroll: \$19.2 billion**
- Veteran payments: \$2.4 billion**
- Federal contracts:
 - Prime contracts (FY2017): \$5.12 billion
 - Subcontracts: additional billions



Situation: Defense Business

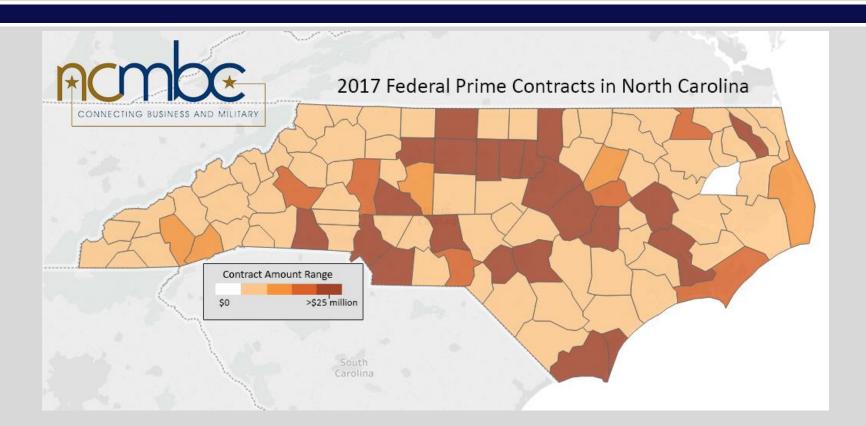
Prime contracts, DoD in NC: \$2.83 billion (81 Counties):



Prime contracts, federal in NC: \$5.12 billion (99 Counties)



Federal Procurement



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NC Infrastructure: Military Economy

Strategic

Operational/ Tactical

Tactical

Connectional

Foundational

Opportunity Development: NCMF, EDPNC

Business Development (Current/Future): NCMBC

Develop Businesses: NCCCS/SBC, UNC/SBTDC, Ec Dev

NCDBA, NC VetBiz, Etc.

Policy/Coord.: NC DMVA / NC Commerce



North Carolina Military Business Center

- The North Carolina Military Business Center (NCMBC) is a statewide, business development and technology transition asset of the NC Community College System
- Totally State-funded, the NCMBC is the only statewide, military-focused economic development entity in the US, and the only State asset focused totally on growing the military economy through existing businesses

North Carolina Military Business Center

Mission: To leverage military and federal business opportunities to expand the economy, grow jobs and improve quality of life

Goals and Operations:

- 1 Increase federal revenues for businesses
- 2 Support integration of military into workforce
- 3 Support defense-related business recruitment
- 4 Support technology transition to federal agencies

Outcomes: Contracts (2,817), revenues (\$8.25b), jobs!



Operations: Business Development

- Multi-functional, pre- and post-award BD team (12 offices)
- Create awareness, recruit & engage NC firms in market
- Pre-position for future opps, develop subcontract opps
- Identify current prime & sub opportunities, notify firms
- Assist with solicitations, quotes, proposals, help win:

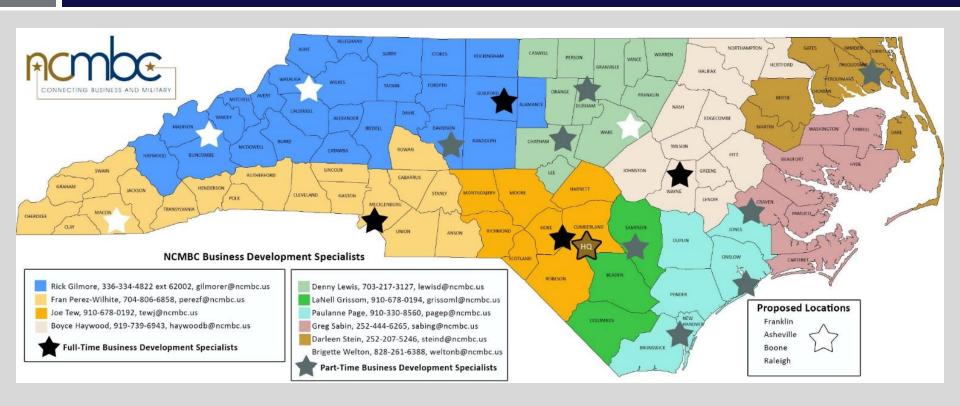
CY2005 - 2018

2,817 contracts

\$8.25 billion - \$30.97 billion



Operations: Business Development



Operations: MatchForce.org

- Matches businesses to federal opportunities
- Matches contracting staff & GPC holders to NC businesses
- Matches prime contractors to NC subcontractors
- Matches businesses to future opportunities (forecast data)
- Businesses won >\$1.50 billion, 2006-18 contracts
- Currently on MatchForce.org:







Free registration

Create a personal profile Submit your resume online Veteran opportunities Match and search for jobs

Business

Free registration

Match to Federal contracts Post job opportunities Find new hires Post your purchasing needs

Register

Government

Free registration

Find goods and services Post job opportunities Post contract opportunities Find new hires

Register

Currently on MatchForce.org

Search and Match to more than 35,102* Federal, and Local contracts!



 $\underset{\text{Registered}}{22,183}$ Businesses



35,102 Federal Contracts





Job Opportunities

Operations: Tech Transition (DEFTECH)

- NCMBC launched NC Defense Technology Transition Office in 2016, partially funded by NC Military Affairs Commission
- Scouts for businesses developing tech with military application
- Provides info to industry on emerging military requirements, processes and procedures
- Assists NC businesses to navigate DoD and federal agencies
- Conducts emerging technology forums and symposia



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Operations: Military Workforce

NCMBC Current Operations:

- Transitioning military database: skills and experience
- (http://www.ncmbc.us/transitioning-military-database/)
- Immediate referral of employer jobs to bases, NCWorks, NC4Me
- StayNC.org, to refer military to NC partner resources



NCMBC Legacy Operations:

MatchForce.org job posting (still 41k searchable skill profiles)











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NORTH CAROLINA MILITARY BUSINESS CENTER

ASSISTED NC BUSINESSES IN WINNING 2,817 CONTRACTS VALUED UP TO \$30.9 BILLION

HOME

ABOUT

INDUSTRIES

FUTURE OPPORTUNITIES

EVENTS

TECH TRANSITION

TRANSITIONING MILITARY DATABASE

General. Businesses in North Carolina require a qualified workforce to sustain and grow their business activity. With over 100,000 active duty personnel at bases in our state, military personnel transitioning out of the service (and military family members) represent a potential pool of talented, educated, disciplined and drug free employees for current and prospective businesses in North Carolina.

RESOURCES

Job Word Search:	avionic		
	View		

Data.

Quantifying, identifying and translating the vocational skills of transitioning military personnel into data useful to economic developers and businesses have been problematic. With the support of the military installations and with resources provided by the North Carolina Employment Security Commission (ESC), the North Carolina Military Foundation and the North Carolina Military Business Center have captured this data and present it to users on this website.

The searchable database includes annualized data on military transitions from Army (Fort Bragg) and USMC (Camp Lejeune, MCAS New River and MCAS Cherry Point) bases in North Carolina. The data includes the number and pay grade of transitioning personnel by military job title, by corresponding civilian occupation and by specific civilian job titles. It also includes a link for each military job title to more detailed data on knowledge, skills, and abilities required for these military jobs through the ESC's O*Net system.

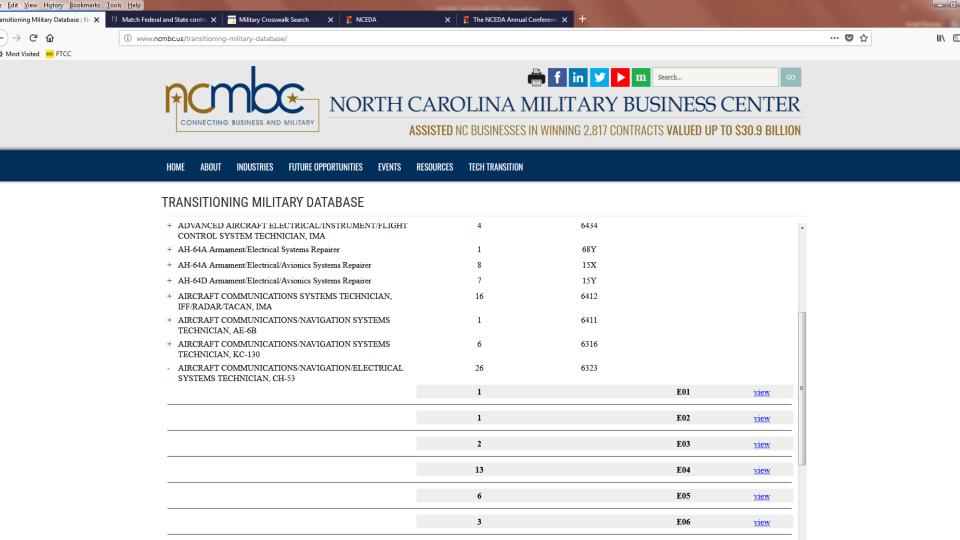
To search the database of transitioning personnel data, enter a keyword in the "job word search" field above. The database will return results with that keyword reflected in the military job title, civilian occupation or civilian job title. To see detailed results, click on "view."

Access to Transitioning Personnel.

The above database provides historical data. Employers interested in contacting current transitioning personnel should contact the transition assistance program at each installation. For contact information, click here.

Additional Information.

If you assistance or additional information, please call the NCMBC toll free at 877-245-5520. The NCMBC and the Military Foundation are pleased to provide this resource to economic developers and businesses in our state.













Search...

GO

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ASSISTED NC BUSINESSES IN WINNING 2,817 CONTRACTS VALUED UP TO \$30.9 BILLION

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FUTURE OPPORTUNITIES

EVENTS RESOURCES

TECH TRANSITION

TRANSITIONING MILITARY DATABASE

transitioning soldiers

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Military Job Title: AIRCRAFT COMMUNICATIONS/NAVIGATION/ELECTRICAL SYSTEMS TECHNICIAN, CH-53

Number of People: 13 (What does this number mean?)

Military Specialty: 6323 (What is this?)
Military Pay Grade: E04 (What is this?)
Civilian Occupation Avionics Technicians

Equivalent:

Civilian Job Titles: Avionics Technician, Avionics Electronics Technician, Avionics Installer, Aircraft Electrical Systems Specialist, Aviation Electronics

Technician, Avionics Manager, Avionics Systems Integration Specialist, Aviation Electrical Technician, Avionics Electrical Technician (AET),

Avionics Tester

Click here for O'Net Link (Related Skills, Education, etc...)

Operations: Military Workforce

Partner Operations:

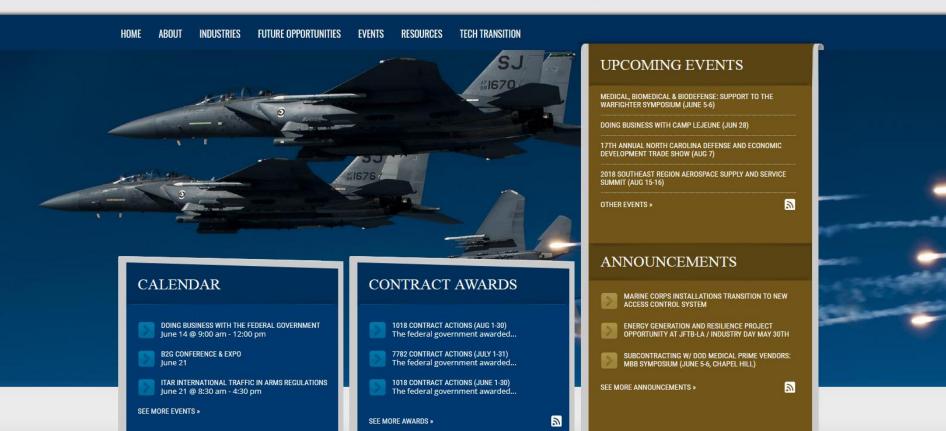
- NCWorks, NC Division of Workforce Solutions, <u>www.ncworks.gov</u>
- NC4Me: Summits, HR training, hiring events, www.NC4Me.org

DoD SkillBridge Initiative (https://dodskillbridge.com)

- Fort Bragg, Soldier for Life, Career Skills Program, Resource Center
- Camp Lejeune, Transition Readiness
- Community Colleges (FTCC Transition Tech): Caliber Collision,
 Ingalls Shipbuilding, Stevens Transport, Solar Ready Vets

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Operations: 2018 NCMBC Events

- Medical, Biomedical and Biodefense Symposium, Chapel Hill (5-6 JUN)
- 17th Annual North Carolina Defense Trade Show (7 AUG)
- Southeast Region Aerospace Supply and Services Summit (15-16 AUG)
- Southeast Region Cyber Security and Technology Symposium (10-11 OCT)
- 2018 SE Region Federal Construction, Infrastructure Summit (24-25 OCT)
- Defense Contractor Academies, Cary (17-19 APR), Charlotte (13-15 NOV)



Contact Information - NCMBC

- Scott Dorney, Executive Director, 910-678-0190, dorneys@ncmbc.us
- Denny Lewis, Director, DEFTECH, cell 703-217-3127, lewisd@ncmbc.us
- Courtney Smedick, Communications, 910-678-0193, courtney@ncmbc.us
- Lauren Jones, MatchForce Manager, 910-678-0191, jonesL@ncmbc.us