



2018 ANNUAL CONFERENCE AGENDA

June 12-14 • Holiday Inn Resort • Wrightsville Beach

Working Globally. Flourishing Locally.

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NORTH CAROLINA'S SOUTHEAST**

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NC BIOTECHNOLOGY CENTER
PSNC ENERGY**

**SOLUTIONS-IES / DRAPER ADEN ASSOCIATES
STEWART
WITHERS RAVENEL**

PROGRAM SPONSORS

**ALLIANCE CONSULTING ENGINEERS
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BURKE DEVELOPMENT INC.
THE EI GROUP
ENERGYUNITED
EVANS GENERAL CONTRACTORS
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**JACKSONVILLE ONSLOW ECONOMIC DEVELOPMENT
LENOIR COUNTY ECONOMIC DEVELOPMENT
NEW HANOVER COUNTY TOURISM
S&ME
SOUTHERN INDUSTRIAL CONSTRUCTORS
TIMMONS GROUP
WAYNE COUNTY DEVELOPMENT ALLIANCE**

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Tuesday, June 12

- 11:30 am – 4:30 pm **OPTIONAL ACTIVITY: DEEP SEA FISHING** *(additional fee)*
- 1 – 4 pm **OPTIONAL ACTIVITY: KAYAKING EXCURSION** *(additional fee)*
- 11:30 am – 4:30 pm **OPTIONAL ACTIVITY: EMERGING EXECUTIVES SERVICE PROJECT**
- 3 pm
Main Lobby **CONFERENCE REGISTRATION DESK OPENS**
Refreshments Sponsored By: **SOLUTIONS-IES / DRAPER ADEN ASSOCIATES**
- 5 – 6 pm
Gabby's Lounge **EMERGING EXECUTIVES / NEW MEMBER RECEPTION**
Sponsored By: **NORTH CAROLINA'S SOUTHEAST**
- 6 – 9 pm
Pool Deck **WELCOMING RECEPTION**
Featuring Live Entertainment by *L Shaped Lot*
Sponsored By: **BRUNSWICK BUSINESS & INDUSTRY DEVELOPMENT & WILMINGTON BUSINESS DEVELOPMENT**

Wednesday, June 13

- 6 – 7 am **OPTIONAL ACTIVITY: SUNRISE YOGA ON THE BEACH** *(additional fee)*
- 7 am
Main Lobby **CONFERENCE REGISTRATION DESK OPENS**
- 7 – 8:15 am
Oceans Restaurant **NETWORKING BREAKFAST**
Sponsored By: **ECS SOUTHEAST**
- 7:15 – 8:15 am
Oceans Restaurant **BOOK CLUB DISCUSSION**
Selection: *Essentialism: The Disciplined Pursuit of Less* by Greg McKeown
- 8:30 – 9:15 am
Lumina Ballroom **GENERAL SESSION CONVENES / NCEDA BUSINESS SESSION**
Welcome
MARK POPE
Annual Conference Committee Chair
Director – Lenoir County Economic Development
Board Update
STEVE YOST
NCEDA President
President – North Carolina's Southeast

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Economic Developer of the Year

RANDALL JOHNSON

Professional Development Committee Chair

Executive Director, Southeastern Office – NC Biotechnology Center

Research Committee Overview and Case Study

CRYSTAL MORPHIS

Professional Development Committee Member

Founder & CEO – Creative Economic Development Consulting

9:15 – 9:30 am

Commerce Update

TONY COPELAND

Secretary – NC Department of Commerce

9:30 – 9:45 am:

NC DOT Update

JIM TROGDON

Secretary – NC Department of Transportation

9:45 – 10:30 am

NC Transportation Panel

JIM TROGDON, Moderator

PAUL COZZA

Executive Director – NC Ports

SCOTT SAYLOR

President, North Carolina Railroad Company

ALLEN THOMAS

Executive Director – NC Global TransPark

JULIE WILSEY

Director – Wilmington International Airport

10:30 – 11 am

Lumina Ballroom Foyer

NETWORKING BREAK

Sponsored By: **STEWART**

11 – 11:15 am

CCX Update

NORRIS TOLSON

CEO & President – Carolinas Gateway Partnership

11:15 – 11:45 am

EDPNC Update

CHRIS CHUNG

President & CEO – Economic Development Partnership of NC

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- 11:45 – 12:15 am *NC Military Business Center*
SCOTT DORNEY
Executive Director – NC Military Business Center
- 12:15 pm **CLOSING REMARKS**
- 2 – 3:30 pm **OPTIONAL ACTIVITY: SURFING LESSONS** *(additional fee)*
- 2 – 3:30 pm **OPTIONAL ACTIVITY: STAND-UP PADDLE BOARD LESSONS** *(additional fee)*
- 2 – 4 pm **OPTIONAL ACTIVITY: CORNHOLE TOURNAMENT** *(additional fee)*
Sponsored By: **COLUMBUS COUNTY ECONOMIC DEVELOPMENT and ECS SOUTHEAST**
- 2 – 4 pm **OPTIONAL ACTIVITY: WINE & DESIGN** *(additional fee)*
- 2 – 4 pm **OPTIONAL ACTIVITY: NC PORTS TOUR** *(no fee)*
- 2 – 4 pm **OPTIONAL ACTIVITY: SCREEN GEMS STUDIO TOUR** *(no fee)*
- 6 – 10 pm **NETWORKING RECEPTION**, *honoring NCEDA Past Presidents*
Live Entertainment by the Fantastic Shakers
Sponsored By: **DUKE ENERGY & ELECTRICITIES OF NORTH CAROLINA**
Photo Booth Sponsored By: **DUKE ENERGY**
- Thursday, June 14**
- 6 – 7 am **OPTIONAL ACTIVITY: SUNRISE YOGA ON THE BEACH** *(additional fee)*
- 7 am **CONFERENCE REGISTRATION DESK OPENS**
Main Lobby
- 7 – 8:15 am **NETWORKING BREAKFAST**
Sponsored By: **NC ELECTRIC COOPERATIVES**
- 8:30 – 9:15 am **GENERAL SESSION CONVENES / NCEDA BUSINESS SESSION**
Welcome
MARK POPE
Annual Conference Committee Chair
Director – Lenoir County Economic Development

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Nominating Committee Report

ANDREW TATE

NCEDA Immediate Past President

Vice President of Real Estate – North Carolina Railroad Company

Passing of the Gavel

Legislative Update

GARY LANIER

Legislative Committee Co-Chair

Director – Columbus County Economic Development

CHRIS PLATÉ

Legislative Committee Co-Chair

Monroe-Union County Economic Development

Emerging Executives Report

LAURA LEE

Emerging Executives Initiative Co-Chair

Business Recruiter – EDPNC

RYAN WETHERINGTON

Emerging Executives Initiative Co-Chair

VP, Corporate Services – Allen Tate Relocation & Corporate Services

9:15 – 9:45 am

Social Media / Marketing

COLLEEN WALTON

Marketing Strategist – Brand Acceleration

9:45 – 10:30 am

Opportunity Zones

PANEL MEMBER TBD

Panel Member Job Title, Company

PANEL MEMBER TBD

Panel Member Job Title, Company

PANEL MEMBER TBD

Panel Member Job Title, Company

10:30 – 11 am

Lumina Ballroom Foyer

NETWORKING BREAK

Sponsored By: **NC BIOTECHNOLOGY CENTER**

11 – 11:30 am

Economy, Tax and Trade

MIKE WALDEN

Economist, NC State University

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11:30 am – 12:30 pm

FDI Panel

DANNY DING

Managing Director of Investment – North Carolina China Office

HYUN-SOOK KIM

Managing Director of Investment – North Carolina Korea Office

SUMIO SHIBATA

Managing Director of Trade & Investment – North Carolina Japan Office

12:30 pm

CLOSING REMARKS / ADJOURN

12:45 – 2:15 pm

EMERGING EXECUTIVES LUNCHEON *(additional fee)*

Differentiating Resources for Business Recruitment in North Carolina

Oceans Alcove

JONATHAN BAROS

Extension Coordinator, Plants for Human Health Institute – NC State University

CHRIS REEDY

Director of Food, Beverage and Natural Products – NC BioNetwork

LAURA ROWLEY

Director, Technology & Talent – NC Biotechnology Center