



USING GIS TO MARKET YOUR ECONOMIC DEVELOPMENT ASSETS: NORTH CAROLINA CASE STUDIES

2018 February Networking Luncheon Agenda

February 15 • Noon – 1:30 pm • City Club Raleigh

11:30 am – Noon	Registration / Networking
Noon – 12:25 pm	Luncheon Buffet
12:25 – 12:30 pm	Welcome / Introductions: Randall Johnson Chair, NCEDA Professional Development Committee Executive Director, Southeastern Office NC Biotechnology Center
12:30 – 12:45 pm	Robin Spinks Principal, Greenfield
12:45 – 1 pm	Chris Nichols Product Manager, geothinQ
1 – 1:15 pm	Josh Hallingse Executive Director, Transylvania Economic Alliance
1:15 – 1:25 pm	Panel Discussion / Q&A
1:25 – 1:30 pm	Wrap-Up / Adjourn / Networking

UPCOMING EVENTS:

MidWinter Conference: March 13-14 – Pinehurst
Annual Conference: June 12-14 – Wrightsville Beach

February Networking Luncheon Speakers



ROBIN SPINKS

Principal, Greenfield

Robin currently works for Greenfield, a full-service economic development consulting firm for buyers, sellers and allies in the business of business locations. They help state, regional and local development organizations recruit businesses and help businesses choose locations. Robin has spent time on all three sides of economic development during her 40-year career – as a community recruiter selling industrial locations, as an owner buying industrial properties and as a site selection consultant comparing communities for industrial locations. Because of her background in site selection, Robin has worked on projects in over 35 states, giving her a very broad knowledge of the economies of many different communities and their strengths and weaknesses.



CHRIS NICHOLS

Product Manager, geothinQ

Chris is Product Manager of geothinQ. geothinQ is the pioneer of an on-demand geographic land mapping and data visualization platform empowering land stakeholders to accelerate smart data-driven decisions about valuable land. Backed by GIS analysts and engineers at Thomas & Hutton, the geothinQ platform provides access to and mapping of parcel data and other current environmental, demographic, geospatial and topographic information that helps land stakeholders measure risk versus reward and weigh challenges versus opportunities.



JOSH HALLINGSE

Executive Director, Transylvania Economic Alliance

Josh currently serves as the Executive Director for the Transylvania Economic Alliance. Previously Hallingse held positions with the Henderson County Partnership for Economic Development and the Charlotte Regional Partnership. Hallingse holds an undergraduate degree in Political Science and Religious Studies from UNC Charlotte and a Master of Public Administration degree from Appalachian State University.