



TO: NCEDA Membership
FROM: NCEDA Professional Development Committee
DATE: January 17, 2018
RE: 2018 NCEDA Scholarship Applications

Each year, the North Carolina Economic Developers Association (NCEDA) seeks to identify outstanding practitioners and to recognize and support their advancement. Three scholarships honor individuals contributing to the profession through a strong commitment to professional and personal standards:

- **The Dan Stewart EDC Scholarship**, which pays \$575 toward tuition to the one-week basic economic development course at UNC Chapel Hill. The scholarship recipient is responsible for all travel costs.
- **The Jack Ervin EDI Scholarship**, which pays \$650 per year for three years (a total value of \$1,950) toward three years of tuition to the Economic Development Institute (EDI). The scholarship recipient is responsible for all travel costs.
- **The Governor James E. Holshouser Professional Development Scholarship**, which pays the cost of attending EDI. The scholarship is in the amount of \$1,000/year for three years (a total value of \$3,000).

Dan Stewart Economic Development Course Scholarship (\$575 total value)

Dan Stewart was committed to economic development as a means of creating a better North Carolina. Stewart's career in economic development at NC State University and CP&L led to his appointment as director of the NC Department of Conservation and Development in the early 1960s.

The Dan Stewart scholarship provides \$575 toward the tuition cost of the Basic Economic Development Course offered at UNC Chapel Hill, a four-day program held each July. Accredited by the International Economic Development Council (IEDC), the Basic Course supports professionals and volunteers in the early stages of their careers. Topics include economic development tools for attraction, expansion, marketing, finance and management. Presenters include academics, site selection consultants and seasoned professionals in the economic development field. Course participants meet others from throughout the state and country, building invaluable contacts and forming lasting relationships.

NCEDA dispenses scholarship funds as a one-time reimbursement pending proof of payment in the form of a direct receipt from UNC Chapel Hill.

Jack Ervin Economic Development Institute Scholarship (\$650/year for three years)

Jack Ervin was the executive director of the Columbus County EDC for 11 years. During that time, Ervin located 21 new industries, helped create more than 1,800 jobs and was instrumental in organizing the Columbus County Committee of 100. Ervin was NCEDA President in 1988-1989.

The Jack Ervin scholarship provides \$650 per year for three years (a total value of \$1,950) toward the tuition cost for the Economic Development Institute (EDI) during the three years of the program. Offered through the University of Oklahoma, EDI is a nationally renowned education program for economic development professionals. Its mission:

- Offering advanced training on a broad range of subjects and skills required to carry out an effective economic development program.
- Preparing participants for professional certification eligibility.
- Providing graduates with the technical knowledge demanded by employers.

The Economic Development Institute is offered in a structured academic style and format with progressively advanced course content. EDI graduates may then apply to sit for the Certification Exam. The scholarship requires a commitment to complete the entire three-year program, and study must be completed within three years. Each one-week session is offered in the spring and fall at various national locations (visit the website www.ouedi.org for current information). NCEDA dispenses scholarship funds as a reimbursement pending proof of payment in the form of direct receipts from EDI. Only one reimbursement request will be accepted per calendar year.

Applicants must have completed two years in economic development work to be eligible. Additionally, applicants must show completion of the Basic Economic Development Course, an EDI prerequisite.

Governor James E. Holshouser Professional Development Scholarship (\$1,000/year for three years) *Funded by Nexsen Pruet and selected by NCEDA*

A longtime friend to NCEDA, the late Governor Holshouser served four terms in the NC General Assembly, where he was vice chairman of the House Judiciary and Rules committees. As governor, he served on the Executive Committee of the National Governors Conference, as chairman of the Southern Regional Education Board and the Southern Growth Policies Board.

The James E. Holshouser Professional Development Scholarship awards \$1,000 per year for three years (a total value of \$3,000) against all costs of attending the Economic Development Institute. Scholarship funds will be dispensed as a reimbursement directly from Nexsen Pruet, pending proof of payment in the form of direct receipts from the Economic Development Institute and/or travel and lodging vendors. Only one reimbursement request will be accepted per calendar year.

Applicants must show a demonstrated financial need to be eligible. Additionally, applicants must show completion of the Basic Economic Development course, an EDI prerequisite.

NCEDA Scholarship General Criteria and Submission Instructions

NCEDA scholarships are intended to meet financial need in order to support advancement. The primary criteria for selection will be demonstrated financial need followed by similarly demonstrated professional development. A third element will be the presentation of the application itself. **ALL INFORMATION SUBMITTED IS CONFIDENTIAL.** The following information may help you in developing your application:

Financial Need

Given the vast differences among organizations, budget structures and funding levels, it is difficult to impose a single "one size fits all" criteria to determine need. The key is articulating your case as factually and effectively as necessary in order to demonstrate and document financial need.

Professional Development

Successful applicants are typically those who demonstrate or express a long-term professional and personal interest in an economic development career. Demonstrate as convincingly as possible your career path in the profession (past, present and future) and how the program for which you are applying fits into that vision. **(NOTE: FOR THE ERVIN SCHOLARSHIP, APPLICANT MUST HAVE COMPLETED TWO YEARS IN ECONOMIC DEVELOPMENT WORK.)**

Application Presentation

Be it to clients, boards or communities, economic developers make their living making presentations. Consider this application exercise good practice. Is the information complete and easy to read? Is it well organized and attractively and creatively formatted? Most importantly, does it effectively tell your story? Supporting documentation or letters of recommendation are helpful.

Other Criteria

- Applicants must be residents of and work in North Carolina.
- Applicants must be members of NCEDA for duration of the program.
- Recipients must be willing to complete all course work.
- Recipients will be responsible for all expenses not covered by the scholarship.

Submission Instructions

Please submit your application package as an electronic file. The **application deadline is February 23, at 5 pm. Send applications to liz@nceda.org and randall.johnson@ncbiotech.org.**

Applicants will be notified once the recipients are decided. **The scholarship recipients will be announced** at the NCEDA 2018 MidWinter Conference on March 14 in Pinehurst.

2018 NCEDA SCHOLARSHIP APPLICATION

Applicants may apply for more than one scholarship. However, candidates are not eligible to receive more than one scholarship in a given year. Select the scholarship(s) to which you are submitting:

Dan Stewart EDC Scholarship *(Open to all members.)*

Jack Ervin EDI Scholarship *(Applicant must have completed two years of economic development work to be eligible and must show completion of or plans to complete the Basic course, a prerequisite to the Economic Development Institute.)*

Governor James E. Holshouser Professional Development Scholarship *(See page 2.)*

Applicant Information

Name: _____

Organization: _____

Business address: _____

Phone Number: _____ Email: _____

Professional Development Information

Job Title: _____

How long in current position? _____ How long in ED? _____

Percentage of time spent in economic development activity: _____

List any activities, memberships, awards, etc., in or related to economic development:

Describe current duties: (attach separate sheet)

Previous Employment History and Educational Information (attach resume)

What benefits do you hope to derive from attending either the Basic Economic Development Course or the Economic Development Institute? (attach separate sheet)

Financial Information

Employer Organization Type and Description (Attach separate sheet if necessary)

100% Public

100% Private Nonprofit

100% Private For-Profit

Public-Private Partnership

Other (Please Describe: _____)

Total budget for economic development program:

Last fiscal year \$ _____

Current fiscal year \$ _____

Projected next fiscal year \$ _____

Source of funds for economic development program and staff (Please describe – use additional sheets if necessary): _____

Have arrangements/commitments been made to cover additional expenses? Yes No

If yes, please provide name/title/organization of person authorizing additional expenses:

Additional Information

State your case. Please provide additional information using documentation, letters, etc., that best describe your need. These are very helpful to the selection committee.

Applicant Certification

Applicant resides and works in North Carolina; is a current member of NCEDA; will complete course if selected; has approval for additional costs associated with attendance; and will submit application by February 23.

Required Applicant Signature: _____

Signature of authorized person(s) committing to the additional expenses associated with the program (i.e., travel, lodging, food, etc.):

Signature: _____

Organization: _____

Signature: _____

Organization: _____

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