



## 2017-18 SPONSORSHIP OPPORTUNITIES

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### 2018 ANNUAL CONFERENCE

June 12-14 • Holiday Inn Resort • Wrightsville Beach

#### Presenting Sponsor \$5,000 (exclusive)

- *Naming rights (i.e. 2018 NCEDA Annual Conference presented by 'company name')*
- *Four complimentary member registrations (must register spouse/guest separately)*
- *Company logo on event registration webpage*
- *Company logo on all conference materials and signage, listed as the Presenting Sponsor*
- *Company logo on name badges for the conference*
- *Company logo included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*

#### Gold Sponsor \$2,500

- *Choice of one of the following:*
  - *Tuesday Welcoming Reception Co-Sponsor (co-sponsored by two Gold Sponsors - sign with company logos displayed during reception)*
  - *Wednesday Networking Breakfast (sign with company logo displayed during breakfast)*
  - *Wednesday Reception Co-Sponsor (co-sponsored by two Gold Sponsors - sign with company logos displayed during reception)*
  - *Thursday Networking Breakfast (sign with company logo displayed during breakfast)*
  - *Attendee Gift Sponsor (company logo included on gifts distributed to attendees)*
- *One complimentary member registration (must register spouse/guest separately)*
- *Company logo on event registration webpage*
- *Company logo on all conference materials and signage*
- *Company logo included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*

# **NCEDA 2017-18 SPONSORSHIP OPPORTUNITIES**

## **Silver Sponsor \$1,500**

- *Choice to exclusively sponsor one of the following:*
  - *Wednesday Emerging Executives Reception (to be held prior to the Welcoming Reception – sign with company logo displayed during reception)*
  - *Thursday Professional Development Seminar (sign with company logo displayed during seminar)*
  - *Highlighters (sponsor company provides highlighters with their company logo that are distributed to attendees during general session)*
  - *Lanyards (sponsor company provides lanyards with their logo that are distributed to attendees at registration)*
  - *Pads and Pens (sponsor company provides legal pads with their company logo that are distributed to attendees during general session)*
- *Company name on event registration webpage*
- *Company name on all conference materials and signage*
- *Company logo included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*

## **Bronze Sponsor \$1,000**

- *Choice of one of the following:*
  - *Tuesday Registration Refreshments (sign with company logo displayed during registration)*
  - *Wednesday Networking Break (sign with company logo displayed during networking break)*
  - *Thursday Networking Break (sign with company logo displayed during networking break)*
  - *Candy Basket Sponsor (company logo signage by candy basket on the registration desk for duration of conference)*
  - *Productivity Bell (company logo signage by bell on the registration desk for duration of conference – bell will be rung at the end of networking breaks)*
- *Company name on all conference materials and signage*
- *Company logo included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*

## **Program Sponsor \$500**

- *Company name on all conference materials and signage*
- *Company name included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*