

Objectives

- Discuss the *Role of a Legislative Liaison*
- Provide ways for *Engaging Elected Officials*
- Highlight examples of *Community Engagement*
- Discuss **Best Practices**



N.C. Department of Commerce and EDPNC



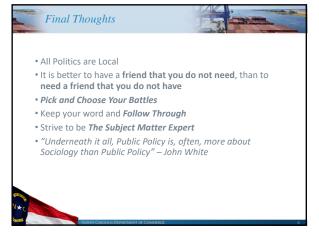
N.C. Department of Commerce and EDPNC (Cont.) • Economic Development Partnership of North Carolina (EDPNC): *Appropriations through line-item in NC Commerce budget • Business Recruitment • Existing Industry Support • Export Assistance • Small Business Start-up Counseling • Tourism Promotion





Community Engagement Incentive Process Assistance with Understanding how to Navigate Process Eligibility Requirements Prosperity Zone Support Appropriation Allocations Assist Town, City and County Administrators with Contracts Funding Assistance Local Tours and Discussions Main Streets, Utility, CDBG, Funded Projects Speaking Engagements Constituent Assistance Tax code classifications DWS, ESC Questions

Relationships are Key Treat Everyone the Same Be Customer Service Oriented Find Ways to Assist with Solving Problems Know Your Audiences Look for Opportunities to Educate on Your Issues



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