



SPONSORSHIP OPPORTUNITIES

Please contact Liz Dobbins-Smith (888.246.2332 / liz@nceda.org) with any questions.

2018 MIDWINTER CONFERENCE

March 13-14 • Pinehurst Resort • Pinehurst

Presenting Sponsor \$5,000 (exclusive)

- *Naming rights (i.e. 2018 NCEDA MidWinter Conference presented by 'company name')*
- *Two complimentary member registrations (must register spouse/guest separately)*
- *Company logo on event registration webpage*
- *Company logo on all conference materials and signage, listed as the Presenting Sponsor*
- *Company logo on name badges for the conference*
- *Company logo included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*

Gold Sponsor \$2,500

- *Choice of one of the following:*
 - *Tuesday 'Taste of Pinehurst' Welcoming Reception Co-Sponsor (co-sponsored by two Gold Sponsors - sign with company logos displayed during reception)*
 - *Wednesday Networking Breakfast (sign with company logo displayed during breakfast)*
- *One complimentary member registration (must register spouse/guest separately)*
- *Company logo on event registration webpage*
- *Company logo on all conference materials and signage*
- *Company logo included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*

MIDWINTER SPONSORSHIP OPPORTUNITIES

Silver Sponsor \$1,500

- *Choice to exclusively sponsor one of the following:*
 - *Tuesday Professional Development Seminar (sign with company logo displayed during seminar)*
 - *Tuesday New Member / Emerging Executives Reception (to be held prior to 'Taste of Pinehurst' Reception – sign with company logo displayed during reception)*
 - *Highlighters (sponsor company provides highlighters with their company logo that are distributed to attendees during general session)*
 - *Lanyards (sponsor company provides lanyards with their logo that are distributed to attendees at registration)*
 - *Pads and Pens (sponsor company provides legal pads with their company logo that are distributed to attendees during general session)*
- *Company name on event registration webpage*
- *Company name on all conference materials and signage*
- *Company logo included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*

Bronze Sponsor \$1,000

- *Choice of one of the following:*
 - *Tuesday Registration Refreshments (sign with company logo displayed during registration)*
 - *Wednesday Networking Break (sign with company logo displayed during networking break)*
 - *Candy Basket Sponsor (company logo signage by candy basket on the registration desk for duration of conference)*
 - *Productivity Bell (company logo signage by bell on the registration desk for duration of conference – bell will be rung at the end of networking breaks)*
- *Company name on all conference materials and signage*
- *Company logo included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*

Program Sponsor \$500

- *Company name on all conference materials and signage*
- *Company name included in sponsorship slideshow presented during conference*
- *Verbal recognition from the podium*