

COMMUNITY PARTNERS

Working for North Carolina



2017 FALL CONFERENCE

October 17-18
Renaissance Asheville Hotel

PRESENTING SPONSOR



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VANNOY CONSTRUCTION
THE WOOTEN COMPANY
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2017 FALL CONFERENCE AGENDA

October 17-18 • Renaissance Asheville Hotel

Tuesday, October 17

Noon – 1:30 pm

Ballroom Foyer

CONFERENCE REGISTRATION

Refreshments Sponsored By: **ELECTRICITIES OF NC**

Noon – 4 pm

Salon C

PROFESSIONAL DEVELOPMENT SEMINAR *(separate registration, includes lunch)*

HR Strategies for your EDO and Career Development

BOB DEMERS

Owner, CoachingWorks - Charlotte

TODD JORGENSON

Managing Director and Principal, Jorgenson Consulting – Greensboro

ANDREW TATE

President

Henderson County Partnership for Economic Development – Hendersonville

1 – 4 pm

Berkeley Room

CASE STUDY PARTICIPANT PLANNING MEETING

4:15 – 5:15 pm

Windsor B

LEGISLATIVE COMMITTEE MEETING

5 – 8 pm

Ballroom Foyer

CONFERENCE REGISTRATION

Refreshments Sponsored By: **ELECTRICITIES OF NC**

5 – 6 pm

Patio

EMERGING EXECUTIVES / NEW MEMBER RECEPTION

6 – 8:30 pm

Ballroom Foyer / Patio

TASTE OF ASHEVILLE WELCOMING RECEPTION

Sponsored By: **ECS SOUTHEAST**

8:30 – 10 pm

Offsite

TROLLEY PUB CRAWL

Sponsored By: **ECONOMIC DEVELOPMENT COALITION
FOR ASHEVILLE-BUNCOMBE COUNTY**

Wednesday, October 18

7 am

Ballroom Foyer

CONFERENCE REGISTRATION

7 – 8 am

Salon A

NETWORKING BREAKFAST

Sponsored By: **NC ELECTRIC COOPERATIVES**

7 – 8 am

Writer's Bistro

MEMBERSHIP COMMITTEE BREAKFAST MEETING

8 am

GENERAL SESSION CONVENES

2017 FALL CONFERENCE AGENDA

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8 – 8:10 am
Salons B/C

Welcoming Remarks

DR. PATRICIA MITCHELL

Fall Conference Committee Co-Chair

Assistant Professor, Appalachian State University – Boone

BEN TEAGUE

Fall Conference Committee Co-Chair

Executive Director

Economic Development Coalition Asheville-Buncombe County – Asheville

8:10 – 8:15 am

EDPNC 2018 Cooperative Marketing Program

CHRIS CHUNG

President & CEO, EDPNC – Cary

8:15 – 8:45 am

Salons B/C

NCEDA BUSINESS SESSION

Board of Directors and Legislative Update

STEVE YOST, Presiding

President, NCEDA

President, North Carolina's Southeast – Elizabethtown

Website Update

JIM WALTON

CEO, Brand Acceleration – Indianapolis, IN

Professional Development Update

RANDALL JOHNSON

Southeastern Office Director, NC Biotechnology Center – Wilmington

Consultant Event Update

RAUL PERALTA

Senior Vice President, ECS Southeast – Greensboro

MARK POPE

Executive Director, Lenoir County Economic Development - Kinston

By-Laws Revisions Update

JESSICA MARTIN-LANE

Partner, WR-Martin Inc. – Asheville

By-Laws Revisions Vote

STEVE YOST

8:45 – 9:15 am

Salons B/C

NC Commerce and EDPNC – Community Partners Working for North Carolina

TONY COPELAND

Secretary, NC Department of Commerce – Raleigh

FRANK EMORY

Chairman, EDPNC Board of Directors

Partner, Hunton & Williams – Charlotte

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9:15 – 10 am
Salons B/C

Investing in North Carolina

NICK ADAMS

Vice President of Innovation & Global Business Development
Linamar Corporation – Livonia, MI

CHRIS CHUNG

President & CEO, EDPNC – Cary

BEN TEAGUE, Moderator

10 – 10:30 am
Ballroom Foyer

NETWORKING BREAK

Sponsored By: **S&ME**

10:30 – 11 am
Salons B/C

Site Selection Trends

MIKE BENNETT

Founding Partner, Avenue Advisory Group – Chicago, IL

11 – 11:30 am
Salons B/C

How to Use Professionals to Help Win Projects – An Applied Case Study

**ECS SOUTHEAST • THE EI GROUP • MCGILL ASSOCIATES •
SYNTERRA CORPORATION • TERRACON CONSULTANTS •
VANNOY CONSTRUCTION • WEAVERCOOKE-KIRKLAND**

11:30 am – 12:15 pm
Salons B/C

How Can Our Community Engage with EDPNC?

JOSH CARPENTER

Western Regional Industry Manager, EDPNC – Robbinsville

TOMMY JENKINS

Director, Macon County Economic Development Commission – Franklin

SHEILA KNIGHT

Executive Director, Jacksonville Onslow Economic Development – Jacksonville

DAVID SPRATLEY

Vice President of Business Recruitment, EDPNC – Cary

LOREN HILL, Moderator

President, High Point Economic Development Corporation – High Point

12:15 – 12:30 pm
Salons B/C

Closing Remarks / Door Prizes (must be present to win)

PATRICIA MITCHELL & BEN TEAGUE

12:30 pm

CONFERENCE ADJOURNS

12:30 – 2 pm
Salon A

EMERGING EXECUTIVES WORKSHOP (separate registration, includes lunch)

The First 100 Days Leading an EDO

ROBBY CARNEY

Executive Director, Cabarrus Economic Development Corp. - Kannapolis

Additional Sponsors:

Candy Basket: **WEAVERCOOKE-KIRKLAND**

Pens: **POYNER SPRUILL**