

2019 Spring Conference

March 12 - 13  Pinehurst Resort



TOMORROW'S *Workforce* Today

Creativity, Collaboration & Human Capital



Presenting Sponsor:



**Dominion
Energy**[®]



Presenting Sponsor



Dominion Energy®

Gold Sponsors



The energy behind public power

North Carolina's Electric Cooperatives

Your Touchstone Energy® Cooperatives



Silver Sponsors



Bronze Sponsors



Program Sponsors





Tuesday, March 12

- 11 am – 5 pm** **OPTIONAL NETWORKING ACTIVITIES**
(separate registration required)
- 11:30 am – 4 pm** **Sporting Clays**
DeWitt's Outdoor Sports, Ellerbe
Sporting Clays Sponsor – **DRAPER ADEN ASSOCIATES**
- 11 am – 5 pm** **Golf Outing**
Pinehurst, Course #1 (tee times reserved from 11:12 am – Noon)
Pinehurst, Course #3 (tee times reserved from 12:32 – 12:48 pm)
- 2 – 4 pm** **Croquet Tournament**
Pinehurst Croquet Pavilion
Croquet Tournament Sponsor – **NORTH CAROLINA'S SOUTHEAST**
- 2 – 4 pm** **Wine Tasting**
Crystal Room
- 4 pm** **CONFERENCE REGISTRATION DESK OPENS**
Conference Center Foyer
- 5 – 6 pm** **MEMBERSHIP COMMITTEE MEETING**
Ryder Cup Lounge
- 5 – 6 pm** **EMERGING EXECUTIVES / NEW MEMBER RECEPTION**
Carolina Hall / Terrace Reception Sponsor – **ENERGY UNITED**
- 6 – 8:30 pm** **WELCOMING RECEPTION**
Carolina Hall / Terrace Reception Sponsors –
DUKE ENERGY • NC ELECTRIC COOPERATIVES • SYNTERRA
Entertainment Sponsor – **MVP SOUTHGATE**



Wednesday, March 13

- 7 am** **CONFERENCE REGISTRATION DESK OPENS**
Conference Center Foyer
- 7 – 8:15 am** **NETWORKING BREAKFAST**
Carolina Dining Room Breakfast Sponsors – **ECS Southeast • Electricities of NC**
- 7:15 – 8:15 am** **SMALL GROUP MEETINGS**
Crystal Room **Past Presidents / Board of Directors Breakfast**
- Main Dining Room** **NCEDA Reading Group**
Rebel Talent: Why it Pays to Break the Rules at Work and in Life by Francesa Gino
- 8:30 am – 2:00 pm** **GENERAL SESSION**
Callaway / Oakley Candy Basket Sponsor – **STEWART**
Lanyards Sponsor – **CLARK NEXSEN**
Pads & Pens Sponsor – **NATIONAL ASSOCIATION OF MANUFACTURERS**
Wi-Fi Sponsor – **WAKE COUNTY ECONOMIC DEVELOPMENT**
- 8:30 – 8:40 am** **Welcome Remarks**
JOHN NELMS
Spring Conference Committee Co-Chair
Senior Economic Development Manager – Duke Energy
- ALAN WOOD**
Spring Conference Committee Co-Chair
President & CEO – Burke Development Inc.
- 8:40 – 9 am** **NCEDA Business Session**
Board of Directors Update, Recognition of Emeritus Members, 2019 Scholarship Recipients and WRAL TechWire Partnership
MARK POPE
NCEDA President
President – Wayne Development Alliance
- 9 – 9:15 am** **Salary Survey Overview and Research Committee Update**
CRYSTAL MORPHIS
NCEDA Research Committee Chair
Founder-CEO – Creative Economic Development Consulting





- 9:15 – 9:30 am **NCEDA Legislative Update and Lobbying Team Introduction**
GARY LANIER
 NCEDA Legislative Committee Co-Chair
 Director – Columbus County Economic Development Commission
- CHRIS PLATÉ**
 NCEDA Legislative Committee Co-Chair
 Executive Director – Monroe-Union County
- DAVE HORNE**
 Partner – Smith Anderson
- 9:30 – 9:45 am **Commerce Update**
TONY COPELAND
 Secretary – NC Department of Commerce
- 9:45 – 10:30 am **Building North Carolina’s Workforce through Youth Apprenticeship**
MAUREEN LITTLE, *Moderator*
 Vice President of Economic Development – NC Community College System
- CHRIS HARRINGTON**
 Director of Operations & General Manager – Elastic Therapy Inc.
- STACEY MILLER**
 Pathways Activities Coordinator – Randolph Community College
- DR. ELIZABETH STANDAFER**
 Youth Apprenticeship Coordinator – NC Community College System
- 10:30 – 11 am **Networking Break**
 Networking Break Sponsor – **S&ME**
- 11:00 – 11:15 am **EDPNC Update**
CHRIS CHUNG
 President & CEO – Economic Development Partnership of NC
- 11:15 – 11:30 am **Workforce Development Grants: Tapping Resources for Talent Development**
DANNY GIDDENS
 Assistant Secretary, Division of Workforce Solutions – NC Department of Commerce



- 11:30 am – 11:45 am **Workforce Snapshot – Military / Veteran Workforce Programs**
SCOTT DORNEY
 Executive Director – NC Military Business Center
- DR. MARK SORRELLS**
 Senior Vice President – Fayetteville Technical Community College
- 11:45 – Noon **Workforce Snapshot – “The Navigator”**
CAROLINE SULLIVAN
 Executive Director – NC Business Committee for Education
- Noon – 12:30 pm **Cross Training / Transitioning Talent: Maximizing Workforce Flexibility**
DR. JENNI HARRIS
 Executive Director, Business Services – NC Department of Commerce
- PHILLIP SHUMAKER**
 South Central Region Industry Manager – Economic Development Partnership of NC
- CRYSTAL TAYLOR**
 Business Services Representative – Regional Partnership Workforce Development Board
- 12:30 – 12:45 pm **Networking Break / Move to Luncheon**
- 12:45 – 2 pm**
Ross / Tufts / Olmstead
- LUNCHEON**
 Luncheon Sponsor – **EDWARDS CONSTRUCTION SERVICES**
- 12:45 – 1:15 pm **Luncheon / Networking**
- 1:15 – 1:45 pm **Keynote Address: Dominion and the Future of North Carolina’s Energy Economy**
RODNEY BLEVINS
 President and CEO, Southeast Energy Group – Dominion Energy
- 1:45 – 2:00 pm **Closing Remarks / Door Prizes**
JOHN NELMS & ALAN WOOD
 Spring Conference Committee Co-Chairs
- 2 pm** **CONFERENCE ADJOURNS**



Speaker Biographies



RODNEY BLEVINS

President & CEO, Southeast Energy Group
Dominion Energy

Rodney Blevins is President and CEO of Southeast Energy Group, where he oversees Dominion Energy's regulated utility businesses in Georgia and the Carolinas. He joined Richmond, VA-based Dominion in June 1987 as an associate engineer and held several positions across its electric distribution business, including responsibility

for the System Storm Center from 1999 to 2013. Rodney was named Vice President of Distribution Operations in 2006, which included oversight of the company's electric distribution assets. He was appointed Senior Vice President and Chief Information Officer in January 2014 and assumed his current role in January 2019 upon the completion of Dominion's merger with SCANA Corporation. Rodney is a graduate of Virginia Tech and completed the Advanced Management Program at Duke University's Fuqua School of Business.



CHRIS CHUNG

CEO

Economic Development Partnership of NC

Chris Chung has been CEO of the Economic Development Partnership of North Carolina (EDPNC) since 2015, bringing more than 20 years of state-level economic development experience to that role. As a public-private partnership, EDPNC is responsible for numerous economic development functions on behalf of the State

of North Carolina, including business recruitment, existing industry support, international trade and export assistance, small business counseling, and tourism, sports and film promotion. With its staff of more than 60 professionals, EDPNC advances the economic interests of all 100 North Carolina counties. Chris previously held leadership positions at the Missouri Partnership (2007-2014) and the Ohio Department of Development, now known as JobsOhio (1997-2007). He attended The Ohio State University, graduating Phi Beta Kappa with a double-major in Japanese and economics. Chris also completed significant coursework towards a master's in Public Policy and Management.



TONY COPELAND

Secretary

NC Department of Commerce

Tony Copeland became North Carolina's Secretary of Commerce in January 2017, named to the post by Governor Roy Cooper. He brings a unique 360-degree perspective on the factors driving today's corporate investment and site decisions. Earlier in his career, Secretary Copeland served as an Assistant Commerce Secretary, working

with international companies from China, Japan, Europe, South Korea, and Israel, as well as a wide variety of domestic businesses. He also brought significant new corporate investment into North Carolina as part of his site selection work at a major Raleigh law firm. From 1992 to 2003, Secretary Copeland served as Executive Vice President, Secretary, and General Counsel at BTI, a competitive telecommunications company, where he led the company's growth from \$38 million in revenues to more than \$250 million. A native of the town of Hertford, NC, he is a graduate of Duke University and the Western Michigan University School of Law.



Speaker Biographies



SCOTT DORNEY

Executive Director

NC Military Business Center

Scott Dorney has served as Executive Director of the North Carolina Military Business Center (NCMBC) since 2004. A statewide component of the NC Community College System with headquarters at Fayetteville Tech Community College, the NCMBC is a business development organization that connects North Carolina businesses to

federal contracts, links military veterans and other jobseekers to employment, and supports the recruitment of defense contractors to North Carolina. Prior to joining NCMBC, Scott served for six years as the Chief Officer for Support Services for the City of Fayetteville and served nearly 22 years on active duty as a commissioned officer in the United States Army. Originally from Allentown, PA, he is a graduate of The Citadel and received his master's from Columbia University.



DANNY GIDDENS

Assistant Secretary, Division of Workforce Solutions

NC Department of Commerce

Danny Giddens is Assistant Secretary of Division of Workforce Solutions with the NC Department of Commerce. He assumed this leadership role in late 2017 after serving as the Division's Director of Field Operations. In that capacity, he provided policy direction and strategic oversight of activities associated with the Workforce

Innovation & Opportunity Act Title I, Trade Act, Title III Employment Services, Special Programs, and the Management Information System group. Prior to moving to North Carolina in 2001, Danny served more than 15 years as director of a local workforce development board in Georgia. He is a graduate of Georgia Southwestern State University where he also received his master's.



CHRIS HARRINGTON

Director of Operations & General Manager

Elastic Therapy Inc.

Chris Harrington leads a medical device manufacturing business of 225 people that includes three youth apprentices. Prior to joining Elastic Therapy in 2012, he held various senior level roles in manufacturing, distribution and supply-chain management at Sony, Technicolor and other companies. He also served in leadership roles in the

US Army. Chris co-chairs Apprenticeship Randolph (Youth Apprenticeship Consortium), which he helped start along with 11 other businesses, K-12 officials, community college representatives, state apprenticeship leaders, and mentors from existing apprenticeship programs. He is involved in many of the local and regional workforce committees and initiatives and is a Workforce Board member. Chris holds an Executive MBA from University of Tennessee with a focus on Strategic Leadership. He is currently a Ph.D candidate at NC A&T State University with a focus in Leadership Studies.



Speaker Biographies



JENNI HARRIS

Executive Director, Business Services
NC Department of Commerce

Dr. Jenni Harris is Executive Director of Business Services at the NC Department of Commerce's Division of Workforce Solutions. As a senior level strategist and advisor, she provides vision and leadership in aligning the state's economic and workforce development programs. Harris oversees the management of federally funded initiatives such as Rapid Response, Work Opportunity Tax Credits and Business Edge – a new layoff-aversion strategy designed to help North Carolina businesses avoid closure. Her collaborative leadership has resulted in the development and nurturing of partnership opportunities with the NC Community College System, the Small Business and Technology Development Center (SBTDC), NCSU's Industry Expansion Solutions program, the NC Film Commission, the Department of Health and Human Services and other organizations. Harris received a BA from UNC Wilmington and graduated Summa Cum Laude from NC Central University with an MPA. She earned a doctorate in Public Policy and Administration from West Chester University.



DAVE HORNE

Partner
Smith Anderson

Dave Horne manages the Government Relations practice at Smith Anderson Law Firm and leads a team of professionals in the firm's Corporate Relocation and Expansion practice. Dave has spent nearly 30 years representing private interests before the North Carolina General Assembly and other state and federal government entities. The NC Center for Public Policy Research has ranked him among the top lobbyists in the state based on surveys of his peers, the press and legislators. Horne also has extensive experience consulting on media strategy and election law for successful political campaigns. His work in location consulting has helped North Carolina land and expand numerous large employers. He has also served as Director of Government Affairs for the North Carolina Bar Association. A Cumberland County native, Dave is a graduate of Methodist University and the Campbell University School of Law.

 **TOMORROW'S**
WorkforceToday
 Creativity, Collaboration & Human Capital



Speaker Biographies



MAUREEN LITTLE

Vice President of Economic Development
NC Community College System

Maureen Little is the Vice President of Economic Development for the North Carolina Community College System. She began her economic development career in 1987 as Director of Business and Industry Services at Stanly Community College, serving her native Union County. After 11 years at the local college level, Maureen joined the System office in an economic development position working specifically with colleges in the Charlotte Region. In 2005, she was promoted and began working with all 58 North Carolina Community Colleges. In her current role since 2008, Maureen travels North Carolina from Manteo to Murphy, ensuring continuous improvement and success of North Carolina's greatest asset for economic development – the North Carolina Community College System. She graduated with honors from UNC Charlotte and is also a graduate of Leadership North Carolina.



STACEY MILLER

Pathways Activities Coordinator
Randolph Community College

Stacey Miller is the Pathways Activities Coordinator at Randolph Community College. She serves as liaison between business, industry, apprentices, K-12, and the college, as well as other local agencies. Her primary role is to administer Apprenticeship Randolph, which selected its first cohort in 2017 and currently has 28 apprentices and 20 industry partners. Focusing its first two years on Advanced Manufacturing, Apprenticeship Randolph will open a second pathway for youth apprenticeships in Automotive Systems Technology later this year. Stacey began this position after 22 years as Membership and Events Director at the Asheboro/Randolph Chamber of Commerce, where she worked closely with Randolph County's movers and shakers. She graduated from High Point University and was selected as Alumnus of the Year in 2010. Stacey is also a graduate of the Institute for Organization Management at the University of Georgia.



CRYSTAL MORPHIS

Founder-CEO
Creative Economic Development Consulting

Crystal Morphis formed Creative Economic Development Consulting in 2012. While her firm has become a leading economic development consultancy in the south-eastern US, Crystal is known as a "bright idea generator" with a commitment to paying-it-forward. As a practitioner and consultant, Crystal has expertise in product development, strategic planning, best practices, economic impact studies, business retention and expansion, and site selection. Her background includes a decade as Managing Partner at Sanford Holshouser Economic Development Consulting, and she also served as the President of Surry County Economic Development Partnership. Crystal is a graduate of Salem College and earned a master's from UNC Charlotte. She holds the CECD designation from the International Economic Development Council (IEDC).





Speaker Biographies



PHILLIP SHUMAKER
South Central Regional Industry Manager
Economic Development Partnership of NC

Phillip Shumaker is Regional Industry Manager for the Sandhills Prosperity Zone at the Economic Development Partnership of North Carolina (EDPNC), a post he's held since 2017. His work at EDPNC supports existing industry in overcoming business challenges and embracing opportunities for growth. The Moore County resident's background also includes work in marketing and trust management. From 2009-2013, Phillip served as an Active Duty Member of the United States Air Force, where he applied an expertise in operational meteorology. He holds a BS from High Point University and earned an MBA from Kenan-Flagler Business School at UNC-Chapel Hill, concentrating on Strategy and Entrepreneurship.



MARK SORRELLS
Senior Vice President
Fayetteville Technical Community College

Dr. Mark Sorrells is Senior Vice President for Academic and Student Services at Fayetteville Technical Community College. He was previously a longtime staff member at the Golden LEAF Foundation, where he worked as Senior Vice President. Mark currently serves on the boards of the Public School Forum and the NC Alliance for School Leadership Development. His voluntary leadership has included service on boards and commissions such as the Education Funders Committee for the NC Network of Grantmakers, which he chaired, the Governor's Education Transformation Commission, and the NC Commission on Workforce Development. Mark is a graduate of the University of Tennessee. He also received his master's and completed his Ed.D at East Carolina University. He is a 1999-2001 William C. Friday Fellow in the Wildacres Leadership Initiative and completed non-profit and philanthropic leadership programs at Stanford University.



ELIZABETH STANDAFER
Youth Apprenticeship Coordinator
NC Community College System

Dr. Elizabeth Standafar's diverse career background includes positions in elementary, secondary and post-secondary education. She has been a classroom teacher, school counselor, career development coordinator and district-level administrator for both Career and Technical Education (CTE) and Secondary Education. In 2015, Elizabeth left public K-12 education to become a Certified Career Pathway Facilitator for the North Carolina Department of Commerce. She currently serves as the Youth Apprenticeship Coordinator for ApprenticeshipNC with the North Carolina Community College System, where she works statewide to promote and implement youth apprenticeship programs. Elizabeth is a graduate of Appalachian State University where she also earned her Ed.D. She received her master's from NC A&T State University.



Speaker Biographies



CAROLINE SULLIVAN
Executive Director
NC Business Committee for Education

Caroline Sullivan has 25 years of experience and leadership in local, state and federal government. In 2012, she was elected to the Wake County Board of Commissioners, where she served as Vice-Chair, Chair of the Budget, Audit and Finance Committee, and Co-Chair of the Education Committee and the Human Services Committee.

Her leadership positions have included Chair of the Public Education Committee of the North Carolina Association of County Commissioners and service as Vice-Chair of the Triangle J Council of Governments. Caroline's community roles include board service at Triangle Family Services, Wake County Smart Start, the Poe Center for Health Education Board, WakeEd Partnership Leadership Council, the Capital Area Workforce Development Board and other organizations. She worked in Washington, DC for nearly a decade, holding positions on Capitol Hill, in trade associations, and in political and advocacy organizations. A Charlotte native, she is a graduate of UNC Chapel Hill.



CRYSTAL TAYLOR
Business Services Representative
Regional Partnership Workforce Development Board

Crystal Taylor has served as the Business Services Representative for Regional Partnership Workforce Development Board since 2006. The Board serves employers and residents in Alamance, Montgomery, Moore, Randolph and Orange counties.

She works with companies to identify business needs, identify resources and secure funding to implement workforce solutions. Crystal also connects unemployed and incumbent workers with job-placement tools, information and advice. Prior to beginning her workforce development career, she held management positions in the food and beverage industry. Crystal earned an AA degree from Sandhills Community College and attended the Moore County Leadership Institute.



2018-19 Board of Directors

EXECUTIVE COMMITTEE

President

Mark Pope

President
Wayne County Development Alliance

Vice President

Dr. Patricia Mitchell CECD

Interim Director
Master of Public Administration Program
Appalachian State University

DIRECTORS

Dr. Gary Lanier (2020)

Director
Columbus County Economic
Development Commission

Maureen Little (2019)

Vice President of Economic Development
NC Community College System

Jessica Martin-Lane (2019)

Vice President
WithersRavenel

John Nelms * (2019)

Senior Economic Development Manager
Duke Energy

Chris Platé (2020)

Executive Director
Monroe-Union County
Economic Development

EX-OFFICIO

Chris Chung

CEO
Economic Development Partnership
of North Carolina

Tony Copeland

Secretary
NC Department of Commerce

Laura Lee

Business Recruiter, Food Processing
Economic Development Partnership
of North Carolina



Secretary/Treasurer

Randall Johnson MBA

Executive Director, Southeastern Office
NC Biotechnology Center

Immediate Past President

Steve Yost CECD

President
North Carolina's Southeast

Julie Roper (2021)

Economic Development &
Local Government Manager
PSNC Energy

Ben Teague (2020)

Vice President
Strategic Development
Biltmore Farms

Ryan Wetherington (2021)

Vice President
Armstrong Relocation

Alan Wood * (2021)

President/CEO
Burke Development Inc.

** Spring Conference Planning Committee Co-Chairs*

Scott Millar CECD

President
Catawba County Economic
Development Corporation

Lawrence Bivins

Managing Director –
Policy & Public Affairs
NC Economic Development Association
lawrence@nceda.org

Liz Dobbins-Smith

Managing Director –
Membership Engagement & Programs
NC Economic Development Association
liz@nceda.org



Patron Sponsors



Media Partner



Annual Partners



ECONOMIC DEVELOPMENT
PARTNERSHIP OF NORTH CAROLINA



NORTH CAROLINA
Department of Commerce



TOMORROW'S *Workforce* Today

Creativity, Collaboration & Human Capital



NC-EDA
North Carolina Economic
Development Association

Design services provided by

